

# MarketsandMarkets Pharma 4.0 Conference Comes to Boston: Revolutionizing the Pharmaceutical Industry

*Traditionally, pharmaceutical companies have relied on long product lifecycles to enable the development of more efficient processes & the introduction of tech*

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MarketsandMarkets, a leading market

research firm, is pleased to announce the upcoming [Pharma 4.0 Conference](#), scheduled to be held on 19th-20th October 2023 in Boston. This conference will bring together industry leaders, experts, and innovators to discuss the latest trends and advancements in Pharma 4.0.



Pharma 4.0 is the fourth industrial revolution in the pharmaceutical industry, characterized by the integration of digital technologies into drug development and manufacturing processes. The conference will provide a platform for attendees to explore the impact of these technologies on the industry and the opportunities they present.

For more information, visit: <https://events.marketsandmarkets.com/pharma-4-conference/enquiry>

The two-day event will feature keynote speeches, panel discussions, and interactive workshops on a range of topics, including artificial intelligence, machine learning, blockchain, and the Internet of Things (IoT). Attendees will have the opportunity to learn from leading experts in the field and network with peers from across the industry.

Early bird registration for the Pharma 4.0 Conference is now open, with a discount of 20% available to those who register before August 31st, 2023. This is a great opportunity for industry professionals to save the date and secure their spot at the conference while taking advantage of this limited-time offer.

Keynote speakers include:

- **Keynote:** From the best practices by experts in the industry.

- Meet and discuss with industry professionals
- Emerging trends in Research & Innovation
- To learn how efficiency and quality can be improved through the implementation of digitalisation.
- Various case studies of pharmaceutical companies and projects from practice are presented.
- To get an overview of current digitization trends in the pharmaceutical industry.
- Understand key drivers and future opportunities for the pharmaceutical industry.
- Implement the best strategies of the model Pharma 4.0

Interested to become a sponsor? <https://events.marketsandmarkets.com/pharma-4-conference/become-sponsor>

The Pharma 4.0 Conference promises to be an exciting and informative event for anyone interested in the future of the pharmaceutical industry. Don't miss out on this opportunity to learn from the best and connect with peers from across the industry.

For more information about the Pharma 4.0 Conference or to register, please visit the conference website.

EARLY BIRD OFFER IS NOW AVAILABLE – REGISTER TODAY AND GET FLAT 20% OFF!!

Interested to register? <https://events.marketsandmarkets.com/pharma-4-conference/register>

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Up Coming Conferences:

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Nayantara Patil  
MarketsandMarkets  
+91 70305 60809

[email us here](#)

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