

## Global AI In Media and Entertainment Market Is Projected To Grow At A 26% Rate Through The Forecast Period

The Business Research Company's Al In Media And Entertainment Global Market Report 2023 – Market Size, Trends, And Global Forecast 2023-2032

LONDON, GREATER LONDON, UK, March 27, 2023 /EINPresswire.com/ --The Business Research Company's global market reports are now updated with the latest market sizing information for the year 2023 and forecasted to 2032



The Business Research Company's "Al In Media and Entertainment Global Market Report 2023" is a comprehensive source of information that covers every facet of the Al in media and entertainment market. As per TBRC's <u>Al in media and entertainment market forecast</u>, the Al in media and entertainment market is expected to grow to \$34.86 billion in 2027 at a CAGR of 26.3%.

The growth in the AI in media and entertainment market is due to the spike in popularity of OTT platforms and growth in online game streaming. North America region is expected to hold the largest AI in media and entertainment market share. Major players in the AI in media and entertainment market include Amazon Web Services Inc., Veritone Inc., Gravity Media, GrayMeta Inc., International Business Machines Corp.

Learn More On The AI In Media and Entertainment Market By Requesting A Free Sample (Includes Graphs And Tables):

https://www.thebusinessresearchcompany.com/sample.aspx?id=8337andtype=smp

Trending AI In Media and Entertainment Market Trend

Advancement in implementing cloud-based applications and services is a key trend gaining popularity in AI in the media and entertainment market. Major market players in the industry are implementing cloud-based applications and services to grow enhancements in the sector and

gain a competitive edge in the market.

## Al In Media and Entertainment Market Segments

- By Solution: Hardware/Equipment, Services
- By Product: Simulation FX, Animation, Modelling, Matte Painting, Compositing
- By Application: Gaming, Fake Story Detection, Plagiarism Detection, Personalization, Production Planning and Management, Sales and Marketing, Talent Identification, Content Capture, Sports Automatic Productions
- By Geography: The global AI in media and entertainment market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Read more on the global AI in media and entertainment market report at: <a href="https://www.thebusinessresearchcompany.com/report/ai-in-media-and-entertainment-global-market-report">https://www.thebusinessresearchcompany.com/report/ai-in-media-and-entertainment-global-market-report</a>

Al in media and entertainment refers to a technology in which Al applications are used for the media and entertainment industries. The primary goal is to create interactive AR/VR content and themes for content, gaming, and events.

Al In Media and Entertainment Global Market Report 2023 from TBRC covers the following information:

- Market size date for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The AI In Media and Entertainment Global Market Report 2023 by The Business Research Company is the most comprehensive report that provides artificial intelligence in media and entertainment industry insights on AI in media and entertainment industry market size, drivers and AI in media and entertainment global market trends, AI in media and entertainment global market major players, competitors' revenues, market positioning, and AI in media and entertainment global market growth across geographies. The AI in media and entertainment global market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

Browse Through More Similar Reports By The Business Research Company: Artificial Intelligence Global Market Report 2023

https://www.thebusinessresearchcompany.com/report/artificial-intelligence-global-market-report

Artificial Intelligence Services Global Market Report 2023 <a href="https://www.thebusinessresearchcompany.com/report/artificial-intelligence-services-global-market-report">https://www.thebusinessresearchcompany.com/report/artificial-intelligence-services-global-market-report</a>

Blockchain Al Global Market Report 2023

https://www.thebusinessresearchcompany.com/report/blockchain-ai-global-market-report

## About The Business Research Company?

The Business Research Company has published over 3000+ detailed industry reports, spanning over 3000+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

## Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

**Contact Information** 

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Email: info@tbrc.info

Check out our:

LinkedIn: <a href="https://in.linkedin.com/company/the-business-research-company">https://in.linkedin.com/company/the-business-research-company</a>

Twitter: <a href="https://twitter.com/tbrc">https://twitter.com/tbrc</a> info

Facebook: <a href="https://www.facebook.com/TheBusinessResearchCompany">https://www.facebook.com/TheBusinessResearchCompany</a>
YouTube: <a href="https://www.youtube.com/channel/UC24\_fl0rV8cR5DxlCpgmyFQ">https://www.youtube.com/channel/UC24\_fl0rV8cR5DxlCpgmyFQ</a>

Blog: https://blog.tbrc.info/

Healthcare Blog: <a href="https://healthcareresearchreports.com/">https://healthcareresearchreports.com/</a>

Global Market Model: <a href="https://www.thebusinessresearchcompany.com/global-market-model">https://www.thebusinessresearchcompany.com/global-market-model</a>

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

Facebook

Twitter

LinkedIn

This press release can be viewed online at: https://www.einpresswire.com/article/624560273

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.