

South Florida Used Cars Begins EDDM - Every Door Direct Mail via USPS

Regional Used Cars Print Magazine In South Florida Hits Mailboxes With Print Edition

WEST PALM BEACH, FL, UNITED STATES, March 27, 2023 /EINPresswire.com/ -- PALM BEACH, FL - South Florida Used Cars is a used car search portal specifically targeting the South Florida region. The service is unique as consumers search through a variety of vehicles from [participating dealers and franchise groups](#) located in the Miami Metropolitan area, incorporating Palm Beach, Broward, and Miami-Dade counties, a region called home to approximately six (6) million residents.

The service imports, optimizes and then syndicates inventory to other websites, portals, social media, and tracks responses from interested buyers delivering those to the appropriate dealership. Developed on a proprietary platform in 2022, the services added a print magazine using local distributors to carry its print version into hundreds of local stores, shops, marts, and gas stations.



Beginning with its April 2023 print issue, in addition to its ordinary routes, South Florida Used Cars began utilizing [EDDM - Every Door Direct Mail](#) (Targeted Mail Marketing) via USPS to mail the print version to select communities beginning with Singer Island, Florida.

“

EDDM allows us to focus on select postal routes, within certain ZIP Code areas that we want our brand to reach.”

John Colascione

The service was founded by long time Internet expert, John Colascione, owner of SEARCHEN NETWORKS® and [Internet Marketing Services Inc.](#), who has created and successfully monetized several regionally based online and print services.

“EDDM allows us to focus on select postal routes, within certain ZIP Code areas that we want our brand to reach.

Due to its added cost to our operation, select communities will be chosen as we onboard specific

participating dealer groups.” said CEO John Colascione.

Dealers interested in participating with the new service or who are interested in gathering more information can visit <https://www.southfloridusedcars.com/dealer-registration.html> or call (561) 459-3600 and request an info packet via email or postal mail.

About South Florida Used Cars Inc.

Service allowing consumers to search and find used cars for sale in South Florida, incorporating Palm Beach, Broward, and Miami Dade Counties. Vehicles available are provided by participating dealers. Consumers find the service through syndicated ads, search advertising, social media, and with premium web addresses such as PalmBeachUsedCars.com, BrowardUsedCars.com, MiamiDadeUsedCars.com. South Florida Used Cars Inc., The Best Place for Used Cars in South Florida™

For more information, please visit either www.southfloridusedcars.com

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[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

LUXE MOTORCARS
Palm Beach

2000 Okeechobee Blvd,
West Palm Beach, FL 33409
(561) 693-0210

2011 BMW 3 SERIES 320I SEDAN 4D Mileage: 107,263 \$7,995	2008 DODGE RAM 1500 REGULAR CAB CAR S PICKUP 2D 8 FT Mileage: 94,384 \$5,995	2011 JAGUAR XJ SEDAN 4D Mileage: 68,533 \$14,595
2012 MERCEDES-BENZ 4MATIC SPORT UTILITY Mileage: 123,513 \$9,295	2013 CHEVROLET TRaverse LS SPORT UTILITY 4D Mileage: 111,973 \$9,295	2016 KIA SEDONA L MINI VAN 4D Mileage: 123,374 \$8,595
2013 ALFA ROMEO QUADRIFOGLIO MILANO 4D Mileage: 89,816 \$9,995	2007 MERCEDES-BENZ S-CLASS S 550 SEDAN 4D Mileage: 117,000 \$9,895	2018 TESLA MODEL X P80D SPORT UTILITY 4D Mileage: 69,315 \$49,985
2019 MASERATI GRANTURISMO CONVERTIBLE 2D Mileage: 38,716 \$27,985	2016 MERCEDES-BENZ GL-CLASS GLS 550 4MATIC SUV 4D Mileage: 93,259 \$11,595	2019 MERCEDES-BENZ SPORTEL 3000 4D CAB & CHASSIS 195 WB CAB Mileage: 2,400 \$199,000

LOCAL POSTAL CUSTOMER

2000 Okeechobee Blvd,
West Palm Beach, FL 33409
(561) 693-0210

Photo of Prospective Registrant Info: Prospective Registrants who are not currently licensed in the state of South Florida Used Cars are responsible for providing their own license information and license photo. All vehicles are sold as-is. We do not warrant any vehicle. All vehicles are sold as-is. All vehicles are sold as-is. All vehicles are sold as-is.

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