

Motorcycle Protective Gears Market Key Vendors, Segment, Growth Opportunities by 2021 to 2030

OREGAON, PORTLAND, UNITED STATES , March 29, 2023 /EINPresswire.com/ -- The key players operating in the Motorcycle Protective Gears Industry

Zeus Motorcycle Gear, Spartan ProGear Co., Rev'IT Sport USA LLC, Arai Helmet Inc., Fly Racing, Fix Head Inc., Akrapovic d.d., Spidi Sport S.r.l., Alpinestars S.P.A, Loncin Holdings Ltd.



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Rise in stringent government laws on road safety

The rising number of road accidents specially for motorcycle across the globe has made the government to implement stringent laws on road safety to protect the riders in case of any accidents. For instance, in India the government has made it mandatory for both the riders on motorcycle to wear helmet for safety. In the year 2021, government passed a new rule that all the helmets must comply with Bureau of Indian Standards norms and weight of the helmet should not exceed 1.2 kg. Therefore, new government rules are expected to drive the growth of motorcycle protective gear market.

Motorcycle protective gear refers to the products which are designed to avoid fatal injuries while riding a bike. The gears protect the rider from any kind of casualties while riding by assuring safety, security, and better riding experience. Moreover, the gears also protect the riders from

rain, snow, cold or wind. The gears also give better vision clarity, style, proof of identity, and others. The rising number of road accidents due to rash or inattentive motorcycle riding has generated the demand for motorcycle gear. Furthermore, the riders nowadays are opting for high visibility motorcycle gear to prevent accidents while riding at the night. Governments in all the leading countries across the world have passed a strict policy regarding road safety of riders making helmets compulsory for all the motorcycle riders and, combined with heavy fines for abiding the law. Such factors collectively drive the growth of motorcycle protective gear market.

COVID-19 Impact Analysis:

Due to COVID-19 pandemic the demand for motorcycle protective gears has fallen since, due to travel restriction people are staying at home so the demand for motorcycle protective gear has been disrupted across the globe. The vendors in motorcycle protective gear industry across the globe is being affected severely due to the restrictions on producers as well as the declared lockdowns which in turn is affecting the motorcycle protective gear manufacturers worldwide. As the governments all over the world have declared lockdowns over the past few months, the demand and supply cycle of motorcycle protective gear manufacturers has become vulnerable. Motorcycle protective gear is an evolving sector which is hampered due to an ongoing pandemic, because of which all type of production and sales across the affected countries have been shut down. Majority of motorcycle protective gear manufacturers are facing major issues such as closure of factories and unavailability of workforce due to the lockdowns which further affects the production of as well.

Questions answered in the motorcycle protective gears market research report:

Q1. Which are the leading market players active in the motorcycle protective gears market?

Q2. What would be the detailed impact of COVID-19 on the market?

Q3. What current trends would influence the market in the next few years?

Q4. What are the driving factors, restraints, and opportunities in the motorcycle protective gears market?

Q5. What are the projections for the future that would help in taking further strategic steps?

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