

# Greenius Launches Custom Courses, Empowering Landscapers to Build High-Performing Teams with Personalized Training

*Greenius Custom Courses provide the tools landscape companies need to craft specific training materials, keep teams safe on the job, and reduce costly mistakes.*

MARKHAM, ONTARIO , CANADA, March 29, 2023 /EINPresswire.com/ --



[Greenius](#), the only online training and onboarding solution built by landscapers for landscapers, received a major upgrade this week with the launch of Custom Courses, allowing companies to build their own unique courses within the platform and assign them to their staff.

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With Custom Courses, employees will gain the specific knowledge they need to work smarter and safer, allowing the landscape industry to thrive.”

*Mark Bradley, CEO of  
Landscape Management  
Network*

As a product of the [Landscape Management Network](#) suite, Greenius and the new Custom Courses feature further the company’s mission to help landscapers run better businesses. Custom Courses provide the tools landscape companies need to craft specific training materials, helping them fast-track the onboarding process, keep teams safe on the job, and reduce costly mistakes — a first of its kind for the industry.

“Landscape businesses frequently struggle to properly train their workforce, which can lead to a loss of profits and an increase in injury and equipment repairs,” said

Mark Bradley, CEO of Landscape Management Network. “With Custom Courses, employees will gain the specific knowledge they need to work smarter and safer, allowing the landscape industry to thrive.”

With a user-friendly interface that works on any device in both Spanish and English, business leaders can create their own courses, a multi-question exam, and a field checklist. Created Custom Courses can range from showing where employees should park on their first day of

work to an inside look at the lawnmower that needs to be started just the right way.

Attracting and keeping qualified labor remains the number one challenge facing green industry businesses today.

[Greenius and the newly launched Custom Courses](#)

broaden the available talent pool, giving landscapers the ability to hire and train anyone, regardless of their skillset.

“The green industry consistently struggles with hiring and retaining employees each season,” Bradley added.

“Alongside Greenius’ built-in courses, the ability to customize courses will address those struggles.”

Featuring 120 courses, and counting, that cover everything from personal safety to engine and fuel basics, Greenius is available as a free version or a PRO version starting at \$97 per month, providing green industry businesses with the most affordable, easy way to train their teams.

For more information about the Greenius platform and Custom Courses, visit [www.gogreenius.com/custom-courses](http://www.gogreenius.com/custom-courses)

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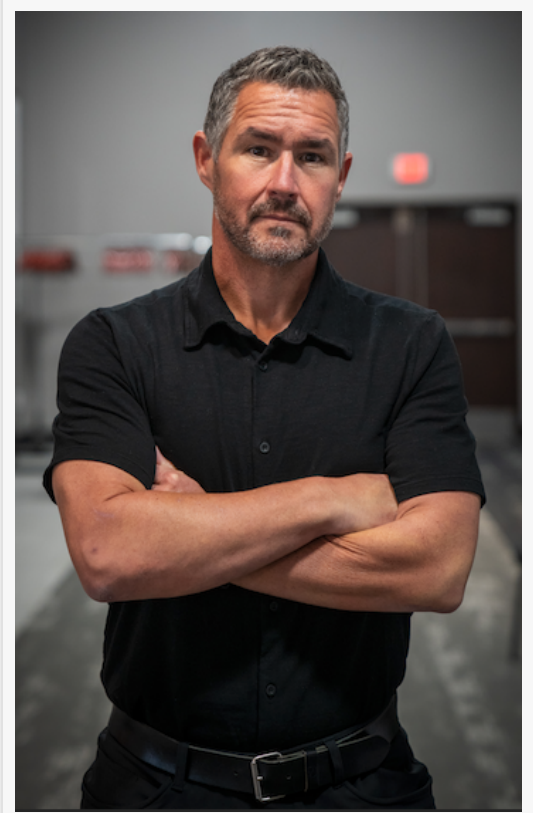
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Mark Bradley, CEO of Landscape Management Network

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