

eyefactive presents Interactive Signage Software at ISE 2023

Press release: eyefactive presents different applications of its Interactive Signage Software Platform at the Integrated Systems Europe 2023 in Barcelona.

HAMBURG, GERMANY, March 20, 2023 /EINPresswire.com/ -- Interactive LED Floor-Wall Combination at Leyard
In hall 3, partner Leyard presented an interactive LED installation consisting of an L-shaped floor and wall surface. As an application for this special format a virtual pinball game was used, which was developed on the basis of eyefactive's multitouch software technology. The interactive game could be controlled by human players using their feet. Additionally, different apps of the eyefactive touchscreen software platform were presented on a 65" multitouch display by Planar.

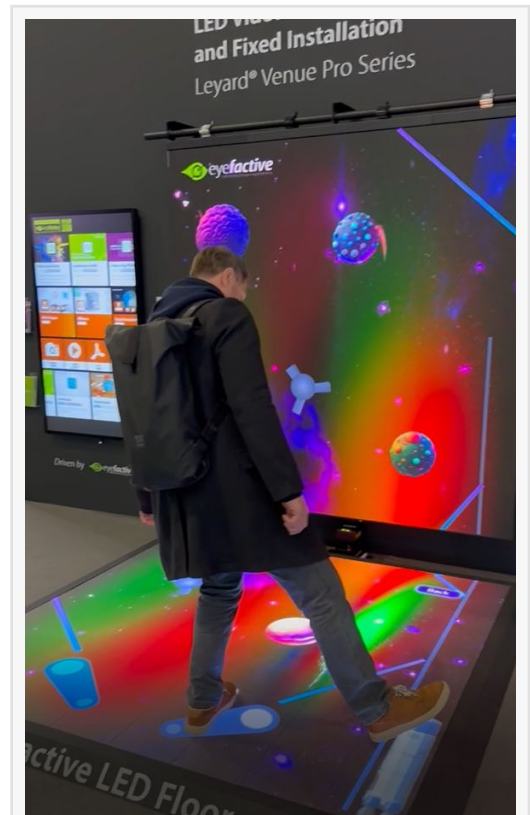
Interactive Signage in large format at Displax
Partner Displax also showed its display solutions in Hall 3, including an interactive video wall based on Displax Tiles with LCD technology. Various apps from the eyefactive touchscreen software platform were used here to demonstrate both the multi-touch and multi-user capabilities of large-scale interactive digital signage solutions.

No-Code [Interactive Signage Software](#) Platform

All apps of the eyefactive software platform can be customized using a no-code content management system and run on different hardware devices such as large format multitouch displays, video walls, tables or kiosk terminals.

Please find the original press release here:

<https://www.eyefactive.com/en/press-releases/interactive-signage-video-wall-software-ise-2023> "Press release: eyefactive presents Interactive Signage Software at ISE 2023">Press release: eyefactive presents Interactive Signage Software at ISE 2023



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Learn more about eyefactive GmbH:

[www.eyefactive.com](https://www.eyefactive.com/en "Interactive Digital Signage XXL: Touchscreen Technologies, Software & Hardware") | Interactive Digital Signage XXL: Touchscreen Technologies, Software & Hardware

[www.multitouch-appstore.com](https://www.multitouch-appstore.com "Touchscreen Software App Platform by eyefactive") | Touchscreen Software App Platform by eyefactive

[www.touchscreen-store.com](https://www.touchscreen-store.com "Online Shop: Touchscreens, Tables, Kiosk-Terminals & Videowalls by eyefactive") | Online Shop: Touchscreens, Tables, Kiosk-Terminals & Videowalls by eyefactive

[Touchscreen Object Recognition by eyefactive](https://www.eyefactive.com/en/touchscreen-object-recognition "Touchscreen Object Recognition by eyefactive")

[Interactive Smart Signage Retail Technologies by eyefactive](https://www.eyefactive.com/en/smart-retail-technologies-pos "Interactive Smart Signage Retail Technologies by eyefactive")

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