

## Urban South Brewery Celebrates Seven Years of Beer

Anniversary event will feature live music, circus performers, food vendors and eight specialty beer releases at both New Orleans and Houston taprooms on April

NEW ORLEANS, LOUISIANA, UNITED STATES, March 30, 2023 /EINPresswire.com/ -- Urban South Brewery, the largest craft brewery in New Orleans and one of the leading breweries in the South, is commemorating its seventh anniversary with a full day of circusstyle celebration at both their New



Urban South Brewery Party Package

Orleans and Houston taprooms on Saturday, April 8th. Guests can entertain the whole family with indoor and outdoor activities. From stilt-walkers and circus games to bouncy houses and craft beer, there's something fun for everyone.

As part of the anniversary celebration, Urban South has collaborated with some of its favorite craft breweries across the country to release eight new beers for fans to enjoy. Partner breweries include Baa Baa Brewhouse, Great Notion, Martin House Brewing, Mortalis Brewing, RAR Brewing, Tripping Animals, Unbranded Brewing, and Weldwerks Brewing.

All eight beers will be packaged into an Anniversary Party Package, which is available now for pre-purchase only (not available to purchase at the event), with pickup available at the taproom on April 8.The Party Package consists of eight (8) beers (one can from each of the abovementioned brewers), a stemmed anniversary glass and a wristband good for three draught pours of any beer or seltzer the day of the event. Supplies are limited, so to pre-purchase the NOLA Party Package, visit <a href="https://urban-south-brewery.square.site/">https://urban-south-brewery.square.site/</a>. For Houston's, visit https://urban-south-htx.square.site.

Urban South - NOLA Event - April 8th 11:00 am - 9:00 pm: At the New Orleans taproom, performances throughout the day will include a stilt walker, sword swallower, tarot card reader, juggler, magician and aerialists. Food for the day includes crawfish and burgers by <u>Urban Smash</u>, cotton candy by Fluff Gourmet, hotdogs by Diva Dawg, and snowballs by Sneaux-La.

Urban South - HTX Event - April 8th 1:00 pm - 6:00 pm:

At the Houston taproom, activities throughout the day will include face painting, balloon artists, a bouncy house, and a dunk tank fully-equipped with Urban South - HTX's Head Brewer, ready for dunking! Additionally, guests can shop local HTX market vendors and enjoy snow cones, popcorn, and food from GastroCraft.

For the most up-to-date information on the anniversary event, follow along on social media at (@urbansouthbeer), (@urbansouth\_htx), and (@urbansouth\_nola).

## About Urban South Brewery

Founded in 2016, award-winning Urban South Brewery has established itself as one of the leading Southern regional craft breweries. From its original New Orleans taproom, to its satellite location in Texas – Urban South – HTX, to its recently acquired Perfect Plain Brewing Co. in Pensacola, Florida, the brewery produces high quality, affordable beers that are easy to drink and a great way to enhance any occasion. The brewery's distribution footprint currently includes Louisiana, the greater Houston area, Alabama, Mississippi and Tennessee. Known for its flagship Paradise Park American Lager and Holy Roller IPA, fruited sours and hard seltzers, recent accolades include: 2022 U.S. Open Beer Championship (Gold and Bronze), 2021 Can Can Awards (Gold and Bronze, 2020 U.S. Open Beverage Championship (Silver) and 2020 Great American Beer Festival (Gold). Urban South prides itself on being a strong community partner with a belief that beer is a family affair.

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