

Unlocking the Future of Healthcare Technology: Insights from Founders

Survey Finds Over 60% of Healthcare Tech Founders Focusing on Product Fit

DOVER, DELAWARE, USA, March 22, 2023 /EINPresswire.com/ --

Mindbrowser, a leading digital transformation company, has released the findings of its Healthcare Technology Survey 2023. From scaling product fit to feature roadmap development, the survey reveals the top priorities for healthcare technology

companies to succeed in this rapidly evolving landscape. But with innovation comes challenges, and the survey sheds light on some of the most pressing issues faced by healthcare technology companies today.



With the increasing importance of digital transformation in healthcare, Mindbrowser's survey sheds light on the challenges companies face in staying ahead of the curve and the priorities they must focus on to succeed.

Out of the respondents in the survey, over 60%- said that scaling product fit was their top priority. Feature roadmap development came in as a close second at just under a third, while new MVP creation and existing product expansion were less of a priority for 15.5% of respondents.

But the survey also highlights key industry challenges, such as managing technological costs and ensuring data security. These challenges are on top of mind for healthcare technology companies as they seek to innovate and stay ahead of the curve.

"Increasingly, hackers are targeting medical records for financial gain, so this challenge is becoming more urgent than ever," said Tzvi Heber, CEO of Ascendant Detox. "Healthcare organizations must invest in strong encryption technologies, rigorous access control measures, and advanced monitoring tools to deal with this issue."

"During the process, healthcare service providers like us face multiple challenges, such as increased costs and staff training after upgrading the technology we use in our healthcare facilities," said Katherine Barlow, Co-founder of Wellyx.

"By understanding the needs and priorities of healthcare technology founders, we can better support their efforts to grow and succeed," added Ayush Jain. "We look forward to continuing to provide a digital transformation that enables healthcare technology companies to thrive in a rapidly evolving landscape.

Overall, the survey findings indicate that healthcare technology companies focus on continuous innovation and improving their products to stay ahead. However, the survey highlighted key industry challenges, such as managing technological costs and ensuring data security.

[Click here to download the report.](#)

We're excited to be official media partners of ViVe event 2023 in Nashville, TN, and the HIMSS Global Health Conference & Exhibition in Chicago, IL. [Click here](#) to meet us and discuss the latest trends and challenges in the Healthcare technology space and more.

About Mindbrowser:

Mindbrowser is the most trusted digital transformation and product engineering company with 10+ years of experience, digitizing 100+ customers in 7 countries across different industries. Mindbrowser focuses on Design Thinking, Clean Code, DevSecops & Quality Automation through its cutting-edge solutions in Mobility, Data Science, Cloud, IoT, Blockchain & ML.

Know more about Mindbrowser at www.mindbrowser.com

Corporate Communication Team

Mindbrowser Inc

+1 408-786-5974

corpcomm@mindbrowser.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/623423412>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.