

Hair Wigs and Extensions Market Worth \$19.12 Billion by 2028 – Exclusive Market Research Report by Arizton

Demand for premium-quality hair products influencing manufacturers to set up production facilities in Asian Countries.

CHICAGO, ILLINOIS, UNITED STATES, March 27, 2023 /EINPresswire.com/ --

According to Arizton's latest research report, the [hair wigs and extensions market](#) will grow at a CAGR of 16.06% during 2022-2028. The US is the leading country globally in the hair wigs and extensions market.



Arizton Advisory & Intelligence

“

The US is the leading country globally in the hair wigs and extensions market.”

Robert, Lead Analyst

Hair wigs and extensions can be made using human hair or synthetic fibers resembling human hair. An increasing number of customers demanding hair extensions or wigs for beauty or functional purposes has been driving the industry over the last few years. Native Africans and people of African descent are the largest hair wigs and extensions consumers. The global demand for premium-quality hair products is influencing manufacturers to set up

production facilities in Asian countries, mainly in China and India, and offer hair wigs and extensions at lower prices than in international markets. The number of African-descent women with thinning hair, men suffering from receding hairline, and male pattern baldness is at par with consumers in the US and European nations.

Click Here to [Download the Free Sample Report for Hair Wigs and Extensions Market](#)

Increasing Use of Wigs in the Fashion & Entertainment Industry Boosting the Market Growth

Many celebrities, actors, and models have recently admitted to using hair wigs. This is an important trend in the industry as the effect of celebrities openly wearing hair wigs represents

an upturn among users to wear wigs for non-functional reasons. This recent interest in hair wigs also normalizes their adoption and removes the taboo of using wigs. The adoption of hair wigs is also gaining support from social media platforms, such as Instagram, by breaking the conventional stigmas associated with using wigs in the beauty and fashion industry. Such factors have given an unprecedented growth opportunity for the hair wigs and extensions market.

Increasing Hair Fall Among Men & Women Creating Huge Demand

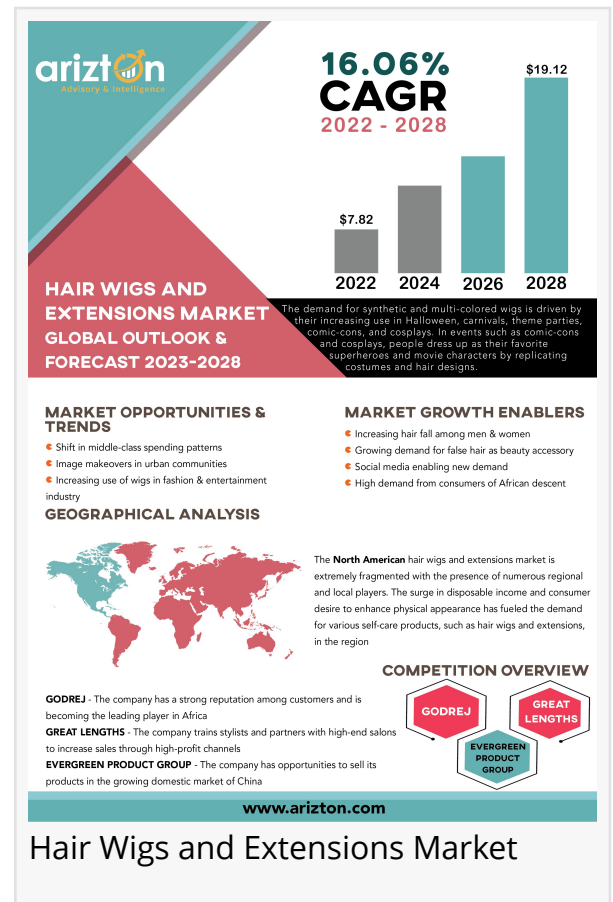
Currently, hair loss is a severe health issue. Hectic lifestyles and improper consumption of essential nutrients adversely affect the human body. Alopecia, receding hairline, and pattern baldness are more common in men, while hair thinning is more common among women. Androgenetic alopecia is a frequent form of hair loss in both women and men. The cultural use of wigs was prevalent during the industrial revolution among the rich male populace and officers of certain ranks, such as lawyers and judges. Presently, hair wigs and extensions are mainly used for beautification and functional purposes. Such factors influence the growth of the global hair wigs and extensions market.

Image Makeovers in Urban Communities is One of the Emerging Trend

According to Arizton, the increasing demand for hair products in urban areas directly results from more customers opting for hair wigs and extensions. However, peer pressure, which is more of an indirect factor, is a vital aspect driving industry growth. The desire to fit in society and with peers is more common among women from affluent backgrounds, where one is constantly trying to outdo the others in terms of physical appearance and beauty trends. The core trend in the global hair wigs and extensions market is like the high-class beauty ideology, where peers dictate beauty norms and hair makeover trends. Moreover, many celebrities wearing wigs and extensions have paved the way for more consumers to adopt wigs and extensions.

