

# NobelBiz's Workshop Series Welcomes Carl Stuerke to talk about How to Make Self-Service Work for Your Contact Center

*Self-Service Use-Cases, Strategies, Challenges, and Solutions*

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/EINPresswire.com/ -- NobelBiz just released its seventh workshop session designed to teach contact center managers and owners everything they need to know about creating a competitive self-service system within their business.



Workshop Title: How to Make Self-Service Work for Your Contact Center

Having a flourishing life-long career in the contact center space as a strategic business

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Besides freeing up a considerable amount of agent time and creating a better overall customer experience, a self-service solution can also be the foundation for considerable cost savings.”

*Carl Stuerke*

operations leader, Carl Stuerke developed a deep understanding of how to plan, execute and deploy a flawless self-service system within any type of contact center. Based on his 15 years of customer support experience in the tech industry, Carl put together a comprehensive presentation sharing everything you need to know about implementing a competitive self-service system.

The 7th episode of the [NobelBiz Workshop Series](#), How to Make Self-Service Work for Your Contact Center, is now a free, on-demand resource on the [NobelBiz official website](#).

Join Brad Butler (Contact Center Software Consultant and Host of the NobelBiz Workshop Series) and leading expert Carl Stuerke as they uncover all the hidden secrets behind what makes a solid and reliable Self-Service strategy. Learn how to design a self-service solution that will help customers quickly find the answers to their questions and solve their issues without interacting

with a live agent.

Get access to the on-demand recording today!

Watch this exclusive episode to learn about:

- Self-Service benefits for company, agents & clients
- Self-service in multiple scenarios
- General challenges
- The four general types of self-service solutions



The graphic is titled "nobelbiz | WORKSHOPS" in the top left corner. It features two circular headshots of men. The man on the left is Carl Stuerke, and the man on the right is Bradley Butler. Below each headshot is a black box with the name in white. Under Carl Stuerke's name is the word "PRESENTER" in italics. Under Bradley Butler's name is the word "MODERATOR" in italics. Below these two boxes, the text "Workshop Presenter (Brad Butler) and Workshop Presenter (Carl Stuerke)" is displayed. The background of the graphic is a blurred image of a person's face.

### [About NobelBiz](#)

NobelBiz is a world-class Telecom and CCaaS company with 20 years of experience delivering complete solutions for contact centers across the globe with two main products. The NobelBiz Voice Carrier Network is the only network built from the ground up to accommodate and encourage contact-center-specific traffic. The NobelBiz OMNI+ cloud contact center software features a unique blend of capabilities: from Omnichannel and Impressive API integrations to simple cross-channel campaign setup and remote work, among others.

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