

## Transforming Patient Care: Innovations in AR for the Healthcare Industry

AR in healthcare is responsible for transforming the medical sector by overlaying digital information onto the real-world scenarios.

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Augmented Reality (AR) has the potential to revolutionize healthcare in numerous ways, from enhancing medical education and training to improving patient outcomes and



AR in Healthcare Market

experiences. Here are some examples of how AR is currently being used in healthcare: Medical Education and Training: AR technology can be used to create immersive medical training simulations, allowing healthcare professionals to practice procedures and surgeries in a safe and controlled environment.

□□□□□□□AR can assist surgeons by overlaying virtual images on top of a patient's anatomy during surgery, providing real-time guidance and enhancing precision.

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On a patient's condition and treatment options in an easily digestible format.

DDDDDDDDDDDD: AR can be used to create interactive rehabilitation exercises for patients, helping them to regain strength and mobility after an injury or surgery.

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The global AR in healthcare market size was valued at \$609.60 million in 2018 and is projected to reach \$4.23 billion by 2026, registering a CAGR of 27.4% from 2019 to 2026.

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The AR in Healthcare market is constantly evolving, and new innovations are emerging all the time. Here are some of the latest innovations in AR in the healthcare market:

DDDDDDDDDDDDDDDD:: AR technology is being used to facilitate remote consultations between healthcare professionals and patients, allowing them to communicate and collaborate in real-time.

DDDDDDDDDDDD: AR technology is being used to enhance medical imaging, allowing healthcare professionals to view and analyze medical images in 3D, improving diagnosis and treatment planning.

DDDDDDDDDDD: AR technology is being used to improve telemedicine services, providing healthcare professionals with a more immersive and interactive way to communicate with patients remotely.

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Microsoft Corporation,
Alphabet Inc. (Google),
Sony Corporation,
Siemens (Siemens Healthcare),
Koninklijke Philips N.V. (Philips),
AccuVein Inc.,
EchoPixel,
DAQRI,
Atheer, Inc,
Orca Health, Inc.

The other players in the value chain (companies not included in the report) include Augmedix, VirtaMed, Blippar, CAE Healthcare, Magic Leap, Inc., Virtually Better and Osterhout Design Group, among others.

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