

Poon Da Qian: Visionary CEO and Trailblazer of BUTLER - Revolutionizing Industries and Achieving the Singaporean Dream

Founder and CEO of BUTLER, Poon Da Qian, exemplifies innovative leadership and success by creating a unique and comprehensive quality experience across sectors.

SINGAPORE, March 23, 2023 /EINPresswire.com/ -- As the founder and CEO of BUTLER, Poon Da Qian has become a visionary and trailblazer in the hospitality, lifestyle, and living industry. By blending innovative thinking with expertise across multiple sectors, he has successfully transformed the industries he serves, creating a unique, all-encompassing experience for clients seeking quality, convenience, and efficiency.

BUTLER, founded in 2016, initially began as ButlerInSuits - a housekeeping service intended to provide hotel-like experiences to people's homes. The company has since evolved into a multifaceted organization over the years under the innovative leadership of Poon, offering an extensive range of services, including home services, maintenance services, concierge services, property management, HR solutions, lifestyle services, and more. This



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comprehensive suite of services has redefined industry standards, catering to clients' needs in

Singapore and beyond.

Poon began his entrepreneurial journey at 14 when he took over his family's F&B business. His early experiences in entrepreneurship taught him the importance of adaptability, resilience, and interdisciplinary thinking. These qualities have become hallmarks of his leadership at BUTLER.

As a skilled polymath, Poon has leveraged his diverse skill set and experiences to drive innovation and



growth at BUTLER. His ability to architect and identify new opportunities and integrate them into a lifestyle vision has positioned BUTLER as the quality services leader in various sectors, including hospitality, housekeeping, property management, and more.

BUTLER's ventures span industries such as housekeeping, home services, property management, luxury management, HR, lifestyle, education, marine, and more, including BUTLER Housekeeping, BUTLER Property Management, BUTLER Prestige, BUTLER HR, BUTLER Lifestyles, BUTLER Academy, BUTLER Capital, BUTLER Technologies, BUTLER Marine, and more. Poon's polymathic ability to identify opportunities and integrate them into a cohesive vision has redefined lifestyle, living, and convenience. This approach has positioned BUTLER as a leader in the hospitality and real estate management sectors.

A crucial aspect of Poon's vision for BUTLER is promoting welfare and equal opportunities for everyone, regardless of their background. Through the company's various business ventures, he has fostered an environment that encourages inclusivity, growth, and development for all employees, ultimately uplifting the standards of the industries he serves.

Poon's commitment to excellence extends beyond his businesses, as demonstrated by his involvement in community and philanthropic endeavors. By giving back to society, he highlights the importance of a strong and supportive community within the company and externally, fostering a sense of unity and shared prosperity.

BUTLER's success has been recognized with numerous awards, including the SME 500, 35 under 35, Business for Good award, and more. These achievements serve as a testament to Poon's innovative approach and dedication to providing exceptional services to his clients.

In 2021, Poon's personal accomplishment of owning a boat at the age of 28 demonstrates his ambition and ability to seize opportunities in emerging markets. As Singapore's marine industry

continues to grow, he envisions expanding into marine and yacht management through BUTLER Marine. This strategic vision allows BUTLER to create opportunities and venture into the marine industry today.

The expansion into BUTLER Marine - marine and yacht management is a natural progression for BUTLER, given our expertise with assisting the property management of our esteemed clients properties. This new venture will leverage the company's existing expertise in property and hospitality management, offering tailored solutions for yacht owners and enthusiasts alike. As part of this venture, BUTLER Marine aims to provide comprehensive yacht management services, including maintenance, crew management, chartering, and concierge services, enabling a seamless and luxurious experience for clients in the burgeoning marine industry.

Poon's pursuit of the Singaporean dream through his various business ventures serves as an inspiring example for young entrepreneurs in the region. His commitment to problem-solving, creating value, providing innovative solutions, and maintaining the highest standards in quality, efficiency, and service excellence has made BUTLER a sustainable and fast-growing business in Singapore.

In a statement, Poon said, "Through grit, determination, hard work, creativity, and the spirit of excellence, opportunities are aplenty for those who strive to achieve success in Singapore. Our society emphasis on meritocracy ensures that everyone has the chance to shine and make a difference. At BUTLER, we are committed to promoting welfare and equal opportunities for all, regardless of their background."

BUTLER's network of businesses further amplifies the company's reach and impact. By working closely with its own brands and private partners, BUTLER consistently delivers quality and unparalleled experiences for its clients. This strong resources buildup is a testament to Poon's vision and the company's commitment to delivering service excellence in everything we do.

Poon's success and achievements also serve as an inspiration to aspiring entrepreneurs, demonstrating the power of hard work, perseverance, and a strong vision. His story is a reminder that with determination and a commitment to excellence, one can achieve great things and make a significant impact on the world around them.

As BUTLER looks to the future, the company aims to continue revolutionizing industries, creating employment opportunities, and delivering unparalleled convenience and luxury to customers across Asia. This ambitious vision is underpinned by Poon's unwavering belief in the power of innovation, problem solving, efficiency, and relentless pursuit of excellence.

With its sights set on regional and global expansion, BUTLER is poised to make waves in the regional market, bringing its unique blend of quality, convenience, and efficiency to new markets and audiences. As the company continues to grow and evolve, BUTLER's leadership and vision will no doubt continue to drive BUTLER's success and redefine

the boundaries of what is possible in the hospitality, property management, and other industries.

About BUTLER

BUTLER is a Singapore-based company that provides a comprehensive suite of services designed to cater to the needs of busy professionals, property owners, and lifestyle enthusiasts. Founded in 2016 by Poon Da Qian, BUTLER has since expanded its offerings to include concierge service, property management and maintenance, HR solutions, lifestyle, marine, and more. The company's commitment to quality, efficiency, and service excellence has earned it numerous awards, as well as a reputation as a leader in the industries it serves. For more information, visit www.getbutler.com.

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