

Global interactive kiosk market to register a strong growth of nearly 7% and is estimated at US\$ 3.0 billion in 2022

The global interactive kiosks market is expected to grow at a CAGR of around 6.9% during the forecast period of 2022-2028.

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/EINPresswire.com/ -- The increasing prevalence of self-service technology across the globe is expected to fuel the growth of the Global Interactive Kiosks Market says RationalStat

The report titled "Global Interactive Kiosks Market" assesses the interactive kiosks market globally based on type, display type, location, application, end user, and region. A comprehensive report provides a detailed historical

and future market size with a trend analysis. RationalStat provides market share analysis, installed base analysis, the penetration rate of interactive kiosks across retail and commercial spaces, production capabilities of the top companies, Covid-19 impact analysis, competition overview, market strategies, and potential growth areas for the target players evaluated in the global interactive kiosks market study.

Market Overview and Dynamics: Provides a sense of independence to the customers and technological advancements in the market are expected to fuel the growth of the Global Interactive Kiosks Market

The global interactive kiosks market is expected to grow at a CAGR of around 6.9% during the forecast period of 2022-2028. The prevalence of self-service payment terminals, vending machines, automated check-ins, car rental kiosks, online queue systems, self-ticketing machines, photo kiosks, employment kiosks, etc. are expected to fuel the market growth in the upcoming



years.

Moreover, the increasing number of smart city projects, improving lifestyles, growing urbanization, soaring technological advancements (with the integration of cloud computing, AI, and machine learning), and rising demand for self-services are some of the factors that are driving the growth of interactive kiosks market.

In addition, the automotive industry is already being impacted positively by interactive kiosks. Self-service technology is not only changing how people buy cars, but it is also finding its way into other auto-related services like car sharing, car service, etc. The industry for electric vehicle charging kiosks has benefited from the expansion of car-sharing programs.

Global Interactive Kiosk Market: Market Segment Analysis

- Based on the location, indoor interactive kiosks dominated the market due to growing interest in automation and self-service technology, reducing labor shortages and providing ease to both the customers and the organization.
- Based on End-use, Fast-food restaurants hold a prominent share in the global interactive kiosks market owing to the increase in the customer serving capacity by QSRs and casual dining restaurants.
- Based on region, Asia Pacific holds a dominant share of the global interactive kiosks market advancements in Near-Field Communication (NFC) and Radio-Frequency Identification (RFID) in security applications.

Get a sample report on the global interactive kiosks market at

https://store.rationalstat.com/store/global-interactive-kiosks-market-trends-analysis-and-forecast/#tab-ux_global_tab

Competition Analysis: The emergence of QSRs and casual dining venues are expected to lead the growth of the global interactive kiosks market in the upcoming years

Due to the presence of many well-established companies in the global interactive kiosks market, there is intense competition in the global interactive kiosks market. The global interactive kiosks market is expected to witness growth in the forthcoming years as more and more international brands are focusing on installing interactive kiosks at their stores to streamline the ordering and billing process.

Acquisitions, product launches, and partnerships are the identified industry trend in the global interactive kiosks market. Significant consolidation is expected in the global interactive kiosks market during the forecasting period 2022-2028.

- In May 2022, Peerless-AV® announced the EMEA launch of its new Motorised Trolley for large format displays up to 98". It is simple to set up and use, and it comes with a special feature set in line with contemporary presenting standards, such as digital height control settings and a built-

in pressure sensor for safe use in any educational or corporate environment.

- In May 2022, Diebold Nixdorf was chosen by Forex for comprehensive ATM-managed services. It is enlarging its fleet with DN Series™ devices and outsourcing the operation of its entire ATM channel to Diebold Nixdorf.

