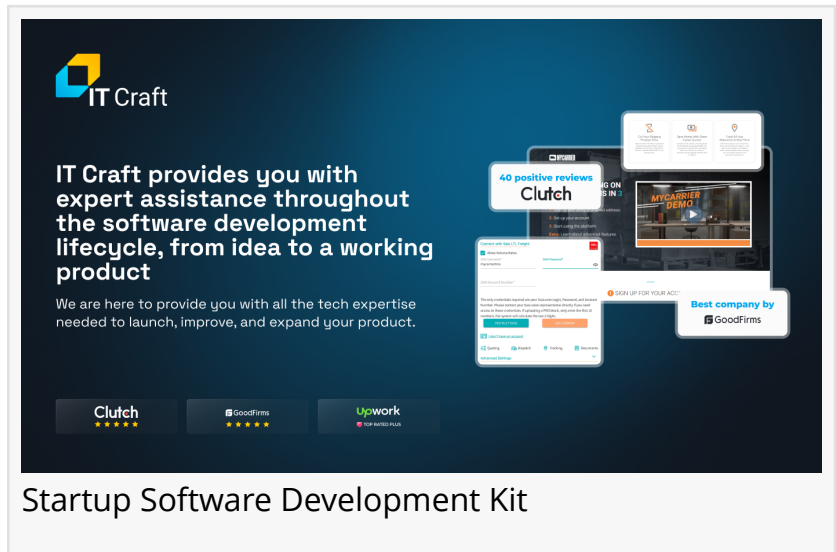


# IT Craft Announces Packaged Services to Facilitate Startup Launch

*IT Craft has created a universal startup kit, facilitating the transition from idea to seed rounds by up to 30%.*

NEW YORK, NEW YORK, USA, March 31, 2023 /EINPresswire.com/ -- Software development company IT Craft has used its tremendous experience launching startups to establish a universal startup kit, facilitating transition from idea to seed rounds by up to 30%. Divided into four unique packages, the company can apply the fixed-price approach for the development phase.



BERLIN, GERMANY, March 28, 2023. IT Craft, the provider of custom software development services, announces service packages to help digital startups receive maximum value for a predictable price. IT Craft [startup packages](#) support your startup at every stage, lower burn rates, and grow pre-money valuation. Product delivery time decreases by up to 30%.

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With 20+ years of experience, we have spoken with many innovators striving to maximize value of their ideas. This is why we've launched a startup kit letting every idea-stage startup story be heard.”

*Nick Skliarov, Head of Marketing*

The four package levels enable early innovators to start each stage as swiftly as possible and receive the first deliverables in just three weeks. In its turn, startups can move from the idea stage to seed rounds faster.

The available startup packages are:  
- Discovery

- Design
- MVP
- Custom Pack

Discovery Pack aims at validating an early idea. The package is for startups that want to turn their vision into actionable plans. The result is all documentation needed for fixed-price [MVP development](#). Discovery Pack enables a decreased project timeline, evading scope creep during MVP development.

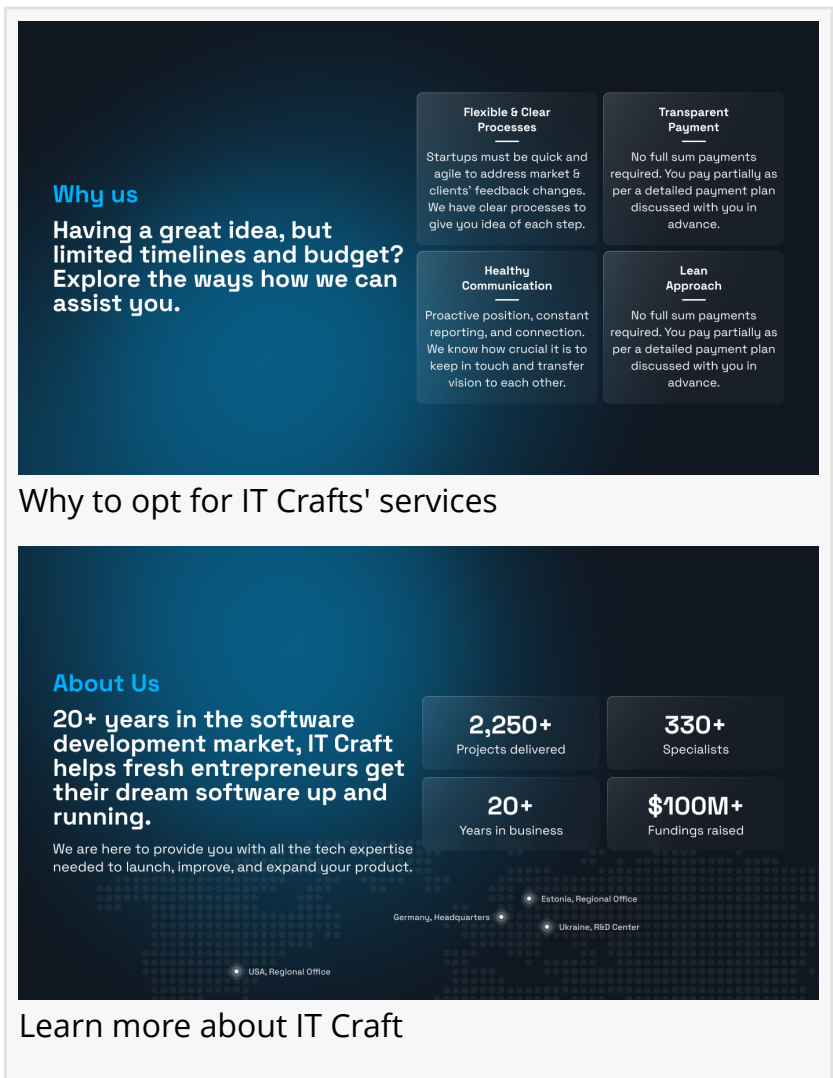
Design Pack focuses on building and testing the visual part and user interactions with future products. This stage ensures inconsistent experiences are eliminated. Startups have the visual part of their solution prepared and tested. They receive the UI/UX design concept. A clickable prototype is ready, saving time in future stages.

