

Uncle Sharkii Poke Bar® Announces Powerful Partnership with Hawaiian Airlines

The healthy Hawaiian poke franchise is taking to the skies at participating locations with the new Hawaiian Airlines' HawaiianMiles opportunity.

HONOLULU, HAWAII, UNITED STATES, March 16, 2023 /EINPresswire.com/ -- Uncle Sharkii Poke Bar®, a booming healthy fast food franchise serving up Signature Hawaiian™ Poke Bowls, Boba Milk Teas, and Dole Soft Serve®, has just announced a new partnership in the works with Hawaiian Airlines — Hawai'i's biggest and longest-serving airline— through its [HawaiianMiles program](#).

Customers will now have a chance to earn HawaiianMiles at participating Uncle Sharkii locations in Concord, Calif. and Honolulu, HI stores.



“

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*Fen Reyes, founder and CEO
of Uncle Sharkii Poke Bar*

“We love spreading the Aloha and this is an amazing opportunity for Uncle Sharkii to support HawaiianMiles customers,” stated Fen Reyes, Founder & CEO of Uncle Sharkii Poke Bar®. “Whether they choose to enjoy our delicious Boba Teas or they are loving our #1 Ahi-Tuna and Salmon Poke Bowl, they can earn more flying power with HawaiianMiles.”

Uncle Sharkii is one of the fastest-growing poke franchises in the United States, offering an enticing franchise

opportunity for entrepreneurs. In addition to the two stores offering a chance to earn HawaiianMiles, the poke franchise has a total of 66 signed franchise agreements represented in six U.S. states.

Franchisees gain several ownership benefits including inventory discounts through vendor partners, a full suite of branded marketing collateral, and accessible support from the company's HQ team. Comprehensive training is included for all franchisees.

“Our hope is to offer even more programs like this one with Hawaiian Airlines, boosting the value of Uncle Sharkii to our customers from Hawai‘i, to the U.S. Mainland, and abroad internationally. When individuals choose to franchise with us, they are choosing a family-centric, Ohana-driven brand that cares about its customers and franchisee partners in a way not found at other restaurants,” stated Reyes.

Uncle Sharkii provides a fast ROI at a low investment, with a franchise fee of just \$30,000. Another unique differentiator for the poke franchise is no requirement for heavy cooking hoods, grills, or highly skilled chefs are needed to operate a store. “Our brand strives to bring families together and support those who are seeking business ownership. We also do this through our [military and first responder franchise discounts](#),” she said.

Hawaiian Airlines is a standout in the commercial airline space, says Reyes, due to its unique brand position regarding sustainability and emphasis on keeping local Hawaiian culture alive through partnerships like Mana Up, a Hawai‘i-based accelerator program. The program works with local Hawai‘i-based entrepreneurs to share local culture and flavors with guests of the airline. Through Mana Up, “Hawaiian Airlines guests can experience the products and stories of Mana Up’s cohorts through special inflight entertainment videos, onboard snacks and its award-winning dining program” as stated in an earlier [press release shared in the Hawaiian Airlines newsroom](#).



Hawaiian Airlines is a recipient of a slew of awards and recognitions. Some of the most recent are for Hawaii's Best Employer from Forbes, Sunset Travel's Best Way to Travel the West- Airline, TripSavvy's Editor's Choice Award recipient as Industry Leader, and TRAVEL + LEISURE World's Best Award for Best U.S. Airlines, among many others.

HAWAIIANMiles®
MARKETPLACE

"Hawaiian Airlines has always been an integral part of Hawai'i as the flagship carrier of the state. Growing up in Hawai'i, I always loved visiting the airport to watch their planes landing and taking off from Honolulu International Airport," said Raymond Reyes, Co-Founder & COO of Uncle Sharkii Poke Bar®. "I never knew in my wildest dreams that we would be partnering up with Hawai'i's hometown carrier, which exemplifies my fond memories, in my youth, but, most importantly, it has become an established icon that has brought years and years of nostalgia for natives, locals, and tourists alike. Uncle Sharkii is proud to begin this partnership with Hawaiian Airlines and be able to transcend borders to share Hawai'i to the world!" stated Reyes.

To learn more about how to open your own poke franchise business with Uncle Sharkii Poke Bar®, visit their website at www.unclesharkiipokebarfranchise.com.

ABOUT UNCLE SHARKII POKE BAR®

Uncle Sharkii Poke Bar® (www.unclesharkii.com) is a healthy Hawaiian fast-food franchise featuring its Signature Hawaiian™ Poke Bowls, Boba Milk Teas, & Dole Soft Serve®. The brand was founded in 2018 during an overseas family gathering when the founders' daughter, Melody, was gifted a plush shark by an uncle she never met before. The bond was instantaneous and sealed by celebration over boba milk tea, fried snacks and ice cream. The founders coined the name Uncle Sharkii and adhere to an authentic focus on Ohana "family" culture with the mission of offering a streamlined healthy menu for the family on the go — Poke Bowls Made Simple™.

Uncle Sharkii stands firm as one of the only national poke brands to be curated by a local born and raised founder who grew up eating, breathing, and living all the paradisiacal essence that Hawai'i represents. Poke originated from Hawai'i as a snack for fishermen.

Currently Uncle Sharkii has open locations in the heart of Hawaii, California, Utah, and Texas with signed locations in Arizona & Nevada. The brand touts itself as one of the fastest growing quick service restaurants serving Hawaiian poke today. With low startup costs, quicker return on investment, comprehensive training, a simple menu, and a sense of community, Uncle Sharkii aims to revolutionize the Hawaiian poke industry from inspiration to reality.

The company is actively expanding throughout the U.S. (United States) and internationally and

welcomes interested individuals to visit their franchise page for more information at www.unclesharkiipokebarfranchise.com. Or follow Uncle Sharkii Poke Bar® on Facebook, Twitter, Instagram, YouTube, LinkedIn, and TikTok.

About Hawaiian Airlines

Hawaiian® has led all U.S. carriers in on-time performance for each of the past 18 years (2004-2021) as reported by the U.S. Department of Transportation and consumer surveys by Condé Nast Traveler and TripAdvisor have placed Hawaiian among the top of all domestic airlines serving Hawaiʻi. In 2022, the carrier topped Travel + Leisure's 2022 World's Best list as the No. 1 U.S. airline and was named Hawaiʻi's best employer by Forbes.

Now in its 94th year of continuous service, Hawaiian is Hawaiʻi's biggest and longest-serving airline. Hawaiian offers approximately 130 daily flights within the Hawaiian Islands, daily nonstop flights between Hawaiʻi and 15 U.S. gateway cities – more than any other airline – as well as service connecting Honolulu and American Samoa, Australia, Japan, New Zealand, South Korea and Tahiti.

The airline is committed to connecting people with aloha by offering complimentary meals for all guests on transpacific routes and the convenience of no change fees on Main Cabin and Premium Cabin seats. HawaiianMiles members also enjoy flexibility with miles that never expire. As Hawaiʻi's hometown airline, Hawaiian encourages guests to Travel Pono and experience the islands safely and respectfully.

Hawaiian Airlines, Inc. is a subsidiary of Hawaiian Holdings, Inc. (NASDAQ: HA). Additional information is available at www.HawaiianAirlines.com. Follow Hawaiian's Twitter updates (@HawaiianAir), become a fan on Facebook (Hawaiian Airlines), and follow us on Instagram (hawaiianairlines). For career postings and updates, follow Hawaiian's LinkedIn page.

For media inquiries, please visit Hawaiian Airlines' online newsroom

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