

# Five Reasons Why Hiring a Career Coach Might be a Smart Idea.

*A brief overview of how selecting the right coach can make all the difference for an individual seeking a new path to employment.*

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/EINPresswire.com/ -- There is no denying that people seek career coaches for a variety of reasons. This article provides a brief overview of what to expect when working with one, five steps/signs to help determine when they are needed, and how

selecting the right coach can make all the difference for an individual seeking a new path to employment. Whether it's helping others land a promising job, navigating a career change, or finding fulfillment at work, everyone can benefit from a professional's expertise and educated assistance from time to time. In almost all cases, utilizing the skills that others have spent years



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Do That Which You Fear to  
do and the Fear Will Perish.”

*Alphard Hartnett*

perfecting is a trustworthy, wise, and advantageous decision. This is especially true when the scope of interest is one in which the seeking candidate is possibly inexperienced and perhaps doesn't possess the skillset nor adequate time of mastery invested, to appropriately tackle the challenge and/or goal at hand.

## What is a Career Coach & What Can Seekers Expect?

A career coach is a professional who provides guidance, support, and the necessary means to ensure individuals reach, achieve, sustain, and in many cases surpass their targeted career objectives. From the start of a career search endeavor, they will aid professionals & executives in effectively identifying their career/life goals, provide advice & insight on job applications, and construct uniquely tailored action plans aimed at achieving sustainable success. With the help of their expertise, executives/industry professionals can expect to have their overall career-search potential maximized and furthermore, inherit various lifelong skills that will intrinsically enhance

an individual's all-around skillset and enrich them in areas such as networking, mock-interviewing, resume formulating, communication proficiency, career and personal growth development, and increased layers of confidence within the career search arena, etc. Using their guidance, professionals will gain invaluable skills that will last a lifetime and can prepare to anticipate having the upper hand during their search for employment so long as they find a reputable, well-qualified career coach and put their action plan into practice.

## Five Steps/Signs to Determine When a Career Coach is Needed

1. Finding it Difficult to Pinpoint a Suitable Career: It can be frustrating to send out resumes without much success. This is where a qualified career coach can make the difference. Career coaches provide insight into countless career options/opportunities and assist executives in creating/equipping a custom job search strategy. With the help of resume reviews and updates, they will determine which executive's skills are transferable and provide them with a simple introduction to the job market during the career search process. In addition to offering guidance on job search strategies, career coaches can help professionals build confidence in their abilities and get them on the right path to finding an ideal position.
2. Current Place of Employment is no Longer a Suitable Fit: Let's face it, nobody enjoys working somewhere where they feel hindered or even unappreciated. A career coach can advise on how to make a smooth transition in these situations. Skilled coaches will be able to help an executive navigate such trying scenarios and additionally compile, assess, and deliver potential future opportunities along with insight into current trends within that industry or another industry of interest.
3. Having Feelings of Being Stuck: Like step #2, for professionals who are frustrated with their career and unsure where to turn, hiring a career coach could be a worthwhile investment. A coach can help them figure out what they want out of their career and what steps are required to get there. For example, a career coach can help identify an individual's passions and interests, evaluate different job opportunities, and create a plan to move forward in their career. Coaches can be like a compass, pointing clients in the right direction and keeping them focused on their destination.
4. Professional Branding is Outdated & Needs Work: The need for establishing one's personal brand is at an all-time high. With avenues such as social media and even (ATS) Applicant Tracking Software, it is imperative to have a branding package that can withstand and emerge within the current job market. Assigning a career coach to the task will help executives build a strong and authentic personal brand that will assure their years of experience, dedication, and hard work won't go to waste and that their resume/brand will stand out from the competition. Having a professional brand is at the heart of marketing the individual, and it starts with a strong resume. Career coaches can help executives craft cover letters, elevator pitches, resumes, and other materials needed to promote themselves effectively.

5. Self-Motivation Challenges: Career advancement is challenging and many motivated individuals find themselves slacking or burnt out. A career coach can provide the necessary motivation and guidance to ensure progress is made and goals are achieved. Personalized marketing advice, support, and accountability are also available. For instance, a coach can share tips on how to navigate difficult conversations with coworkers and supervisors which will create better working environments and increase success opportunities. Ultimately and in most cases, it is much easier for people to establish goals and reach milestones when they have a reliable and impartial mentor to hold them accountable. Having a career coach can serve this purpose and may just be the kickstart needed to embrace and experience positive change.

Selecting the right career coaching professional should be done carefully. A coach should have the right qualifications, experience, & credentials to provide valuable advice and guidance. One should look for a coach who has an understanding of the industry and is up to date with the latest trends. Finally, the coach should be someone you feel comfortable with and connect with. Below are some supplemental links used during this article's writing. Browning Associates is a notable & trustworthy career consulting/coaching firm that has helped thousands find their desired career positions.

-Alphard Hartnett. Thanks & God Bless.

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