

# Group Insurance Market is Thriving Worldwide with Latest Rising Trends | ICICI Prudential Life, Zurich, Aetna, Humana

*Stay up-to-date with Global Group Insurance Market research offered by HTF MI. Check how key trends and emerging drivers are shaping this industry growth.*

PUNE, MAHARASHTRA, INDIA, March 17, 2023 /EINPresswire.com/ -- A new intelligence report released by HTF MI with the title "Group Insurance Market Survey & Outlook" is designed to cover micro level of analysis by Insurers and key business segments, offerings, and sales channels. The Group Insurance offers energetic visions to conclude market size, opportunities, growth patterns, and competitive surroundings. The research is derived through primary and secondary sourced data and includes both qualitative and quantitative detailing. Some of the key players profiled in the study are UnitedHealth Group Incorporated, AXA S.A., China Life Insurance (Group) Company, Ping An Insurance (Group) Company of China Ltd., Allianz SE, Anthem, Inc., Kaiser Foundation Group of Health Plans, Assicurazioni Generali S.p.A., State Farm Group, Peoples Insurance Company (Group) of China Ltd., Berkshire Hathaway Inc., Munich Reinsurance Company, Prudential plc, Aetna Inc., Humana Inc., Nippon Life Insurance Company, ICICI Prudential Life, Zurich, SSQ Insurance & QBE Insurance Group.



Group Insurance Market

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HTF Market Intelligence consulting is uniquely positioned empower and inspire with research and consulting services to empower businesses with growth strategies, by offering services.”

*Craig Francis*

What's keeping UnitedHealth Group Incorporated, AXA S.A., China Life Insurance (Group) Company, Ping An Insurance (Group) Company of China Ltd., Allianz SE, Anthem, Inc., Kaiser Foundation Group of Health Plans,

Assicurazioni Generali S.p.A., State Farm Group, Peoples Insurance Company (Group) of China Ltd., Berkshire Hathaway Inc., Munich Reinsurance Company, Prudential plc, Aetna Inc., Humana

Inc., Nippon Life Insurance Company, ICICI Prudential Life, Zurich, SSQ Insurance & QBE Insurance Group Ahead in the Market? Benchmark yourself with the strategic moves and findings recently released by HTF MI

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### Market Overview of Group Insurance

If you are involved in the Group Insurance industry or aim to be, then this study is vital to keep your market knowledge up-to-date. The Market is segmented by Applications [Enterprise, Government & Others], Types / Coverage [Group Life Insurance, Group Accident Insurance, Group Health Insurance & Group Annuity Insurance], and major players. To get deep dive into the market, geographically 22+ jurisdictions or countries were summarized in the study from the Asia Pacific, MEA, South America, Europe, and North America.

Geographically, the global version of the report has the following country inclusion:

- North America [United States, Canada, and Mexico]
- Europe [Germany, the UK, France, Italy, Netherlands, Belgium, Denmark, Spain, Sweden, and the Rest of Europe]
- Asia-Pacific [China, Japan, South Korea, India, Australia, Indonesia, and Others]
- South America [Brazil, Argentina, Colombia, and the Rest of South America]
- the Middle East and Africa (South Africa, Turkey, Israel, GCC Countries, and the Rest of Africa)

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This study mainly helps understand which market segments or Countries; Insurance carriers, and Aggregators should focus on in years to come to channel their efforts and investments in Group Insurance to maximize growth and profitability. The growth in 2020 is noticeably slower and mature markets in North America and Western Europe requires “ heavy lifting” to address such trends due to the dynamic macroeconomic and regulatory environment.

The distribution channels in the insurance industry, are always of great importance, reflecting the “ push” nature of Group Insurance offering in the industry. The distribution model has continued to evolve as insurers try to better connect with their customers. Over the years, the Group Insurance industry has seen a clear dominance of face-to-face selling (agents and brokers). However, with the increasing penetration of the Internet and customers preferring convenience, the digital mode of sales is becoming increasingly popular in Group Insurance.

Furthermore, the years considered for the study are as follows:

Historical year – 2018-2022

Base year – 2022

Forecast period – 2023 to 2029

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