

Starfish: The Platform Empowering Influencers and Businesses Alike

Starfish Launches Platform to Simplify and Enhance Influencer Marketing

FLORIDA, FLORIDA, UNITED STATES, March 30, 2023 /EINPresswire.com/ -- In recent years, social media influencers have become a powerful force in the marketing world, with the ability to reach millions of followers across platforms such as Instagram, TikTok, and YouTube. However, collaborating with influencers can be challenging for businesses who often struggle to get in touch with the right people and ensure that their ads are posted as promised.

Enter Starfish, a platform that aims to make influencer marketing easier and more effective for both parties. Founded by [Thomas Rodberg](#), a 21-year-old student at the University of Miami, Starfish has quickly gained attention and reportedly already has an impressive valuation. But for Rodberg, the value of the company is not about personal wealth, but rather the impact that it can have on the industry.

“

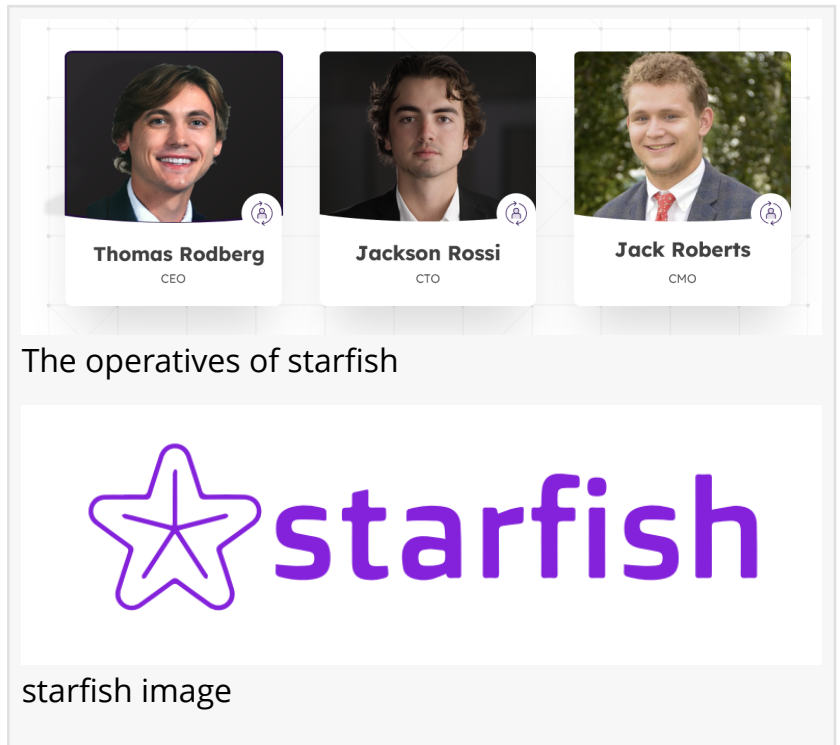
Influencer marketing represents a paradigm shift in brand-consumer engagement, a transformative force for businesses seeking rapid expansion..”

Thomas Rodberg

"Businesses have been struggling to collaborate with influencers in a meaningful way," Rodberg said in a recent interview. "Influencers are often inundated with messages and requests, and it can be hard to get their attention. And even when businesses do manage to make contact and pay for an ad, there's no guarantee that it will be posted."

Starfish solves these problems by acting as a marketplace where businesses can buy ad space directly from influencers. This allows influencers to monetize their

accounts in a safe and secure way, while businesses can be confident that their ads will be



posted to the right audience. With the beta version already released and plans to be on the app store soon, the platform is set to revolutionize the way that influencer marketing is done. Starfish's success is not just due to Rodberg's vision but also the impressive credentials of the team. The platform's CMO, John Roberts, brings serious networking skills to the table. And the CTO, Jackson Rossi, is a well-known figure in the tech industry with a track record of successful app sales.

"We've all worked incredibly hard to get to where we are," said Rodberg. "And we're just getting started. With Starfish, we believe that we can help businesses and influencers alike to achieve their goals and make a real impact on the industry."

As the world of influencer marketing continues to evolve, platforms like Starfish will play an important role in connecting influencers and businesses in a meaningful way. With a dedicated team and a visionary founder at the helm, there's no doubt that Starfish will be a major player in this space for years to come.

Thomas Rodberg

starfish

+1 305-509-1780

Thomasrodberg@starfishapp.io

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/624974650>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.