

# MAMA Plan Announced - Affordable Manufactured Housing Investors Aim at Trillion Dollar MHVille Biz in a Decade

*'Millionaires that want to be billionaires' unveiled "MAMA" = Millionaires' Alliance for MHVille Advancement Plan Mainstreams Affordable U.S. Manufactured Homes*

WINTER HAVEN, FLORIDA, UNITED STATES, April 1, 2023

/EINPresswire.com/ -- A new 12 point plan dubbed "MAMA" is an abbreviation for Millionaires' Alliance for MHVille Advancement. The new MAMA plan has been unveiled on April 1, 2023 in Winter Haven, FL.

That announcement, related details, and plan outline is found at this [link here](#).

About MHPProNews

“

MAMA" "will use third-party research to emblazon the appealing message that offers multi-generational wealth building for resident-owners.""

L. A. "Tony" Kovach, publisher, expert, MHPProNews, MHLivingNews.

MHPProNews is the manufactured home industry's largest, obviously most popular, and highest known engagement by manufactured housing industry professionals. Well over 13 million pageviews were reported by Webalizer on the largest the baker's dozen cPanels on MHPProNews in 2022. Per that same source, there is an average of some [10.75 pageviews per visitor to MHPProNews, a rate several times greater than](#) a number of mainstream media reports according to published online metrics.

MHPProNews Tag lines:

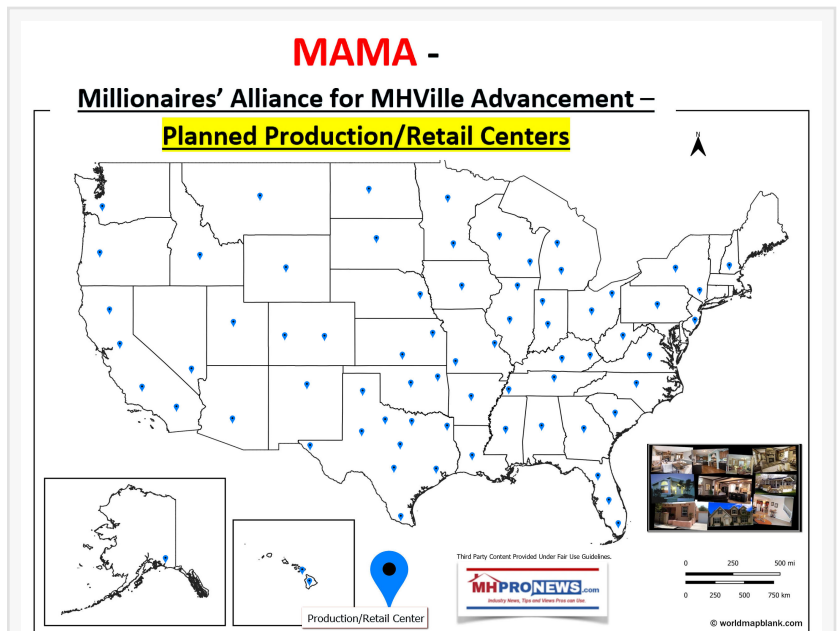
> "Industry News, Tips, and Views Pros Can Use"©.



- > "Innovation, Information, Inspiration for Industry Professionals" ©.
- > "Intelligence for your MHLife" ©.
- > "We Provide, You Decide" © is a reference to comparing and contrasting the published statements of various trade groups, corporations and industry experts to shed light on the realities of modern manufactured homes.

MHVille© is an MHPProNews/MHLivingNews expression that affectionately means the manufactured home industry.

MHPProNews fact checks, analysis and commentaries explore reports and remarks by the Manufactured Housing Association for Regulatory Reform (MHARR), the Manufactured Housing Institute (MHI), the Texas Manufactured Housing Association (TMHA), the Florida Manufactured Housing Association (FMHA), the Modular Home Builders Association (MHBA), the National Association of Realtors (NAR), the National Association of Home Builders (NAHB), the National Federation of Independent Business (NFIB), the Job Creators Network (JCN), Texas Real Estate Research Center (TRERC), various governmental, and other sources. Typically 5 times weekly, MHPProNews articles curate from a wide range of sources that cover the left-center-right divide that includes a news recap from CNN Business and Newsmax which aim to provide a balanced and time-saving headline news. It is one of several exclusive features on MHPProNews.