Some of the prominent players that contribute significantly to the global Interactive Kiosk market growth are Advanced Kiosks, KIOSK Information Systems, Diebold Nixdorf Inc., RedyRef Interactive Kiosks, Source Technologies, Acrelec SAS, Frank Mayer and Associates Inc., Meridian Kiosks, Peerless-AV, Olea Kiosks Inc., Honeywell International Inc., DynaTouch Corp., Kiosk Group Inc., Lilitab LLC, Nanonation Inc., Parabit Systems Inc., Zebra Technologies Corp., TEAMSable Inc., Pyramid Computer GmbH, Self-Service Networks, and Glory Global Solutions (International) Limited among others.

Key competitive factors in the global interactive kiosk market include

- Provide project management and support services
- Support large kiosk deployments
- Integrate systems for monitoring and updating
- Price competitiveness
- Rugged interactive kiosks and increased versatility

RationalStat has segmented the global interactive kiosks market on the basis of type, display type, location, application, end-user, and region.

- Global Interactive Kiosks Market By Type in terms of Market Value (US\$ Million) and Market Volume ('000 units)

- o Check-in Kiosk
- o Payment Kiosk
- o Information Kiosks
- o Vending kiosks
- o Internet Kiosks
- o Others (Wayfinding Kiosks etc.)

- Global Interactive Kiosks Market By Display Type in terms of Market Value (US\$ Million) and Market Volume ('000 units)

- o LCD
- o LED
- o TFT

- Global Interactive Kiosks Market By Location in terms of Market Value (US\$ Million) and Market Volume ('000 units)

- o Indoor
- o Outdoor
- o By Operating System
- o Android
- o Windows

- Global Interactive Kiosks Market By Application in terms of Market Value (US\$ Million) and Market Volume ('000 units)
 - o Ticketing
 - o Registration
 - o Billing
 - o Check-in
 - o Others (Order Entry etc.)
- Global Interactive Kiosks Market By End User in terms of Market Value (US\$ Million) and Market Volume ('000 units)
 - o Fast-food Restaurants
 - o Education
 - o Transportation
 - Airports
 - Railway Stations
 - Metro Stations
 - Bus Stations
 - Others (Taxi Stands etc.)
 - o BFSI
 - o Healthcare
 - o Hospitality
 - o Retail
 - o Automotive
 - o Municipalities
 - o Others (Warehouses, Gaming & Entertainment, etc.)
- Global Interactive Kiosks Market By Region in terms of Market Value (US\$ Million) and Market Volume ('000 units)
 - o North America Interactive Kiosks Market
 - US
 - Canada
 - o Latin America Interactive Kiosks Market
 - Brazil
 - Mexico
 - Rest of Latin America
 - o Western Europe Interactive Kiosks Market
 - Germany
 - UK
 - France
 - Spain
 - Italy
 - Rest of Western Europe
 - o Eastern Europe Interactive Kiosks Market
 - Russia
 - Poland

- Rest of Eastern Europe
- o Asia Pacific Interactive Kiosks Market
 - China
 - Japan
 - India
 - South Korea
 - Australia
 - ASEAN (Indonesia, Vietnam, Malaysia, etc.)
 - Rest of Asia Pacific
- o Middle East & Africa Interactive Kiosks Market
 - GCC
 - South Africa
 - Turkey
 - Rest of the Middle East & Africa

For more information about this report <https://store.rationalstat.com/store/global-interactive-kiosks-market-trends-analysis-and-forecast/>

Key Questions Answered in the Report:

- What will be the market value of the Global Interactive Kiosks Market by 2028?
- What is the market size of the North America Interactive Kiosks Market?
- What are the market drivers of the Global America Interactive Kiosks Market?
- What are the key trends in the Global Interactive Kiosks Market?
- Which is the leading region in the Global Interactive Kiosks Market?
- What are the major companies operating in the Global Interactive Kiosks Market?
- What are the market shares by key segments in the Global Interactive Kiosks Market?

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RationalStat has strategic partnerships with leading data analytics and consumer research companies to cater to the client's needs. Additional services offered by the company include consumer research, country reports, risk reports, valuations and advisory, financial research, due diligence, procurement and supply chain research, data analytics, and analytical dashboards.

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