

World Council of Optometry (WCO) Announces "WCO Alcon Dry Eye Wheel" Webinar

May 9

World Council of Optometry (WCO) and Alcon announce the "WCO Alcon Dry Eye Wheel" webinar, a free, live, interactive event designed to help eye care professionals learn more about the latest in dry eye disease management.

ST. LOUIS, MISSOURI, USA, March 28, 2023 /EINPresswire.com/ -- The World Council of Optometry (WCO)

announces the "WCO Alcon Dry Eye Wheel" webinar, a free, live, interactive event designed to help eye care professionals learn more about the latest in dry eye disease management. The webinar will be held on May 9 at 4 PM WCO Alcon time.

The webinar will be moderated by WCO President Jennifer Craig, WCO Vice President Lyndon Jones, and WCO Secretary James Wolffsohn. The webinar will feature a panel of experts who will discuss the latest in dry eye disease management, including the use of Alcon's Dry Eye Wheel technology. The webinar is free and open to all eye care professionals. To register, visit <https://bit.ly/DryEyeWheel>.

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Sandra Block, O.D., M.Ed., MPH, FAAO, FCOVD, WCO Vice President, will be the moderator. The webinar will feature a panel of experts who will discuss the latest in dry eye disease management, including the use of Alcon's Dry Eye Wheel technology. The webinar is free and open to all eye care professionals. To register, visit <https://bit.ly/DryEyeWheel>.

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Mack, O.D., MBA, FAAO, FBCLA, WCO Secretary, will be the moderator. The webinar will feature a panel of experts who will discuss the latest in dry eye disease management, including the use of Alcon's Dry Eye Wheel technology. The webinar is free and open to all eye care professionals. To register, visit <https://bit.ly/DryEyeWheel>.

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The banner features the WCO logo at the top, which consists of a stylized eye with a globe as the iris. Below the logo, the text "WORLD COUNCIL OF OPTOMETRY" is written in a serif font. The Alcon logo is prominently displayed in the center in a large, bold, blue sans-serif font. Below the Alcon logo, the text "REGISTER NOW" is written in a large, bold, blue sans-serif font. Underneath, a paragraph of text reads: "Our world-renowned faculty shares tips on mitigating, measuring and managing dry eye disease at our WCO Alcon Dry Eye Wheel webinar on May 9." Below this text is a small image of three people (two men and one woman) smiling. At the bottom right, the WCO logo and the Alcon logo are displayed again.

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<https://bit.ly/DryEyeWheel>

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dryeye.worldcouncilofoptometry.info

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Charla Kucko, McDougall Communications
charla@mcdougallpr.com +1-585-434-2146

Kevin Nicoletti,
Kevin.nicoletti@alcon.com +1-817-551-8549

2) Stapleton F, Alves M, Bunya VY, Jalbert I, Lekhanont K et al.(2017) TFOS DEWS II Epidemiology Report.Ocul Surf 15 (3): 334-365.

Charla Kucko

McDougall Communications

+1 5854342146

[email us here](#)

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