

# Signature Targeting Launches Innovative Roofing Contractor Lead Generation Program That Cuts Marketing Costs by 50%

*Transforming Roofing Contractor Marketing with Personalized Lead Generation and Cost-Effective Solutions.*

ORLANDO, FL, UNITED STATES, April 1, 2023 /EINPresswire.com/ -- [Signature Targeting](#), the leading provider of cutting-edge lead generation solutions, is thrilled to announce the launch of their revolutionary [Roofing Contractor Lead Generation Program](#). This innovative program utilizes handwritten notes written using blue ink BIC and Sharpie pens, linked to the company's website or a custom designed built-in lead capture page featuring the Roofing Companies Best 5-Star reviews and video testimonial of their current job. the program also includes first class postage. The program has been designed to reduce costs to as low as \$2.85 per household.



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We understand the challenges that roofing contractors face in generating leads, and our new program is designed to cut marketing costs by as much as 50% and make the process as effective as possible.”

*Joseph Terp*

The program is designed to help roofing contractors drastically cut their marketing costs by approximately 50% while generating high-quality leads. By providing a list of all homeowners within half a mile of a roofer's current job at no charge, Signature Targeting's new offering streamlines the lead generation process, enabling roofing companies to focus on providing top-notch services to their clients.

To further enhance the program, Signature Targeting appends cell phone numbers of the local homeowners on the list, allowing roofing sales staff to easily contact potential clients. The incorporation of personalized

handwritten notes, a powerful lead capture page, and easy-to-reach cell phone numbers creates an unprecedented opportunity for roofing contractors to increase their client base and generate more revenue.

"Our goal is to provide roofing contractors with a cost-effective, personalized, and efficient lead generation solution," said Joseph Terp, CEO of Signature Targeting. "We understand the challenges that roofing contractors face in generating leads, and our new program is designed to make the process as seamless and effective as possible."

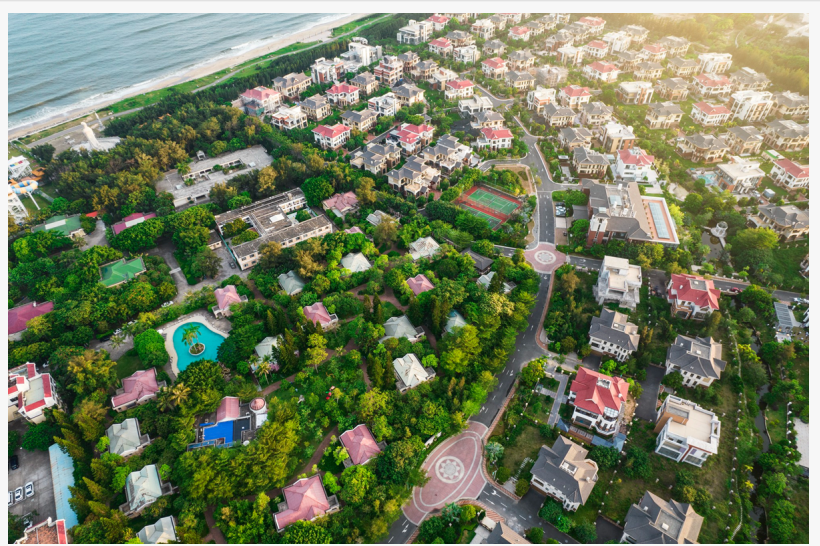
The roofing industry is expected to see significant growth in the coming years, and the need for cost-effective marketing solutions has never been greater. Signature Targeting's Roofing Contractor Lead Generation Program is poised to disrupt the market with its unique, targeted, and efficient approach.

Roofing contractors interested in learning more about Signature Targeting's groundbreaking Roofing Contractor Lead Generation Program or seeking additional information are encouraged to visit their website at [www.signaretargeting.com](http://www.signaretargeting.com) or call 1-407-786-9900 to speak with a representative.

About Signature Targeting:

Signature Targeting is a premier provider of innovative lead-generation solutions, offering cost-effective marketing services to businesses in various industries. With a focus on utilizing cutting-edge technology and personalized marketing strategies, Signature Targeting has helped numerous clients increase revenue and achieve success. For more information, visit [www.signaretargeting.com](http://www.signaretargeting.com).

Joseph Terp  
Simpliify, LLC



We provide local homeowner lists with cell phone numbers included



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