

# Postbiotics Market by Size, Supplier, Demand Analysis, Type, Statistics, Regions and Forecast – 2030-By PMI

*The report "Postbiotics Market, By Form, By Type, By Distribution Channel and By Region - Market Trends, Analysis, and Forecast till 2030"*

COVINA, CALIFORNIA , UNITED STATE, March 30, 2023 /EINPresswire.com/ -- [Postbiotics](#) are probiotics that have been immobilised and can provide favourable biological reactions and help restore intestinal homeostasis in the same way that probiotics do. The importance of a healthy digestive system in an individual's overall health is becoming increasingly recognised around the world. As a result, a large number of people are taking vitamins to help strengthen their digestive system. There are many opportunities in the global postbiotic market, which is growing in various forms such as tablets, powders, and capsules. Postbiotics, which are by-products of the fermentation of probiotics, feed on prebiotics, hence postbiotics are the 'waste' of probiotics. It does not appear that postbiotics are responsible for a number of important



## Postbiotics Market-By PMI

The report "Postbiotics Market, By Form (Powder, Capsules, Tablets, Liquids and Others), By Type (Short-chain fatty acids, Lipopolysaccharides, Muramly dipeptide, Indole derived from tryptophan, Teichoic acid, Lactocepin and P40 molecule), By Distribution Channel (Online Retail, Supermarkets/Hypermarkets, Drug Stores, Retail stores, Convenience Store and Others) and By Region (North America, Europe, Asia Pacific, Latin America, and Middle East & Africa) - Market Trends, Analysis, and Forecast till 2030"

### Key Highlights:

- Lactosporin, a Novel Probiotic Metabolite for Hair and Skin, was introduced by Sabinsa in 2109

It's a postbiotic medication that's high in antioxidants and inhibits free radical scavenging by 50%. Anti-inflammatory and dose-dependent efficacy against collagenase is also a feature of the medicine.

- In 2021, Morinaga Nutritional Foods, Inc. (MNF), a leading producer of soy products, probiotics, and postbiotic components, has launched Mori-Nu Plus, a new line of plant-based food items aimed at improving human health.
- In 2021, B. Biome Complete Gut Health, the world's first propolis-powered gut health supplement, is now available through Beekeeper's Naturals. B. Biome is the first pre, pro, and post-biotic dietary supplement designed to enhance gut health and, as a result, brain and immune function.

#### Analyst View:

A robust, naturally diverse population of intestinal bacteria (i.e., a balanced microbiome) can make all the postbiotics supplements a body needs. These therapies are more effective when accompanied with lifestyle modifications, such as eating a healthy diet, avoiding pollutants or unneeded medications, and managing stress. Because postbiotics supplements have fewer storage and shelf life issues than viable probiotics, they can be a simple and safe way to improve your health. Due to the increasing importance of an active lifestyle and increased awareness of the benefits of taking postbiotic supplements, increased demand for sports nutrition products is expected to play a critical role in promoting the use of postbiotic supplements in North American and European countries.

#### Scope of the Report:

##### 1. Market Preview

###### >Executive Summary

###### >Key Findings—Global Outlook for Postbiotics Strategies

- Key Questions this Study will Answer
- Market Snippet, By Form
- Market Snippet, By Type
- Market Snippet, By Distribution Channel
- Market Snippet, By Vehicle Class

###### >Opportunity Map Analysis

###### >Executive Summary—3 Big Predictions

##### 2. Market Dynamics, Regulations, and Trends Analysis

###### >Market Dynamics

- Drivers
- Restraints
- Market Opportunities
- Market Trends

###### >DR Impact Analysis

###### >PEST Analysis

###### >Porter's Five Forces Analysis

###### >Opportunity Orbit

>Market Investment Feasibility Index

>Macroeconomic Factor Analysis

### 3. Global Postbiotics Market, By Form, 2020 – 2030, (US\$ Mn)

>Overview

- Market Value and Forecast (US\$ Mn), and Share Analysis (%), 2020 – 2030
- Y-o-Y Growth Analysis (%), 2020 – 2030
- Segment Trends

>Powder

- Overview
- Market Size and Forecast (US\$ Mn), and Y-o-Y Growth (%), 2020 – 2030

>Capsules

- Overview
- Market Size and Forecast (US\$ Mn), and Y-o-Y Growth (%), 2020 – 2030

>Tablets

- Overview
- Market Size and Forecast (US\$ Mn), and Y-o-Y Growth (%), 2020 – 2030

>Liquids

- Overview
- Market Size and Forecast (US\$ Mn), and Y-o-Y Growth (%), 2020 – 2030

>Others

- Overview
- Market Size and Forecast (US\$ Mn), and Y-o-Y Growth (%), 2020 – 2030

### 4. Global Postbiotics Market, By Type, 2020 – 2030, (US\$ Mn)

>Overview

- Market Value and Forecast (US\$ Mn), and Share Analysis (%), 2020 – 2030
- Y-o-Y Growth Analysis (%), 2020 – 2030
- Segment Trends

>Short-chain Fatty acids

- Overview
- Market Size and Forecast (US\$ Mn), and Y-o-Y Growth (%), 2020 – 2030

>Lipopolysaccharides

- Overview
- Market Size and Forecast (US\$ Mn), and Y-o-Y Growth (%), 2020 – 2030

>Muramly Dipeptide

- Overview
- Market Size and Forecast (US\$ Mn), and Y-o-Y Growth (%), 2020 – 2030

