

# Surgical Scrub Market is estimated to be US\$ 339.5 million by 2032 - By PMI

The report "Surgical Scrub Market, By Type, By Application - Trends, Analysis and Forecast till 2032"

COVINA, CALIFONIA, UNITED STATE, March 21, 2023 /EINPresswire.com/ -- SURGICAL SCRUB has become an important procedure which is required for reducing risk of contamination caused by micro-organisms during surgical procedure. Mostly, povidone-iodine and chlorhexidine chemicals are used in a surgical scrub. Surgical Scrub helps in protecting medical practitioners and patients from



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hospital acquired infection during surgical procedures.

Rising number of accidents, surgeries and hospital acquired infections has become the major contribution in Surgical Scrub market growth. Furthermore, according to CDC (Centers for Disease Control and Prevention), in United States (2018) number of physician office visits for unintentional injuries were 24.8 million. Increasing awareness about health hygiene such as using sanitizers and gel scrub for protection of germs has also driven the Surgical Scrub market growth.

The report "Surgical Scrub Market, By Type (Waterless, Water-based, and Others), By Application (To Remove Microorganisms, To Remove Resident Microbial, and Others), and By Region (North America, Europe, Asia Pacific, Latin America, and Middle East & Africa) - Trends, Analysis and Forecast till 2032"

## Key Highlights:

- In February 2023, Kevin Hart's Fabletics launched "activewear scrubs" which will provide medical professionals more options for comfortable and stylish workwear. Surgical scrubs were personal protective equipment sold by large number of medical companies but a decade ago it has got fashion forward twist where manufacturers are making it stylish and comfortable.
- In May 2022, Trio Rebecca Lau Marsh joined with twin vets Dr. Audrey and Alison Shen to

launch 21 surgical scrubs with stylish range, comfortable to wear and stain and water repellant and are designed for doctors, vets, hospital workers and dentists.

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#### **Analyst View:**

The key factor driving the growth of the Surgical Scrub market is increasing demand for Surgical Scrub due to health concern and rising number of surgical procedures. Further, growing geriatric population, rising prevalence of chronic diseases is expected to boost the demand for Surgical Scrub market over the forecast period. Increase in government spending for improving healthcare infrastructure to deliver high quality treatment and rising number of campaigns by WHO (World Health Organization) and FDA (Food and Drug Administration) is expected to fruitful the demand for Surgical Scrub market growth. As a result, market competition is intensifying, and both big international corporations and start-ups are vying to establish position in the market.

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Key Market Insights from the report:

Surgical Scrub Market accounted for US\$ 209.4 million in 2022 and is estimated to be US\$ 339.5 million by 2032 and is anticipated to register a CAGR of 4.7%. The Surgical Scrub Market is segmented based on Type, Application and Region.

- Based on Type, Surgical Scrub Market is segmented into Waterless, Water-based, and Others.
- Based on Application, Surgical Scrub Market is segmented into To Remove Microorganisms, To Remove Resident Microbial, and Others.
- By Region, the Surgical Scrub Market is segmented into North America, Europe, Asia Pacific, Latin America, and Middle East & Africa.

Competitive Landscape & their strategies of Surgical Scrub Market:

- 3M Company
- STERIS Life Sciences
- BD
- Ecolab's

The market provides detailed information regarding the industrial base, productivity, strengths, manufacturers, and recent trends which will help companies enlarge the businesses and promote financial growth. Furthermore, the report exhibits dynamic factors including segments, sub-segments, regional marketplaces, competition, dominant key players, and market forecasts. In addition, the market includes recent collaborations, mergers, acquisitions, and partnerships along with regulatory frameworks across different regions impacting the market trajectory. Recent technological advances and innovations influencing the global market are included in the report.

Some Important Points Answered in this Market Report Are Given Below:

- Explains an overview of the product portfolio, including product development, planning, and positioning
- Explains details about key operational strategies with a focus on R&D strategies, corporate structure, localization strategies, production capabilities, and financial performance of various companies.
- Detailed analysis of the market revenue over the forecasted period.
- Examining various outlooks of the market with the help of Porter's five forces analysis, PEST & SWOT Analysis.
- Study on the segments that are anticipated to dominate the market.
- Study on the regional analysis that is expected to register the highest growth over the forecast period

Questions answered by Surgical Scrub Market Market:

- 1. What are the key drivers and challenges in the surgical scrub market? Key drivers in the surgical scrub market include increasing demand for surgeries and rising awareness about hygiene and infection control measures. Challenges include the availability of low-cost alternatives and the potential for skin irritation and allergic reactions.
- 2. What are the regulatory requirements for surgical scrubs and how are they impacting the market?

Regulatory requirements for surgical scrubs vary by country, but they typically involve compliance with standards for safety and efficacy. These requirements can impact the market by increasing costs for manufacturers and limiting the availability of certain products. However, compliance with these regulations is necessary for ensuring patient safety and maintaining market credibility.

3. What are the key geographic regions for the surgical scrub market and how are they expected to grow in the coming years?

The key geographic regions for the surgical scrub market include North America, Europe, Asia Pacific, and Latin America. The Asia Pacific region is expected to experience the highest growth due to the increasing number of surgeries being performed and rising awareness about

infection control measures. North America and Europe are expected to remain dominant due to high healthcare spending and established healthcare infrastructure. Latin America is also expected to experience growth due to improving healthcare infrastructure and rising demand for surgical procedures.

#### Other related Reports:

<u>Blood Testing Market</u>: By Test Type (Complete Blood Test, Kidney Test-Renal Profile, Cholesterol Test-Lipid Profile Test, Blood Glucose Test, Antibodies Test-Rheumatoid factor, Urine Test, Infectious Disease Screening, Cancer Test, Heart Test), By Product (Instruments, Reagents & Kits, Software), Disease (Anemia, Infection, Leukemia), By Method (Manual Blood Testing, Automated Blood Testing), By End Use (Hospitals, Pathology Labs, Blood Banks, Diagnostic Centers), and By Region (North America, Europe, Asia Pacific, Latin America, and Middle East & Africa) - Trends, Analysis and Forecast till 2032

<u>Neuroendoscopy Market</u>: By Type (Rigid Neuroendoscopy, Flexible Neuroendoscopy), By Application (Transnasal, Transcranial, Intraventricular, and Others), By End-Users (Hospitals, Specialty Clinics, Ambulatory Surgical Centers, and Others), and By Region (North America, Europe, Asia Pacific, Latin America, and Middle East & Africa) - Trends, Analysis and Forecast till 2032

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