

# Global Bionic Eye Market Rise in demand for self-powered retinal implants to be a key trend - Market.us

The global bionic eye market size reach USD 440.4 million in 2033 and is expected to grow at a CAGR of 10.3%.

NEW YORK CITY, NEW YORK, UNITED STATES, March 18, 2023 /EINPresswire.com/ -- The bionic eye market is a rapidly growing industry that offers vision restoration solutions to people with severe vision impairment or blindness. Bionic eyes, also known as retinal implants, are electronic devices that replace the function of damaged or nonfunctioning retinal cells.



The global bionic eye market size was valued at USD 169.4 million in 2023 and is expected to grow at a CAGR of 10.3% from 2021 to 2028, according to a report by Market.us. One of the major drivers of the market is the increasing prevalence of vision impairment and blindness worldwide, particularly in the elderly population. Additionally, the growing awareness about bionic eye technology and advancements in medical technologies have led to the development of more effective and affordable retinal implants.

The largest market for bionic eyes in North America, driven by factors such as high healthcare expenditure, increasing prevalence of vision impairment, and the presence of key market players in the region. Europe and Asia-Pacific are also significant markets, with a growing demand for bionic eyes due to increasing investments in healthcare infrastructure and rising awareness about the technology. Key trends in the bionic eye market include the development of wireless and self-powered retinal implants, the use of AI and machine learning algorithms for enhanced vision restoration, and the development of bionic eyes with higher resolution and greater visual acuity.

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Key benefits for stakeholders in the bionic eye market include improved quality of life for patients with vision impairment, increased demand for retinal implants, and expanding distribution networks. Manufacturers and distributors can leverage these trends to develop innovative products and expand their reach in emerging markets.

#### Market Dynamics

Drivers:

Increasing prevalence of visual impairments and blindness due to age-related macular degeneration, glaucoma, and retinitis pigmentosa.

Technological advancements in the field of medical devices and prosthetics.

Growing awareness about the bionic eye and its benefits.

Favorable government initiatives and funding for research and development of bionic eye technology.

## Restraints:

High costs associated with bionic eye implantation and maintenance. Limited accessibility and availability of bionic eye technology in developing countries. Potential risks and complications associated with the implantation procedure. Technological limitations in terms of the quality and resolution of the vision provided by the bionic eye.

## Opportunities:

Further development of advanced bionic eye technologies, improving visual resolution and user experience.

Expansion of the market to emerging economies, increasing accessibility and affordability. Collaboration between medical device manufacturers, research institutions, and government bodies to drive innovation.

Integration of artificial intelligence and machine learning to enhance the capabilities of bionic eye devices.

## Challenges:

Overcoming technological limitations and ensuring continuous improvement in bionic eye performance.

Gaining regulatory approvals for new bionic eye devices in various countries.

Addressing ethical concerns and social stigmas associated with the use of bionic eyes.

Ensuring the long-term safety and effectiveness of bionic eye devices.

Key Market Segments Type

External Eye Retinal Prosthesis Microsystem-Based Visual Prosthesis (MIVP) Implanted Eye

Application

Hospitals Clinics Other End Users

Key Market Players included in the report:

Retina Implant AG Bionic Vision Australia THE BIONIC EYE Pixium Vision iBionics Second Sight Medical Products NeoStrata Company

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In summary, the bionic eye market is a rapidly growing industry driven by factors such as the increasing prevalence of vision impairment, growing awareness about bionic eye technology, and advancements in medical technologies. North America is the largest market, and key trends include wireless and self-powered retinal implants, AI and machine learning algorithms, and higher resolution and greater visual acuity. The market presents significant opportunities for stakeholders to develop innovative products and expand their reach in emerging markets.

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