

# Outdoor Gym Equipment Market is Thriving Worldwide with Vinex, Norwell, Funriders, Kompan

*Stay up-to-date with Global Outdoor Gym Equipment Market research offered by HTF MI. Check how key trends and emerging drivers are shaping this industry growth.*

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HTF Market Intelligence consulting is uniquely positioned empower and inspire with research and consulting services to empower businesses with growth strategies, by offering services."

*Craig Francis*

Outdoor Gym Equipment market study has evaluated the [future growth potential of Outdoor Gym Equipment market](#) and provides information and useful stats on market structure and size. The report is intended to provide market intelligence and strategic insights to help decision-makers take sound investment decisions and identify potential gaps and growth opportunities. Additionally, the report also identifies and analyses changing dynamics, and emerging trends along with essential drivers, challenges, opportunities, and restraints in the Outdoor Gym Equipment market. The study includes market share analysis and profiles of players such as

Greenfield Outdoor Fitness Equipment (United States), Vinex (India), Koochie Play Systems Pvt Ltd (India), Norwell (Denmark), Funriders (India), Kompan (Denmark), Kanglong World Amusement (China), Jeraifitness (India), Nature nest (India), World outdoor fitness (South Africa).

If you are a Outdoor Gym Equipment manufacturer and would like to check or understand the policy and regulatory proposals, designing clear explanations of the stakes, potential winners and losers, and options for improvement then this article will help you understand the pattern with Impacting Trends. Click To get SAMPLE PDF (Including Full TOC, Table & Figures)

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According to HTF Market Intelligence, the Global Outdoor Gym Equipment market to witness a CAGR of 5.9% during forecast period of 2023-2029. The market is segmented by Application (Fitness Park, Government Fitness Centers, Outdoor Gym, Others) by Type (Vertical Climb, Rope Climbs, Beam Jump, Balance Beam, Sit-Up Benches, Others) and by Geography (North America, South America, Europe, Asia Pacific, MEA).

#### Definition:

Outdoor gym equipment refers to the equipment specially designed for open spaces that may be public or private. These products help people exercise and train in the open for free. They are similar to indoor gym equipment and provide the same benefits. There has been a significant rise in the number of people joining fitness centers with a figure stood up to 62 million in the United States alone in 2018, the future for gym equipment looks promising. An increasing number of people getting motivated to join fitness centers, which will fuel the use of outdoor gym equipment as governments of many countries have started setting up outdoor gyms for the public. This, in turn, will propel the market growth.

#### Market Trends:

- Adoption of Strategic Wellness Initiatives by the Governments and Non-profit Organizations
- Rising Number of Health Related Programs

#### Market Drivers:

- Increasing Awareness Related to Benefits of Healthy Lifestyle
- Growing Preference for Workout among Youths and Geriatric Population
- Hectic Work Schedule and rising Health Problems like Diabetes & Obesity

#### Market Opportunities:

- Government Support to Promote Health Fitness Programs
- Rapid Advancements in Outdoor Equipment Features

Revenue and Sales Estimation — Historical Revenue and sales volume are presented and further data is triangulated with top-down and bottom-up approaches to forecast complete market size and to estimate forecast numbers for key regions covered in the report along with classified and well-recognized Types and end-use industry.

#### SWOT Analysis on Outdoor Gym Equipment Players

In addition to Market Share analysis of players, in-depth profiling, product/service, and business overview, the study also concentrates on BCG matrix, heat map analysis, FPNV positioning along with SWOT analysis to better correlate market competitiveness.

Demand from top-notch companies and government agencies is expected to rise as they seek more information on the latest scenario. Check the Demand Determinants section for more information.

#### Regulation Analysis

- Local System and Other Regulation: Regional variations in Laws for the use of Outdoor Gym Equipment
- Regulation and its Implications
- Other Compliances

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#### FIVE FORCES & PESTLE ANALYSIS:

In order to better understand market conditions five forces analysis is conducted that includes the Bargaining power of buyers, Bargaining power of suppliers, Threat of new entrants, Threat of substitutes, and Threat of rivalry.

- Political (Political policy and stability as well as trade, fiscal, and taxation policies)
- Economical (Interest rates, employment or unemployment rates, raw material costs, and foreign exchange rates)
- Social (Changing family demographics, education levels, cultural trends, attitude changes, and changes in lifestyles)
- Technological (Changes in digital or mobile technology, automation, research, and development)
- Legal (Employment legislation, consumer law, health, and safety, international as well as trade regulation and restrictions)
- Environmental (Climate, recycling procedures, carbon footprint, waste disposal, and sustainability)

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Heat map Analysis, 3-Year Financial and Detailed Company Profiles of Key & Emerging Players: Greenfield Outdoor Fitness Equipment (United States), Vinex (India), Koochie Play Systems Pvt Ltd (India), Norwell (Denmark), Funriders (India), Kompan (Denmark), Kanglong World Amusement (China), Jeraifitness (India), Nature nest (India), World outdoor fitness (South Africa).

Geographically, the following regions together with the listed national/local markets are fully investigated:

- APAC (Japan, China, South Korea, Australia, India, and the Rest of APAC; the Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, and Sri Lanka)
- Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Belgium, Denmark, Austria, Norway, Sweden, The Netherlands, Poland, Czech Republic, Slovakia, Hungary, and Romania)
- North America (U.S., Canada, and Mexico)
- South America (Brazil, Chile, Argentina, Rest of South America)
- MEA (Saudi Arabia, UAE, South Africa)

## Some Extracts from Outdoor Gym Equipment Market Study Table of Content

Outdoor Gym Equipment Market Size (Sales) Market Share by Type (Product Category) [Vertical Climb, Rope Climbs, Beam Jump, Balance Beam, Sit-Up Benches, Others] in 2023

Outdoor Gym Equipment Market by Application/End Users [Fitness Park, Government Fitness Centers, Outdoor Gym, Others]

Global Outdoor Gym Equipment Sales and Growth Rate (2019-2029)

Outdoor Gym Equipment Competition by Players/Suppliers, Region, Type, and Application

Outdoor Gym Equipment (Volume, Value, and Sales Price) table defined for each geographic region defined.

Supply Chain, Sourcing Strategy and Downstream Buyers, Industrial Chain Analysis

.....and view more in complete table of Contents

Check it Out Complete Details os Report @ <https://www.htfmarketintelligence.com/report/global-outdoor-gym-equipment-market>

Thanks for reading this article; you can also get individual chapter-wise sections or region-wise reports like Balkan, China-based, North America, Europe, or Southeast Asia.

Criag Francis

HTF Market Intelligence Consulting Pvt Ltd

+ 1 434-322-0091

[sales@htfmarketintelligence.com](mailto:sales@htfmarketintelligence.com)

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