>Indole Derived From Tryptophan

- Overview
- Market Size and Forecast (US\$ Mn), and Y-o-Y Growth (%), 2020 – 2030

>Teichoic Acid

- Overview
- Market Size and Forecast (US\$ Mn), and Y-o-Y Growth (%), 2020 – 2030

>Lactocepin

- Overview
- Market Size and Forecast (US\$ Mn), and Y-o-Y Growth (%), 2020 – 2030
- >P40 Molecule
  - Overview
  - Market Size and Forecast (US\$ Mn), and Y-o-Y Growth (%), 2020 – 2030
- 5. Global Postbiotics Market, By Distribution Channel, 2020 – 2030, (US\$ Mn)
  - >Overview
    - Market Value and Forecast (US\$ Mn), and Share Analysis (%), 2020 – 2030
    - Y-o-Y Growth Analysis (%), 2020 – 2030
    - Segment Trends
  - >Online Retail
    - Overview
    - Market Size and Forecast (US\$ Mn), and Y-o-Y Growth (%), 2020 – 2030
  - >Supermarkets/Hypermarkets
    - Overview
    - Market Size and Forecast (US\$ Mn), and Y-o-Y Growth (%), 2020 – 2030
  - >Drug Stores
    - Overview
    - Market Size and Forecast (US\$ Mn), and Y-o-Y Growth (%), 2020 – 2030
  - >Retail Stores
    - Overview
    - Market Size and Forecast (US\$ Mn), and Y-o-Y Growth (%), 2020 – 2030
  - >Convenience Stores
    - Overview
    - Market Size and Forecast (US\$ Mn), and Y-o-Y Growth (%), 2020 – 2030
  - >Others
    - Overview
    - Market Size and Forecast (US\$ Mn), and Y-o-Y Growth (%), 2020 – 2030

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Key Market Insights from the report:

The Global Postbiotics Market is segmented based on Form, Type, Distribution Channel and region.

- Based on Form, Global Postbiotics Market is segmented into Powder, Capsules, Tablets, Liquids and Others.
- Based on Type, Global Postbiotics Market is segmented into Short-chain fatty acids, Lipopolysaccharides, Muramyl dipeptide, Indole derived from tryptophan, Teichoic acid, Lactocapsin and P40 molecule.
- Based on Distribution Channel, Global Postbiotics Market is segmented into Online Retail, Supermarkets/Hypermarkets, Drug Stores, Retail stores, Convenience Store and Others.

- By Region, the Global Postbiotics Market is segmented into North America, Europe, Asia Pacific, Latin America, and Middle East & Africa.

#### Competitive Landscape & their strategies of Global Postbiotics Market:

- Chambio Co
- ADM
- INLIFE Healthcare
- Sabinsa cosmetics
- Billion Cheers
- Ohhira Probiotics

The creation of innovative products that meet the current needs of end consumers is a priority for major companies in the global postbiotic supplements market. To attain this goal, industry leaders are increasing their research spending. Aside from that, many businesses are concentrating on improving their distribution methods. All of these actions point to the global postbiotic supplements market's bright future.

The market provides detailed information regarding the industrial base, productivity, strengths, manufacturers, and recent trends which will help companies enlarge the businesses and promote financial growth. Furthermore, the report exhibits dynamic factors including segments, sub-segments, regional marketplaces, competition, dominant key players, and market forecasts. In addition, the market includes recent collaborations, mergers, acquisitions, and partnerships along with regulatory frameworks across different regions impacting the market trajectory. Recent technological advances and innovations influencing the global market are included in the report.

#### Some Important Points Answered in this Market Report Are Given Below:

- Explains an overview of the product portfolio, including product development, planning, and positioning
- Explains details about key operational strategies with a focus on R&D strategies, corporate structure, localization strategies, production capabilities, and financial performance of various companies.
- Detailed analysis of the market revenue over the forecasted period.
- Examining various outlooks of the market with the help of Porter's five forces analysis, PEST & SWOT Analysis.
- Study on the segments that are anticipated to dominate the market.
- Study on the regional analysis that is expected to register the highest growth over the forecast period

#### Questions answered by Postbiotics Market:

What are the major factors driving the growth of the postbiotics market?

The major factors driving the growth of the postbiotics market include the increasing prevalence of chronic diseases, growing demand for natural and functional food ingredients, rising consumer awareness about the benefits of postbiotics, and the development of new and

innovative postbiotic products. Additionally, increasing research and development efforts, advancements in technology, and the expansion of the pharmaceutical and healthcare industries are also expected to drive the growth of the market.

What are the key challenges facing companies developing postbiotics?

The key challenges facing companies developing postbiotics include the need to identify and isolate specific postbiotic compounds, ensuring consistency and stability in production and storage, demonstrating efficacy and safety through clinical trials, and navigating regulatory requirements for approval and marketing. Additionally, competition from established probiotics and prebiotics markets and the need for consumer education and acceptance may also pose challenges for companies developing postbiotics.

What are the key trends in the postbiotics market, such as new technologies and treatment approaches?

The key trends in the postbiotics market include the use of advanced technologies such as metabolomics and genomics to identify and isolate specific postbiotic compounds, the development of novel delivery formats such as capsules and powders, and the exploration of new applications for postbiotics in areas such as skin health and immune system modulation. Additionally, there is increasing interest in the potential synergies between postbiotics and other natural products, such as prebiotics and herbal extracts, as well as the integration of postbiotics into functional foods and beverages.

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