MVP Pack enables a fast launch of the first market-ready version for a reasonable investment. This package suits startups who want to drive early adopters quickly. They get the envisioned product ready, tested, and launched. Future software expansion and scaling are simplified.

Custom Pack offers the services needed to build a market-fit product. The package is adapted for startups focusing on a long-term business strategy. It includes not only Discovery, Design, and MVP development but also a rapid response to user and investor feedback. Project amendment and expansion are quicker. DevOps grants top-notch product performance and scalability under a growing user load.

Startups receive a holistic solution based on real project needs. Experts with distinct specializations are assigned to perform envisioned tasks: determine user pains, manage requirements, assess risks, optimize development strategy, intercept scope creep, and beyond.

Provided packages reflect IT Craft's integrated view of startup needs for both uninterrupted and predictable software deliveries. The packages simplify the selection of activities necessary for successful project completion. They help startups manage their tech spending, receiving a clear picture of each step's goals, costs, and outcomes.



The slide is titled "Why us" and "Having a great idea, but limited timelines and budget? Explore the ways how we can assist you." It features four key service areas: Flexible & Clear Processes, Transparent Payment, Healthy Communication, and Lean Approach. Each area is described with a brief statement. Below this, there is a section titled "About Us" which states "20+ years in the software development market, IT Craft helps fresh entrepreneurs get their dream software up and running." It also includes a list of global offices: USA, Regional Office; Germany, Headquarters; Estonia, Regional Office; and Ukraine, R&D Center. Finally, there is a section titled "Learn more about IT Craft" with four statistics: 2,250+ Projects delivered, 330+ Specialists, 20+ Years in business, and \$100M+ Fundings raised.

**Why us**  
Having a great idea, but limited timelines and budget? Explore the ways how we can assist you.

- Flexible & Clear Processes**  
Startups must be quick and agile to address market & clients' feedback changes. We have clear processes to give you idea of each step.
- Transparent Payment**  
No full sum payments required. You pay partially as per a detailed payment plan discussed with you in advance.
- Healthy Communication**  
Proactive position, constant reporting, and connection. We know how crucial it is to keep in touch and transfer vision to each other.
- Lean Approach**  
No full sum payments required. You pay partially as per a detailed payment plan discussed with you in advance.

**About Us**  
20+ years in the software development market, IT Craft helps fresh entrepreneurs get their dream software up and running.  
We are here to provide you with all the tech expertise needed to launch, improve, and expand your product.

Global Offices:  
• USA, Regional Office  
• Germany, Headquarters  
• Estonia, Regional Office  
• Ukraine, R&D Center

**Learn more about IT Craft**

- 2,250+**  
Projects delivered
- 330+**  
Specialists
- 20+**  
Years in business
- \$100M+**  
Fundings raised

IT Craft's expertise helps startups keep the right focus. Our clients have already raised \$100M+ in funding, effectively transitioning from one stage to another. The average cooperation time is 6 years. Many of our clients went from the idea stage through MVP to scaling and expansion.

### [About IT Craft](#)

Founded in 2001, IT Craft provides deep expertise in building startup software solutions, having delivered 2,250+ projects. The company's tech expertise has helped founders move faster and raise \$100M+ of total funding. The company's 330+ experts provide full-cycle development services, emphasizing the discovery stage and tech consulting to help deliver market-relevant solutions for the ideas.

Using Agile approaches and Lean methodology enables a faster launch and management of flexible requirements cost-effectively.

IT Craft has been recognized among top developers on Clutch, Goodfirms, Upwork, and DesignRush.

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