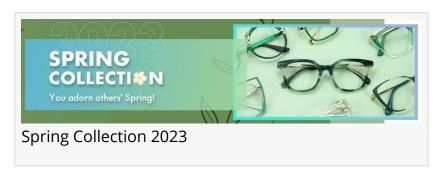


Lensmart's spring collection 2023

Lensmart has successfully led the trend in glasses industry several times, like last year's new products. This year, it will make the glory continue.

NEW YORK, UNITED STATES, March 21, 2023 /EINPresswire.com/ -- Spring has already arrived before people even



know it. There are a bunch of words to describe the season, but after all it is a new start for all creatures--trees begin to sprout and flowers also bloom. Not only is spring a new start in nature, but also a new start in fashion industry.

Bunch of brands choose to release their spring collection during this time of the year. <u>Lensmart</u>, a glasses brand, is one of them. Earlier this month, this brand released its Spring collection 2023 in New York. The whole idea of this collection is connecting each other together and greeting this spring together. "Adorn others' spring", which is the brand's vision of this season. To successfully achieve that, the company does its best to offer multiple options. Products are all set online, waiting to go.

Lensmart has successfully led the trend in glasses industry several times, like last year's new products. This year, it will make the glory continue. There are over 30 pairs of different glasses with prices all under \$25 for wearers to choose from. Cat-eye frames and jumbo size construction are the main style of this collection. Based on the current direction in glasses business these years, this style will absolutely be a hit. Apart from the construction, there are colorful frames to match the "spring" theme. Green frames are the first one to catch strangers' eyes. They're so vivid, making wearers feel alive especially in springtime. Followed by Sky-blue and translucent pink glasses. They are so tender as if they could make customers smell spring. When talking about the collection, these iridescent glasses and the gradient design can't be missed out. They make consumers shine like a rainbow. What's even better is these floral details on the frames. They show customers a picture that real flowers are just in front of their eyes. And crystal clear glasses are so refreshing that they can give wearers a brand new look for the new spring.

Spring is moving in the air above and in the earth below and around people whose satisfactory shows next year's potential trend.

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