KEY HIGHLIGHTS

Wigs and extensions made of good-quality human hair can be treated like real hair but with a cautionary gentle approach. With proper care and treatment, they can easily last for six to twelve months.



Currently, native African women and women of African descent are beginning to accept and cherish their natural hair. Such trends can adversely impact the market as these consumer segments account for the largest revenue share in the market.

The high consumer interest in enhancing the physical appearance and a considerable drop in the new purchase of harmful chemical-laden products such as hair relaxers bodes well for the growth of the African hair wigs and extensions market.

Southeast Asia and sub-Saharan Africa are expected to witness significant growth, while Latin America is expected to grow at a slower pace than the other emerging markets during the forecast period. While GDP growth is anticipated to rise in both developing and advanced economies, the hair wigs and extensions markets in China and India are projected to witness significant growth in terms of usage and demand.

In 2022, the middle-class population segment accounted for a major share of the Chinese and Indian hair wigs and extensions markets. The growth of the middle-class populations in China and India is faster than that in Europe and North America, where the growth of the segment has stagnated even though the median income has increased significantly.

Click Here to [Customize According to Your Business Requirement](#)

CHECK OUT SOME OF THE TOP-SELLING RESEARCH REPORTS:

Active Cosmetics Market - Global Outlook & Forecast 2022-2027

U.S. Essential Oils Market - Industry Outlook and Forecast 2021-2026

Hair Loss Products Market - Global Outlook and Forecast 2020-2025

Cosplay Costumes & Wigs Market- Global Outlook and Forecast 2023-2028

KEY COMPANY PROFILES

Godrej

Great Lengths

Evergreen Product Group

Hairlocs

Klix Hair Extensions

Hair Visions International

Racoon International

Xuchang Penghui

Xuchang Shengtai

Yinnuohair

Xuchang Haoyuan

Cinderella Hair Extension

Locks & Bonds

Femme Hair & Beauty

Paula Young

Lord Hair
Bohyme
Indique
India Hair International (IHI)
Indo Hair
FN LongLocks
Diamond Hair Company
Charm Hair
AY Hair Products
Diva Divine India
Aderans
Artnature
Hair Zone
Shake-N-Go Fashion (SNG)
Rebecca
Anhui Jinruixiang Hair Product
Hairdreams
Easihair Pro
Donna Bella
SO.CAP.
Ruimei Hair Products
Just Extensions
REMY NY
The Hair Shop
Balmain Hair
Human Hair Argentina
Aleriana
Hair Life India
Bloomsbury
Beaudiva
OMGQUEEN
CheapWigSales
RichFeel
Woven Hair
Madali
BELLAMI Hair
Mayvenn
True Indian Hair
Lush Wigs
TSD Hair
Glam Seamless
His and Her Hair Goods
YH Hair

Dini Wigs
Luxy Hair

MARKET SEGMENTATION

Hair Extensions: End-use (Lengthening and Volumizing, Coloring, Styling), Fitting Type (Clip-in, Micro Link, Tape-in, Glue-in), and Hair Type (Human, Synthetic)

Hair Wigs: End-use (Leisure, Beautification, Functional), Cap Type (Monofilament, Lace), and Hair Type (Human, Synthetic)

Toupee: Gender (Men, Women) and Hair Type (Human, Synthetic)

Hair Type: Human Hair and Synthetic Hair

End-users: Individual Consumers and Entertainment & Fashion Industry

Distribution Channel: Retail Stores and Online

Geography: North America, Europe, APAC, Latin America, and Middle East & Africa

Countries: The US, Canada, the UK, Germany, Spain, France, Italy, China, Japan, India, South Korea, Australia, the UAE, South Africa, Nigeria, Mexico, and Brazil

ABOUT US: □□□□

Arizton Advisory and Intelligence is an innovative and quality-driven firm that offers cutting-edge research solutions to clients worldwide. We excel in providing comprehensive market intelligence reports and advisory and consulting services. □□□

We offer comprehensive market research reports on consumer goods & retail technology, automotive and mobility, smart tech, healthcare, life sciences, industrial machinery, chemicals, materials, I.T. and media, logistics, and packaging. These reports contain detailed industry analysis, market size, share, growth drivers, and trend forecasts. □□□

Arizton comprises a team of exuberant and well-experienced analysts who have mastered generating incisive reports. Our specialist analysts possess exemplary skills in market research. We train our team in advanced research practices, techniques, and ethics to outperform in fabricating impregnable research reports. □□□

CONTACT US

Call: +1-312-235-2040 / +1 302 469 0707 □□□

Mail: enquiry@arizton.com □

Jessica

Arizton Advisory & Intelligence

+1 312-235-2040

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/624108595>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.