Map of Proposed Locations for new manufactured home production and retail centers. They are located within 350 miles of U.S. population and growth centers.



The infographic above includes quotes, images, and data about modern HUD Code manufactured homes. To see this image in a larger size, click the image and follow the prompts.

About MHLivingNews

Since 2012, Manufactured Home Living News (ManufacturedHomeLivingNews.com or MHLivingNews.com) has published the expert commentary, third party legal and other research, facts checks, analysis and home buyer shopping tips that the public craves. Millions of pageviews occur at MHLivingNews.

Per Webalizer data on 19-Dec-2022 06:15 CST indicates that the typical visitor of MHLivingNews engages with some 7.46 pages viewed per visit. Visitors have logged millions of page views annually on MHLivingNews.

About MHPProNews/MHLivingNews Co-Founder L. A. "Tony" Kovach

Kovach is one of the most vocal and public advocates for the full implementation of the Manufactured Housing Improvement Act of 2000 and its "enhanced preemption" provision that could be used to overcome local zoning barriers.

Kovach is also an advocate for more competitive federal lending, in compliance with Congressional mandates, as the linked statement below found on the FHFA website demonstrates. Kovach believes that implementing existing federal laws that are favorable to manufactured housing is one of the fastest ways to resolve the affordable housing crisis.

<https://www.manufacturedhomepronews.com/two-years-after-a-pimple-on-an-elephants-ass-whats-changed-for-manufactured-housing-and-america-u-s-affordable-housing-crisis-rearview-mirror-explored/>

The critically acclaimed publications by MHPProNews' parent company, LifeStyle Factory Homes, LLC, include the first and still only known manufactured home industry Daily Business News on MHPProNews market report.

Beyond thousands of articles on MHPProNews/MHLivingNews, co-founder L. A. "Tony" Kovach has been published or cited by numbers of others. Examples include the Associated Press (AP), Chicago Sun Times, The Hill, PissedConsumer, LawnStarter, WND.com, Moxie Magazine, The Florida Times Union, Sarasota Herald Tribune, Gainesville Sun, WorldNetDaily.com, WND.com,

Average Sales Price of New Manufactured Homes by Region and Size of Home  
By Month of Shipment (Dollars)

	United States			Northeast			Midwest			South			West		
	Total	Single	Double	Total	Single	Double	Total	Single	Double	Total	Single	Double	Total	Single	Double
2021															
November	111,960	76,400	159,800	100,900	71,800	153,500	197,300	76,300	143,800	110,700	77,900	136,400	128,800	88,400	148,500
October	112,000	81,700	138,200	103,300	74,400	138,700	101,900	81,000	132,600	110,700	81,900	136,400	131,600	85,000	150,400
September	118,300	78,800	141,300	102,100	76,100	124,100	109,300	80,900	142,300	119,300	78,500	142,200	132,100	78,200	141,600
August	112,000	80,000	138,000	108,900	86,000	117,000	100,900	77,000	132,000	112,000	80,900	139,000	135,000	79,000	143,000
July	118,700	78,000	137,600	108,500	74,100	123,700	110,500	78,100	138,300	118,200	74,500	137,100	131,100	81,700	142,800
June	106,800	70,200	128,100	101,600	73,700	124,200	94,800	65,600	125,800	107,500	70,700	128,000	116,400	72,200	131,500
May	106,500	69,800	128,300	98,400	69,900	121,500	94,300	67,500	128,200	109,800	70,600	129,200	104,400	70,300	125,500
April	100,200	66,700	122,500	95,900	73,800	113,300	88,400	61,800	128,400	100,400	67,700	122,200	119,400	69,000	125,000
March	98,100	63,200	117,600	91,400	68,800	110,500	85,600	60,800	119,100	98,100	63,700	122,400	113,000	67,200	130,800
February	98,300	65,400	122,500	88,300	59,400	113,900	87,300	62,400	118,100	98,100	67,100	121,800	116,900	66,900	131,900
January	95,900	64,100	118,500	102,600	67,800	116,200	83,000	62,100	112,700	94,000	64,600	117,300	113,400	62,300	129,500

\* Includes manufactured homes with more than two sections.  
Note: Estimates include manufactured homes that are sold and those intended for sale for residential use.  
Source: These data are produced by the U.S. Commerce Department's Census Bureau from a survey sponsored by the U.S. Department of Housing and Urban Development.

