

Grand Slam: South Carolina's Hammock Coast Earns Four Southern Living Honors

The magazine hailed the Hammock Coast as a place to live and a destination to visit

PAWLEYS ISLAND, SC, US, March 27, 2023 /EINPresswire.com/ -- Southern Living, the venerable lifestyle magazine, heaped praise on South Carolina's Hammock Coast as part of its annual Best of the South awards.

The magazine hailed the Hammock Coast as a place to live, a destination to visit and two of the area's most popular attractions - Brookgreen Gardens and Huntington Beach State Park - were recognized as the best South Carolina has to offer.



Southern Living readers voted Georgetown, S.C., one of the 50 best small towns in the South.

Editors of Southern Living surveyed readers and ranked "The 50 Best Small Towns In the South 2023," a list that featured municipalities from West Virginia to Texas and everywhere in between. When the votes were tallied, historic Georgetown was No. 41.

"This spot on South Carolina's Hammock Coast calls itself the 'the little town you've been looking for,' and it's hard to argue the point," Southern Living wrote. "Georgetown has gorgeous old homes, abundant Live Oaks, a walkable downtown, and the dramatic Waccamaw River bridge."

Best of all, the magazine's readers weren't finished with Georgetown. In the South's Best reader poll, people voted on "The South's Best Tiny Towns," defined as having a population of less than 10,000, and Georgetown topped the list.

"South Carolina's Hammock Coast is known for its rich history, generous hospitality, and natural Lowcountry beauty. Georgetown has plenty of all three," Southern Living expressed enthusiastically. "Visit the Gullah Museum, take a guided tour of the Tom Yawkey Wildlife

Preserve, or take a dining tour of downtown. You'll have plenty to write home about no matter what you get into."

The state park systems in the South are arguably the nation's finest, and Southern Living undertook the difficult task of identifying the best in each state. Overcoming strong competition, Huntington Beach State Park was No. 1 in South Carolina.

Southern Living lauded HBSP as one of the premier birding sites in the Southeast, highlighting the property's various natural habitats and three miles of undisturbed Atlantic Ocean coast that is ideal for surf fishing.

The magazine also crowned the premier garden in America's 14 Southern states and Brookgreen Gardens was tapped as South Carolina's best.

In addition to singing the praises of Brookgreen's flora and fauna, Southern Living paid particular attention to the diversity of attractions that help define the storied property.

"Brookgreen Gardens features a sculpture garden containing the country's largest collection of American figurative sculpture, a history and wildlife preserve, and a zoo," Tara Massouleh McCay wrote for the magazine.

"Everyone along the Hammock Coast works so hard to create a welcoming environment, so to earn this type of praise from Southern Living and its readers is incredibly gratifying," said Beth Stedman, CEO for the Georgetown County Chamber of Commerce.

Mark Stevens, the Chamber's director of tourism development, added, "Travelers in search of an unforgettable small-town vacation will relish the opportunity to enjoy Georgetown's rich history while Huntington Beach State Park and Brookgreen Gardens continue to be bucket-list attractions. It's really wonderful to be included in Southern Living's Best-of issue in such spectacular fashion."

Located to just south of Myrtle Beach and north of Charleston, the Hammock Coast offers the best of both destinations in a more casual environment. The area, which is comprised of six coastal communities - southern Garden City, Murrells Inlet, Litchfield, Pawleys Island, Georgetown and Andrews - complements its unforgettable beaches with an abundance of ecoactivities, golf and some of the Palmetto State's finest restaurants.

For more information, visit <u>www.HammockCoastSC.com.</u>

About South Carolina's Hammock Coast

Georgetown County's casual charm and Southern hospitality earned it the nickname Hammock Coast. Adventure and relaxation blend together in perfect harmony, like the flowing and ebbing of waves on the county's famed beaches. With six communities – Garden City, Murrells Inlet,

Litchfield, Pawleys Island, Georgetown and Andrews – comprising the pristine coastal area between Myrtle Beach and Charleston, visitors can experience South Carolina's Hammock Coast like never before.

For more information about all of the Hammock Coast, visit www.HammockCoastSC.com.

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