

Setting Spray Market Size is Expected to Reach \$1.6 Billion by 2031, Growing At a CAGR of 6.9% From 2022-2031

North America setting spray market accounted for a major share in the setting spray market in 2021 and is expected to grow at a significant CAGR from 2021-2031

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According to a new report published by Allied Market Research, titled, "[Setting Spray Market](#)" The setting spray market size was valued at \$840.90 million in

2021, and is estimated to reach \$1.6 billion by 2031, growing at a CAGR of 6.9% from 2022 to 2031. The report provides a detailed analysis of the top investment pockets, top winning strategies, drivers & opportunities, market size & estimations, competitive landscape, and changing market trends.

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The launch of innovative products by key players is further creating lucrative opportunities in the market.”

Roshan Deshmukh

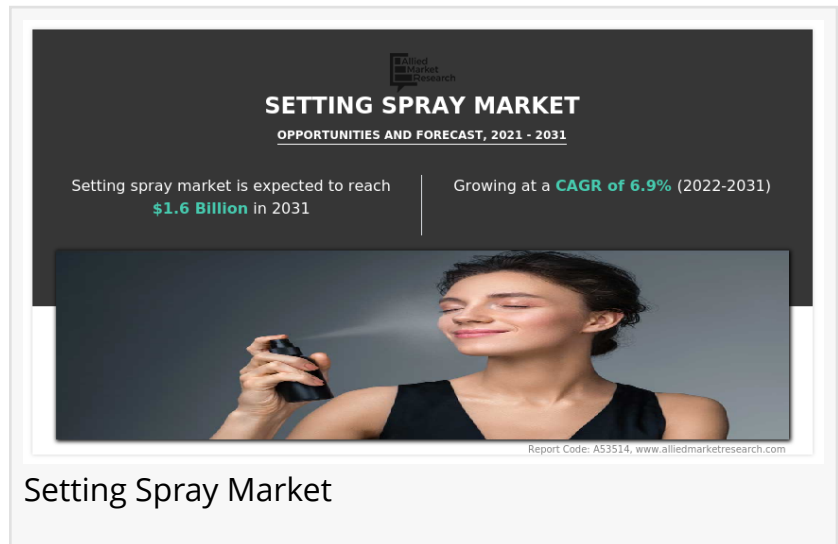
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Increasing awareness regarding personal grooming, and the growing use of digital marketing and the popularity of e-commerce are contributing to an increase in the demand for cosmetic products like setting spray likely to drive the

growth of the global setting spray market. By application, after makeup segment accounted for the highest share in 2021. Region-wise, the market in North America is to lead all other regions in terms of revenue during the forecast period.

The setting spray market analysis is segmented on the basis of application, end use, distribution channel, and region. As per application, the market is classified into before makeup and after



Setting Spray Market

makeup. According to end use, the market is bifurcated into commercial and residential. Based on distribution channel, the market is classified into online and offline. Further, offline segment is classified into supermarkets and hypermarkets, retail store, and others. Region wise, it is analyzed across North America (U.S., Canada, Mexico), Europe (Germany, France, UK, Italy, Spain, Switzerland, and Rest of Europe), Asia-Pacific (China, Japan, India, South Korea, Australia, Thailand, Indonesia, and Rest of Asia-Pacific), and LAMEA (Brazil, Argentina, Saudi Arabia, UAE, South Africa, and Rest of LAMEA).

By application, the setting spray market is segmented into before makeup and after makeup. The after-makeup segment accounted for a major setting spray market share in 2021 and is expected to grow at a significant CAGR during the forecast period. Setting sprays make the makeup last longer. Setting sprays can assist mattify shine or give your appearance a glow in addition to maintaining the freshness of the makeup. The setting spray market demand for using setting spray after makeup is rising as it helps prevent the makeup from sliding, smudging, creasing, or fading quickly.

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Based on the end user, the residential segment accounted for the highest share in 2021, generating nearly two-thirds of the global setting spray market revenue and is projected to rule the roost by 2031. Simultaneously, the commercial segment would showcase the fastest CAGR of 7.3% from 2022 to 2031.

Based on distribution channel, the offline segment contributing to the highest share in 2021, holding nearly three-fifths of the global setting spray market revenue, and is expected to maintain its lead in terms of revenue during the forecast period. The online segment, however, is estimated to grow at the highest CAGR of 7.2% from 2022 to 2031.

In 2021, North America accounted for 34.2% share in the global setting spray market and is expected to maintain its dominance during the forecast period. However, LAMEA and Asia-Pacific are expected to possess the highest CAGRs, owing to the rising setting spray market trends and focus on Research and Development (R&D) initiatives by market players.

The leading market players analyzed in the global setting spray market report include Lakme Cosmetics, Sugar Cosmetics, Swiss Beauty, Daily Life Forever52, Estee Lauder Companies Inc., Beauty Icons AB, Esme, AS Beauty, Faces Canada, L'Oreal Paris, Morphe Brushes, Purpille, Groupe Clarins, elf. Cosmetics, Inc., and Insight Cosmetics. These market players have embraced several strategies including partnership, expansion, collaboration, joint ventures, and others to highlight their prowess in the industry. The report is helpful in formulating the business performance and developments by the top players.

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Key Benefits For Stakeholders:

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the setting spray market analysis from 2021 to 2031 to identify the prevailing setting spray market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the setting spray market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global setting spray market trends, key players, market segments, application areas, and market growth strategies.

Reasons to buy:

- Procure strategically important competitor information, analysis, and insights to formulate effective R&D strategies.
- Recognize emerging players with potentially strong product portfolio and create effective counter-strategies to gain competitive advantage.
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