

The Parker Avery Group Successfully Completes SOC 2 Audit

Leading consulting firm successfully completes SOC 2 audit to further its commitment to data security and strengthen its demand analytics platform

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The Parker Avery Group, a leading retail and consumer brand consulting firm, announced the successful completion of its Type 2 SOC 2 audit

for 2022-2023. The SOC 2 audit is a key step as the firm continues to expand its client base and enhance its [demand analytics platform and services](#). The SOC 2 audit was conducted by A-LIGN, a leading technology-enabled security and compliance partner trusted by more than 2,500 global organizations to help mitigate cybersecurity risks.



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“Completion of our SOC 2 audit underscores Parker Avery's commitment to the demand analytics market,” says Sam Iosevich, Parker Avery's Chief Analytics Officer and Managing Partner. “With the massive amounts of client data in our safekeeping, it is critical that demand analytics providers lead by example and set the standard for others in the space. The work Leo Greyz and Rob Gentry and the

team have put into the successful completion of this audit shows [our customers and prospects](#) Parker Avery's commitment to their data security.”

Established by the American Institute of Certified Public Accountants (AICPA), the SOC 2 examination is designed for organizations of any size, regardless of industry and scope, to ensure the personal assets of their potential and existing customers are protected. SOC 2 reports are recognized globally and affirm that a company's infrastructure, software, people, data, policies, procedures, and operations have been formally reviewed.

“A SOC 2 audit is a statement about an organization's commitment to protecting their information,” said Stephanie Oyler-Rankin, SOC Practice Lead at A-LIGN. “As a trusted third-party

assessment firm, A-LIGN independently evaluates client data processes and procedures, governance on internal controls, and security posture. The Parker Avery Group's SOC 2 report confirms its commitment to data security and protection, as well as compliance with critical standards to mitigate cybersecurity threats."

Parker Avery will perform a SOC 2 assessment on an annual basis and can make the report available to current or potential customers upon execution of a non-disclosure agreement. Companies interested in viewing Parker Avery's SOC 2 report are asked to please [contact The Parker Avery Group](#).

About Parker Avery

The Parker Avery Group is a retail and consumer goods consulting firm that helps clients transform through the infusion of deep industry experience with strategy development, business process design, change management, advanced analytics, and solution implementation. The company's roster of clients includes many of the world's most prominent retail and consumer brands. Learn more at <https://parkeravery.com>

About A-LIGN

A-LIGN uniquely delivers a single-provider approach as a licensed SOC 1 and SOC 2 Assessor, accredited ISO 27001, ISO 27701 and ISO 22301 Certification Body, HITRUST CSF Assessor firm, accredited FedRAMP 3PAO, candidate CMMC C3PAO, and Qualified Security Assessor Company. A-LIGN ASSURANCE is a licensed certified public accounting firm registered as Price and Associates CPAs, LLC. A-LIGN may refer to the entities of both A-LIGN and A-LIGN ASSURANCE collectively as A-LIGN. For more information, visit www.A-LIGN.com.

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