

Automotive Pneumatic Comfort Seat System Market 2030 Receives a Rapid Boost in Economy due to High Emerging Demands

Automotive pneumatic seats are frequently installed in automobiles to raise the seat height to keep passengers safe while traveling.

PORTLAND, OR, UNITED STATES, March 21, 2023 /EINPresswire.com/ -According to a recent report published by Allied Market Research, titled, "Automotive Pneumatic Comfort Seat System Market by Vehicle Type, Propulsion Type, and Function: Global Opportunity Analysis and Industry Forecast, 2020–2030," The global



<u>automotive pneumatic comfort seat system market</u> was valued at \$1.11 billion in 2020, and is projected to reach \$2.03 billion by 2030, registering a CAGR of 6.5%.

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Automotive pneumatic seats are frequently installed in automobiles to raise the seat height, making the driver more comfortable, or to keep passengers safe while traveling. These pneumatic vehicle seats come in a variety of sizes and forms, as well as for a variety of uses. Pneumatic automobile seats are composed of high-quality plastic and metals and are assured to be free of sharp edges that might cause injury.

The pneumatic vehicle seats have luxurious seating materials made of quality leather and fabric, ensuring safety, and elegance. Pneumatic automotive seats are available with adjustable seat heights and partitions, allowing users to personalize their use of them. The pneumatic massages lumbar support seating systems massage and support the back using sophisticated air technology. Multiple air bladders are integrated into your chairs and inflate and deflate to facilitate healing in the lumbar soft tissues.

Covid-19 Scenario:

Production facilities in the automotive sector have been stopped due to lockdown measures, unavailability of the workforce, and disrupted supply chain across the globe. This affected the production volumes of the automotive pneumatic comfort seat system.

The demand for assembly and production of different vehicle types such as light commercial vehicle, passenger vehicles, and heavy commercial vehicles decreased significantly due to stoppage of daily activities during the lockdown. However, the demand is expected to regain during the post-lockdown.

North America dominates the market in terms of revenue, followed by Europe, Asia-Pacific, and LAMEA. U.S. led the global automotive pneumatic comfort seat system market share in 2020 and is expected to grow at a significant rate during the forecast period due to the wide adoption of luxury automobiles across the country.

The factors, such as rise in demand for premium automobiles in developing countries, and increase in need for comfortable commercial vehicle seating technology, are expected to drive the global automotive pneumatic comfort seat system market. However, high costs associated with pneumatic seating solutions and malfunctioning issues of pneumatic seating solutions are expected to restrict the growth of the market during the forecast period. Moreover, increase in adoption of lightweight and durable seating solutions, and retrofitting of existing automotive are the factors anticipated to supplement the global <u>automotive pneumatic comfort seat system industry growth</u>.

The sale of the automotive pneumatic comfort seat system is directly associated with automotive production and sales activities across the globe. The spread of the COVID-19 pandemic has negatively impacted the growth of the automotive pneumatic comfort seat system market, owing to commute restrictions and poor financial performance of the market players in 2020. The COVID-19 crisis is causing uncertainty in the automotive pneumatic comfort seat system market by delaying supply chains, hampering business growth, generating uncertain demand scenarios, and increasing panic among the customer segments.

Key Findings Of The Study

By vehicle type, the heavy commercial vehicle segment is expected to register significant growth during the forecast period.

By propulsion type, the ICE vehicles segment is projected to lead the global market in terms of market share by the end of the forecast period.

By functions, the pneumatic massage segment is expected to register significant CAGR during the forecast period.

By region, North America dominated the market in 2020, and is projected to lead the market

growth and maintain its dominance in the global market.

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