

# Sales of Cosmetic Dentistry Market will climb to US\$ 106.43 Bn by the end of 2032 at a CAGR of 13.5%

*Market Study on Cosmetic Dentistry Market: Advancements in technology Spurring growth of cosmetic dentistry*

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/EINPresswire.com/ -- The [cosmetic dentistry market](#) refers to the global market for dental procedures and treatments that focus on improving the appearance of the teeth, gums, and bite. Cosmetic dentistry procedures include teeth whitening, veneers, orthodontics, dental implants, and other restorative and cosmetic dental treatments. The market for cosmetic dentistry is driven by the increasing demand for aesthetic dental treatments and the growing awareness of the benefits of maintaining good oral health.

With growing digitalization, the market for cosmetic dentistry is likely to flourish, garnering US\$ 106.3 Billion and exhibiting a 13.5% CAGR from 2022-2032. As of the current year, 2022, the market is estimated at US\$ 30 Billion, against US\$ 26.43 Billion in 2021.

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One of the key drivers of the cosmetic dentistry market is the increasing demand for aesthetic dental treatments. Cosmetic dental procedures have become increasingly popular in recent years, as patients have become more concerned about the appearance of their teeth and gums. In addition, advances in dental technology and materials have made cosmetic dental treatments more affordable and accessible to a wider range of patients.

Companies



**Global Cosmetic Dentistry Market 2023**

**Companies Covered in This Report**

- Danaher Corporation
- Align Technology Inc.
- Dentsply International, Inc.
- 3M Company
- Zimmer Biomet Holding, Inc.
- Institut Straumann AG
- Sirona Dental Systems, Inc.
- Biolase, Inc.
- Planmeca Oy
- A-dec Inc.

**by Product**

- Dental Implants
- Dental Crowns & Bridges
- Dental Veneer
- Orthodontic Braces
- Bonding Agents
- Inlays & Onlays

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However, there are also some challenges that the cosmetic dentistry market faces. One of the main challenges is the high cost of some cosmetic dental procedures, which can limit their adoption, particularly in regions with lower disposable incomes. Additionally, there is a need for further investment in research and development to improve the safety and efficacy of cosmetic dental treatments.

Overall, the cosmetic dentistry market is expected to continue to grow in the coming years, driven by ongoing advancements in dental technology and the increasing demand for aesthetic dental treatments. With increasing investment in research and development, and the development of new technologies, the cosmetic dentistry market is likely to play a significant role in the future of dental care.

Some of the recent developments of key Cosmetic Dentistry service providers are as follows:

Most companies are involved in the modification of already launched products, thereby enhancing their product portfolios. Consolidated partnerships between companies in this industry are a frequent phenomenon to keep ahead of other competitors.

Some prominent players in the global cosmetic dentistry market include Align Technology Inc, Dentsply International, Inc, 3M Company, Zimmer Biomet Holding, Inc., Institut Straumann AG, Sirona Dental Systems, Inc, Biolase, Inc, Planmeca Oy, A-dec Inc.

- In March 2019, Align Technology, Inc. announced a distribution agreement for iTero Element Intraoral Scanners with Benco Dental, which is the largest privately-owned dental distributor in the U.S. The company's iTero Element scanner can help dentists perform a wide range of restorative and orthodontic procedures with greater precision and visualization capabilities.

Danaher Corporation

- In May 2022, Align Technology introduced Invisalign outcome simulator PRO, a next generation patient communication tool that enables doctors to show the patients smile before the treatment. Through this, the company is aiming to understand the requirements of patients and meeting the demand by customizing the treatments.

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## Key Segments Profiled in the Cosmetic Dentistry Industry Report

### Cosmetic Dentistry by Product

- Dental Systems & Equipment
- Dental Implants
- Dental Crowns & Bridges
- Dental Veneer
- Orthodontic Braces
- Bonding Agents
- Inlays & Onlays
- Whitening

### Cosmetic Dentistry by Region

- North America Cosmetic Dentistry Market
- Latin America Cosmetic Dentistry Market
- Europe Cosmetic Dentistry Market
- Asia Pacific Cosmetic Dentistry Market
- Middle East & Africa Cosmetic Dentistry Market

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