

# □ Dog Grooming Market [+Up To 45% OFF] Projected to reach USD 12.7 billion by 2026, growing at a CAGR of 6.8%

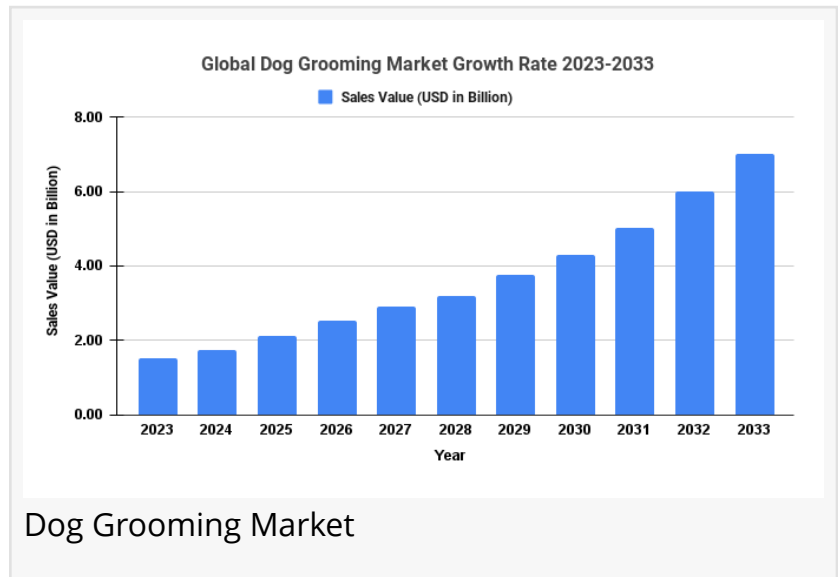
*The pet grooming services segment accounts for the largest share of the market, followed by pet grooming products.*

NEW YORK CITY, NEW YORK, UNITED STATES, March 27, 2023 /EINPresswire.com/ -- Market.us has recently added a comprehensive report of over 225+ pages on the [Dog Grooming market](#) to its vast database.

The global dog grooming market has been growing steadily over the past few years. This growth can be attributed to the increasing number of pet owners worldwide who are willing to spend money on their pets' grooming and care. The market is expected to continue to grow due to the rising demand for pet grooming products and services. The demand for dog grooming products and services is driven by the increasing adoption of pets and the rising awareness of pet hygiene and care. Pet owners are increasingly willing to spend money on their pets' grooming and care, leading to an increase in demand for pet grooming products and services.

North America is currently the largest market for dog grooming products and services, accounting for over 40% of the global market share. The region is expected to continue to dominate the market during the forecast period due to the high adoption of pets and increasing awareness about pet care. The Asia-Pacific region is expected to be the fastest-growing market due to the increasing adoption of pets and changing consumer lifestyles.

This report is the culmination of a study that utilized different methodologies such as PESTEL, PORTER and SWOT analysis. These models provide insight into key financial considerations that players in the Dog Grooming market must address while also helping them identify the competition and create marketing strategies for both consumer and industrial markets. Furthermore, it draws upon various research techniques like surveys, interviews and social media listening to understand consumer behaviors in depth.



☐☐ Want to access the statistical data and graphs, key player's strategies | Download a sample report - <https://market.us/report/dog-grooming-market/request-sample/>

What's New in 2023?

1. Extra coverage of the US Crisis Impact 2023; Impact of US Bank Failures 2023; global inflation; recovery analysis from COVID-19; Russia-Ukraine war; supply chain disruptions; global trade tensions; and risk of recession
2. Global competitiveness and key positions of competitor
3. Market presence across multiple geographical footprints

Top Key Trends:

Increasing demand for natural and organic pet grooming products  
Growing popularity of mobile pet grooming services  
Use of technology in pet grooming services  
Growing demand for premium pet grooming services

Top Impacting Factors:

Growing pet ownership and humanization of pets  
Increasing awareness of pet hygiene and care  
Rise in disposable income and willingness to spend on pets  
Growing demand for natural and organic products  
Technological advancements in pet grooming products and services

Key Benefits for Stakeholders:

Growing market opportunities  
Increasing demand for premium pet grooming services  
Rising demand for natural and organic pet grooming products  
Opportunity to expand product and service offerings

Market Dynamics

Drivers:

Growing pet ownership  
Increasing awareness of pet hygiene and care

Rise in disposable income and willingness to spend on pets  
Technological advancements in pet grooming products and services

Restraints:

High cost of premium pet grooming services  
Lack of skilled pet groomers in certain regions  
Stringent regulations on pet grooming products

Opportunities:

Growing demand for mobile pet grooming services  
Expansion into emerging markets  
Development of innovative and natural pet grooming products

Challenges:

Competition from traditional grooming services  
Availability of counterfeit pet grooming products  
Difficulty in maintaining consistent quality in pet grooming services

Dog Grooming Market - Customer landscape

To help companies evaluate and develop growth strategies, the report outlines –

- Outlining key purchase criteria
- Adoption rates
- Adoption lifecycle
- Drivers of price sensitivity

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Key Companies Profiled

Spectrum Brands

Hartz  
Central Garden & Pet Company  
Jarden Consumer Solutions  
Wahl Clipper Corporation  
andis  
Geib Buttercut  
PetEdge  
Rolf C. Hagen  
Petmate  
Coastal Pet Products  
Millers Forge  
Chris Christensen Systems  
Bio-Groom  
TropiClean  
Lambert Kay  
Davis  
Earthbath  
Synergy Labs  
Pet Champion

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Brief Approach to Research

The analysis in the report is based on a modeling-based approach and triangulation methodology to estimate the data covered. A demand-side approach is carried out to estimate the sales of target product segments, which is then cross-referenced with a supply-side assessment of value generated over a pre-defined period.