Institute for Building Technology & Safety  
Shipments and Production Summary Report 03/01/2022 - 03/31/2022

Shipments	State	Jan	Feb	Mar	Apr	Production			
						Jan	Feb		
Alabama	237	251	510	810	Alabama	733	982	1,374	2,686
Arizona	11	15	13	0	Arizona	0	0	0	0
Arkansas	61	181	264	427	Arkansas	44	271	279	560
California	69	106	248	213	California	0	0	0	0
Colorado	65	94	129	194	Colorado	40	246	330	611
Connecticut	0	0	0	0	Connecticut	0	0	0	0
Delaware	21	36	57	93	Delaware	0	0	0	0
District of Columbia	288	400	476	650	District of Columbia	0	0	0	0
Florida	149	336	482	617	Florida	137	610	812	1,421
Georgia	23	29	42	60	Georgia	26	176	190	392
Hawaii	0	0	0	0	Hawaii	0	0	0	0
Idaho	14	46	82	112	Idaho	24	136	160	320
Illinois	62	93	123	178	Illinois	646	546	940	1,529
Indiana	27	27	29	28	Indiana	0	0	0	0
Iowa	21	21	24	33	Iowa	0	0	0	0
Kansas	139	273	451	678	Kansas	0	0	0	0
Kentucky	49	70	91	122	Kentucky	0	0	0	0
Louisiana	44	122	210	322	Louisiana	0	0	0	0
Maine	0	0	0	0	Maine	0	0	0	0
Maryland	11	10	22	32	Maryland	0	0	0	0
Massachusetts	10	10	22	32	Massachusetts	0	0	0	0
Michigan	136	150	274	436	Michigan	0	0	129	400
Minnesota	23	26	33	43	Minnesota	137	177	246	616
Mississippi	44	122	210	322	Mississippi	0	0	0	0
Missouri	91	70	52	62	Missouri	0	0	0	0
Montana	21	2	21	27	Montana	0	0	0	0
Nebraska	12	12	12	12	Nebraska	0	0	0	0
Nevada	21	25	34	47	Nevada	0	0	0	0
New Hampshire	0	0	0	0	New Hampshire	0	0	0	0
New Jersey	37	25	34	47	New Jersey	0	0	0	0
New Mexico	248	260	324	395	New Mexico	0	0	0	0
New York	81	100	165	267	New York	100	100	0	0
North Carolina	211	252	312	393	North Carolina	128	270	474	825
North Dakota	0	0	0	0	North Dakota	0	0	0	0
Ohio	134	76	212	386	Ohio	0	0	0	0
Oklahoma	112	120	212	302	Oklahoma	0	0	0	0
Oregon	20	145	165	316	Oregon	25	264	306	664
Pennsylvania	188	232	312	421	Pennsylvania	346	348	616	964
Rhode Island	0	0	0	0	Rhode Island	0	0	0	0
South Carolina	180	364	544	812	South Carolina	0	0	0	0
South Dakota	0	0	0	0	South Dakota	0	0	0	0
Tennessee	95	270	366	526	Tennessee	617	962	1,533	2,421
Texas	1,810	1,698	1,716	1,745	Texas	1,310	1,570	1,976	3,684
Utah	4	32	33	33	Utah	0	0	0	0
Vermont	0	0	0	0	Vermont	0	0	0	0
Virginia	42	50	73	86	Virginia	0	0	0	0
Washington	11	132	157	321	Washington	0	0	0	0
West Virginia	0	0	0	0	West Virginia	0	0	0	0
Wisconsin	47	30	24	100	Wisconsin	0	0	0	0
Wyoming	0	0	0	0	Wyoming	0	0	0	0
TOTAL	4,620	6,402	11,972	18,016	TOTAL	4,620	6,402	11,972	18,016

THE ABOVE STATISTICS ARE PROVIDED AS A GENERAL INFORMATION SERVICE. INFORMATION IS NOT TO BE USED IN ANY MANNER THAT CONFLICTS WITH FEDERAL, STATE OR LOCAL LAWS.

(\*) THESE STATISTICS INCLUDE HOMES WITH MORE THAN TWO SECTIONS.

