

Pregnancy Testing Devices Market is expanding due to the growing trend of self-diagnosis rapid growth | Abbott

BURLINGAME, CALIFORNIA, UNITED STATES, March 28, 2023

[/EINPresswire.com/](https://EINPresswire.com/) -- Pregnancy testing kits are essential medical devices that allow women to determine whether or not they are pregnant. These kits work by detecting the presence of HCG, a hormone that is produced during early pregnancy and is responsible for maintaining the pregnancy. The levels of HCG in a woman's blood and urine increase rapidly during the first few weeks of pregnancy, making it possible for these kits to detect the hormone and indicate pregnancy.



Most pregnancy testing kits are easy to use and can provide accurate results within minutes. These kits typically come in two forms: urine-based tests and blood tests. Urine-based tests are the most common and are available over-the-counter in drug stores and supermarkets. Blood tests, on the other hand, are typically performed by healthcare providers and are more accurate than urine-based tests.

What is New Additions in 2023?

- Detailed industry outlook
- Additional information on company players
- Customized report and analyst support on request
- Recent market developments and it's futuristic growth opportunities
- Customized regional/country reports as per request
- Integration of new data sources
- Greater emphasis on data privacy and security
- Increased collaboration and co-creation

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The [pregnancy testing devices market](#) is expanding due to the growing trend of self-diagnosis and the increasing availability of affordable and easy-to-use pregnancy testing kits. These devices allow women to quickly and easily determine if they are pregnant in the comfort of their own homes, without having to visit a healthcare provider. This trend towards self-diagnosis has been facilitated by the increasing availability of pregnancy testing kits in drug stores and supermarkets, as well as the growing popularity of online sales channels.

The following Key Players are Mentioned in this Document:

- Abbott Laboratories
- Cardinal Health
- Church & Dwight
- Germaine Laboratories
- Kent Pharmaceuticals
- Piramal Enterprises
- Prestige Brands Holdings
- Procter & Gamble Co.
- Quidel Corporation
- SPD Swiss Precision Diagnostics

Detail Segmentation:

By Product:

Pregnancy Test Kits

- Strip Tests
- Midstream Kits
- Cassette Tests
- Digital Tests

Fertility/Ovulation Tests

- Line Indicator Tests
- Digital Tests

By Test Type:

- HCG Blood Test

- HCG Urine Test
- LH Urine Test
- FSH Urine Test

By Distribution Channel:

- Hospitals & Specialty Clinics
- Pharmacies
- Online Retail
- Others (Supermarkets and Specialty Retail)

Regional Analysis:

- » North America: United States, Canada, and Mexico
- » South & Central America: Argentina, Chile, Brazil and Others
- » Middle East & Africa: Saudi Arabia, UAE, Israel, Turkey, Egypt, South Africa & Rest of MEA.
- » Europe: UK, France, Italy, Germany, Spain, BeNeLux, Russia, NORDIC Nations and Rest of Europe.
- » Asia-Pacific: India, China, Japan, South Korea, Indonesia, Thailand, Singapore, Australia and Rest of APAC.

Scope of the report:

The Pregnancy Testing Devices market is analysed into segments based on product range, application scope, and geographic location. Each sector, region, and country's market share, growth rate, and valuation are also included. Driving factors, restraining factors, and future trends that are projected to aid revenue inflow in the approaching years by segment and region are also included in the publication.

Competitive Landscape:

The study includes a concise summary of the major industry participants and contributors in order to reply to various requests from customers and readers. Customers will also find important indicators in this report that have a large impact on the growth of the Pregnancy Testing Devices Market, such as the supplier environment and recent competition intensity. The research seeks to assist key stakeholders in numerous strategic decisions and critical investment goals by conducting an extensive analysis of manufacturers, producers, distributors, and dealers. The study of significant firms and their production figures, percentage splits, market shares, product industry breakdowns, and growth rates are based on secondary and validated primary sources.

Objectives of the Report:

- Research and forecast the size of the Pregnancy Testing Devices market in terms of both value and volume.
- Estimate market shares for major segments of the Pregnancy Testing Devices market.
- To highlight how the market for Pregnancy Testing Devices is developing in different parts of the world.
- To investigate and analyze micro-markets in terms of their contributions to the Pregnancy Testing Devices market, as well as their prospects and individual growth patterns.
- To provide exact and helpful information on the elements influencing the rise of Pregnancy Testing Devices .
- To give an in-depth analysis of key business strategies employed by major firms in the Pregnancy Testing Devices market, such as research and development, collaborations, agreements, partnerships, acquisitions, mergers, new product launches, and acquisitions, mergers, and acquisitions.

Key Elements that the report acknowledges:

- Market size and growth rate over the analysis period.
- Key elements that promote and hinder market growth.
- Market's leading merchants and providers.
- Each organisation undergoes a thorough SWOT analysis.
- PEST analysis broken down per region.
- Existing vendors' opportunities and risks in the Pregnancy Testing Devices industry.
- Leading players have adopted strategic efforts.

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What benefits does Coherent Market Insights study is going to provide?

- 2023 Latest industry influencing trends and development scenario
- To Size powerful market opportunities
- Key decision in planning and to further expand market share
- Identify Key Business Segments, Market proposition & Gap Analysis
- Assisting in allocating marketing investments
- Updated Methodology of Coherent Market Insights

FAQ'S:

- What is the market's expected growth rate for the forecast period of 2022-2030?
- What will the market size be within the forecasted time frame?
- What are the major factors that will influence the fate of the Pregnancy Testing Devices market over the projected period?
- Who are the leading market vendors, and what are their winning tactics for establishing a

significant presence in the Pregnancy Testing Devices industry?

□ What are the major market trends that are impacting the growth of the Pregnancy Testing Devices market in various regions?

□ What are the major threats and challenges likely to act as a barrier in the growth of the Pregnancy Testing Devices market?

□ What are the most important opportunities for market leaders to achieve success and profitability?

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