The statistics and data are collected at a regional level and consolidated and synthesized at a global level to estimate the overall market size. A verified and suitable set of assumptions and methodology has been leveraged for developing this comprehensive study, and information and analysis on key market segments have been delivered in weighted chapters.

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Why buy?

1. Add credibility to strategies
2. Analyze competitor's offerings
3. Get a holistic view of the market

Segmentation assessment

Product Type Outlook

Bathing & Brushing, Hair Removal, Nail Trimming

Application Outlook

Home-Based Application, Commercial Application

Geography Outlook (Revenue, USD bn, 2023-2033)

- Asia Pacific (China, Japan, Korea, India, Southeast Asia) - size and forecast 2023-2033

- North America (United States, Canada, Mexico) - size and forecast 2023-2033

- Europe (Germany, UK, France, Russia, Italy) - size and forecast 2023-2033

- Middle East and Africa (Saudi Arabia, United Arab Emirates, Egypt, Nigeria, South Africa) - size and forecast 2023-2033

- South America (Brazil, Argentina, Colombia) - size and forecast 2023-2033

Who should buy this report?

- Relevant to all stakeholders and participants in the Dog Grooming market globally.
- Anyone in the industry, from managers to analysts, can benefit from the latest and forecasted information on the worldwide Dog Grooming market.
- Managers in the Dog Grooming sector are interested in publishing up-to-date and projected data about the worldwide Dog Grooming market.
- Government agencies, regulatory bodies, and organizations interested in Dog Grooming products and market trends can make informed decisions based on the report.
- The report is sought after by researchers, educators, strategy managers, and government organizations to develop plans and gain insights into the Dog Grooming market.

Access the full study findings here: <https://market.us/report/dog-grooming-market/>

FAQ's

1. What is the current market size of the Dog Grooming market?
2. What are the key drivers and restraints for the Dog Grooming market?
3. What are the major players operating in the Dog Grooming market?
4. What are the different types of Dog Grooming?
5. How is the Dog Grooming market segmented by industry vertical?
6. What are the emerging trends in the Dog Grooming market?
7. How is the Dog Grooming market expected to grow in the next 10 years?
8. What are the key factors contributing to the growth of the Dog Grooming market?
9. What are the challenges faced by the Dog Grooming market?

Table of Contents (TOC) Highlights:

Chapter 1: Introduction

The global Dog Grooming market research report provides a brief introduction, including key participants' opinions, an audit of the Dog Grooming industry, an outlook across key regions, financial services, and various challenges faced by the Dog Grooming market. This section is based on the scope of the study and report guidance.

## Chapter 2: Report Scope

This chapter covers market segmentation along with a definition of Dog Grooming. It defines the entire scope of the Dog Grooming report and the various facets it is describing.

## Chapter 3: Market Dynamics and Key Indicators

This chapter includes key dynamics focusing on drivers such as globally growing Dog Grooming prevalence and increasing investments in Dog Grooming. It also covers key market restraints such as the high cost of Dog Grooming and opportunities such as emerging markets in developing countries. Additionally, emerging trends like the consistent launch of new screening products, growth challenges, and influence factors are presented in detail in this latest report.

## Chapter 4: Type Segments

This Dog Grooming market report shows the market growth for various types of products marketed by the most comprehensive companies.

## Chapter 5: Application Segments

The report's authors have fully estimated the market potential of key applications and recognized future opportunities.

## Chapter 6: Geographic Analysis

Each regional market is carefully scrutinized to understand its current and future growth, development, and demand scenarios for this market.

## Chapter 7: Impact of COVID-19 (Omicron subvariants BA.5.2 and BF.7) Pandemic on Global Dog Grooming Market

This chapter covers the impact of the COVID-19 (Omicron subvariants BA.5.2 and BF.7) pandemic on the global Dog Grooming market, including insights on the potential impact across North America, Europe, Asia-Pacific, and the rest of the world.

## Chapter 8: Manufacturing Profiles

The major players in the Dog Grooming market are detailed in the report based on their market

size, market service, products, applications, regional growth, and other factors.

## Chapter 9: Pricing Analysis

This chapter provides price point analysis by region and other forecasts.

## Chapter 10: North America Dog Grooming Market Analysis

This chapter includes an assessment of Dog Grooming product sales across major countries of the United States and Canada, along with a detailed segmental outlook across these countries for the forecasted period 2023-2033.

## Chapter 11: Latin America Dog Grooming Market Analysis

Major countries of Brazil, Chile, Peru, Argentina, and Mexico are assessed apropos to the adoption of Dog Grooming.

## Chapter 12: Europe Dog Grooming Market Analysis

Market Analysis of Dog Grooming report includes insights on supply-demand and sales revenue of Dog Grooming across Germany, France, United Kingdom, Spain, Nordic and Italy.

## Chapter 13: Asia Pacific Excluding Japan (APEJ) Dog Grooming Market Analysis

Countries of Greater China, ASEAN, India, and Australia & New Zealand are assessed, and sales assessment of Dog Grooming in these countries is covered.

## Chapter 14: The Middle East and Africa (MEA) Dog Grooming Market Analysis

This chapter focuses on the Dog Grooming market scenario across GCC countries, Israel, South Africa, and Turkey.

## Chapter 15: Research Methodology

The research methodology chapter includes coverage, secondary research, and primary research.

## Chapter 16: Conclusion

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