© Institute for Building Technology & Safety  
March 6, 2022, 10:43 AM, 1037 Eastern Time, Version: 10.2021

"Think about proper water in your construction when it comes to, use any material? Spray insulation? Don't let your energy company tell you they must have such a close as their neighbors here." - Energy Panel Statement

Lakeland Ledger, Baptist Global News, Eternal Word Television Network (EWTN), Manufactured Home Merchandiser Magazine, Automated Builder, the National Association of Realtors, the Manufactured Housing Institute (MHI), the Manufactured Housing Association for Regulatory Reform (MHARR), public officials including the Consumer Financial Protection Bureau (CFPB), the Federal Housing Finance Agency (FHFA), and dozens of others.

Kovach is a multiple award-winning history buff whose recognitions and accomplishments include the prestigious Lottinville Award in History from the University of Oklahoma (O.U.).

Recent Articles on MHLivingNews and MHProNews

<https://www.manufacturedhomelivingnews.com/statutes-should-prohibit-restrictive-zoning-standards-for-manufactured-homes-says-law-prof-daniel-r-mandelker-org-needed-for-manufactured-housing-advocates-litigation-and/>

<https://www.manufacturedhomelivingnews.com/responding-to-rob-carsons-trailers-and-dave-ramsey-mobile-homes-errors-why-it-matters-to-manufactured-homeowners-professionals-affordable-housing-advocates-me/>

<https://www.manufacturedhomelivingnews.com/are-you-or-someone-you-know-among-the-25-million-renters-who-could-buy-a-manufactured-home-today-freddie-mac-study-identifying-the-opportunities-to-expand-manufactured-housing-by-aw/>

<https://www.manufacturedhomepronews.com/masthead/keeping-our-mobile-home-communities-safe-well-maintained-affordable-is-vital-attorney-general-wm-tong-testimony-more-follow-probe-of-sun-communities-sui-issue/>

<https://www.manufacturedhomepronews.com/masthead/crow-time-manufactured-housing-institute-mhi-texas-manufactured-housing-association-tmha-file-suit-v-does-mh-energy-rule-regs-case-no-23-cv-00174-docs-mharr-factor-analysis/>

<https://www.manufacturedhomepronews.com/longtime-mh-retail-sales-manager-asks-manufactured-home-leaders-why-are-manufactured-housing-production-levels-today-about-half-of-1980s-when-interest-rates-hit-20-5-apr-on-arm-loans/>

<https://www.manufacturedhomepronews.com/manufactured-housing-institute-claims-effective->

**Manufactured Home:** Factory built to meet the performance standards of federal HUD Code. Given a red HUD label upon final inspection, affixed to each section at the rear. Built on frame/chassis, but rarely moved once installed. \*

**Mobile Home:** Typically refers to units built before 1976 and most similar to a trailer; occasionally used to refer to units built after 1976, despite the fact these units are technically (and legislatively) defines as manufactured homes.

**Modular Home:** Factory-built with some on-site assembly and some on-site construction, built to meet prescriptive standards of state and local codes. Chassis is optional.

**Panelized Home:** Factory-built panels are assembled on site and supplemented with on-site construction to meet prescriptive standards of state and local codes.

**Trailer Home:** Can be hitched to an automobile and moved, NOT built to a federal code. Also referred to as campers.

**Source:** Bradley, Donald S. 1997. "Will Manufactured Housing Become Home of First Choice?," *Freddie Mac 1997 Mortgage Market Trends*, pp. 29-33.

Third Party Images Are Provided Under Fair Use Guidelines.

NeighborWorks PROGRAM

MHPRONEWS.com  
Housing News, Tips and More From Our Site

\* Definition per L.A. 'Tony' Kovach.

Definitions and terminology for factory-built housing are not interchangeable. Mobile home, manufactured home, modular housing, and trailer house are all distinctive terms with legal meanings.

[branding-for-manufactured-housing-seriously-target-rich-satirical-saturday-examines-mhi-claims-messaging-result/](#)

<https://www.manufacturedhomepronews.com/lawyer-tip-lci-patk-scholarmanufactured-housing-institute-insider-says-manufactured-home-industry-sales-will-never-recover-to-prior-levels-in-our-lifetime-plus-mhville-stocks-u/>

Kovach's statement to the FHFA on obstacles limiting the manufactured home industry and possible solutions was published on their website at this link below.

<https://www.fhfa.gov/Media/Documents/Kovach-statement.pdf>

L. A. "Tony" Kovach

ManufacturedHomeProNews.com

+1 832-689-1729

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[YouTube](#)

[Other](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/625566351>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.