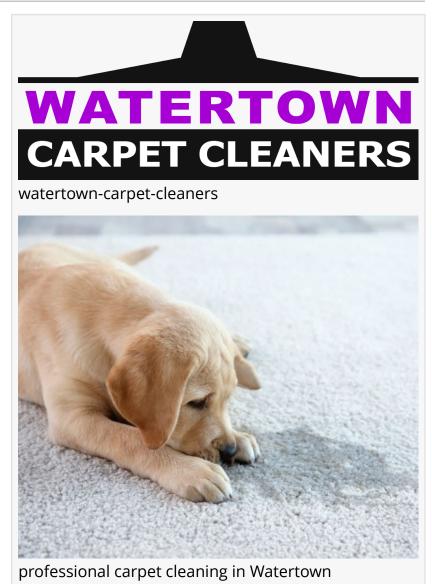


Local Company, Watertown Carpet Cleaners, Educates Homeowners on the Importance of Carpet Cleaning

WATERTOWN, CT, UNITED STATES, April 13, 2023 /EINPresswire.com/ --Watertown Carpet Cleaners aims to set the record straight about the importance of carpet cleaning. While most home and business owners get this service for important events and general cleaning, they may not consider other reasons why they should get carpet cleaning. It is easy to disregard this important service because the floor is seen as merely something to walk on. However, not getting professional carpet cleaning at least once a year may be leaving homeowners and their families wide open to many disadvantages.

One of the most important reasons Watertown Carpet Cleaners insists that customers get regular cleanings is that it will extend the life of their carpet. Depending on the type of carpet, replacement times can range from five to fifteen years. But the life expectancy of carpets can extend by two to three years with proper cleaning.



Various types of carpets have varying lengths of piles. The shorter the piles, the better as this keeps stubborn dirt at bay. Carpet with longer fibers require cleaning much more often than shorter ones. Homes that have carpet with longer fibers need cleaning at least once a year. Carpet with shorter piles may only require deep cleaning every 18 months.

Besides the need to keep dirt and germs out of the carpet, professional carpet cleaning can help keep carpet warranties intact. Warranties protect homeowners from carpets falling apart prematurely. But it is integral that homeowners prove that they have been doing simple maintenance tasks, such as regular professional cleaning, to ensure the warranty remains intact.

Another reason home and business owners should keep carpets clean is to eliminate stains and odors. Stains from spills such as wine, juice, or other beverages can make carpets look unsightly. Such stains are not always easy to eliminate without the help of professionals. A carpet cleaning company will know the right types of chemicals to use to eliminate tough stains.

Odors that get embedded in the carpet due to foot traffic, pet stains, and general house odors will need removal. Allowing these odor-causing elements to remain in the carpet can make the home's odor very unpleasant. Additionally, mold and mildew can build up in the carpet and the carpet's cushion if they aren't properly cleaned.

Unfavorable aromas embedded in the carpet and other dirt from foot traffic not only make the carpet dirty but it can also diminish the air quality in the home. Although it may not be visible to the naked eye, unclean carpets can harbor all types of bacteria, germs, hair, and other pollutants.

As people and pets walk throughout carpeted areas of the house, this can spread these germs throughout the air, causing sickness. The most common type of sickness that carpets can cause is complication with respiratory illness, such as asthma and allergies.

In addition to respiratory illness and skin-related diseases, dirty carpets can also encourage stomach flu. Germs linked to pathogens such as Norovirus can be embedded in carpets. This can lead to nausea, vomiting, stomach pain, and diarrhea. Unfortunately, this virus can spread quickly and cause the members of the entire household to get sick.

Dirty carpets can also encourage pest infestations. The most common pests in carpet is carpet beetles. However, bed bugs, dust mites, and carpet moths can also be hiding in the piles of carpet. Even fleas and ticks may reside in the carpet fibers. Professional carpet cleaning services can help eliminate some of these pesky pests.

Besides protecting the home and business from diseases and germs and maintaining the longevity of carpets, another good reason to get professional carpet cleaning is so that carpets can look their best.

Filthy carpets can make a home or business look dated and unkempt. Getting carpet cleaning services regularly will make a home or business look and feel newer and cleaner.

About The Company

Watertown Carpet Cleaners has provided 20 years superior results with carpet cleaning services in the local area. These services include carpet cleaning, rug cleaning, hardwood floor cleaning, and upholstery cleaning. Their services also include pressure washing, gutter cleaning, and window cleaning. Their mailing location is at <u>138 Belden Street</u>, <u>Watertown, CT 06795</u> however all services are completed in-person at the customers residence or business.

To learn more about this company and the services they provide, visit their exceptional website at watertowncarpetcleaners.com or call one of their helpful, friendly customer service agents at (860) 406-7706 for a FREE estimate.

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