

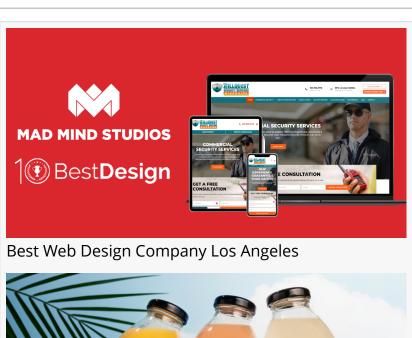
## Mad Mind Studios Receives Recognition for Excellence: Top Spots for Spectacular Web Design Services Secured

Mad Mind Studios, a Los Angeles-based web design and marketing agency, has recently received several recognitions for excellence for its web design services.

LOS ANGELES, CA, UNITED STATES, April 3, 2023 /EINPresswire.com/ --Mad Mind Studios, an all-inclusive Los Angeles-based design and marketing agency, has recently received several recognitions for excellence for their spectacular services including design and packaging.

A Winning Spot on 10 Best Design

Mad Mind Studios earned a top spot on 10 Best Designs' list for outstanding design. 10 Best Designs is a California company consisting of professionals in online branding, SEO, web design, and app development who have extensive experience in PHP, JS, CSS, HTML, and Ruby on Rails. The team comes



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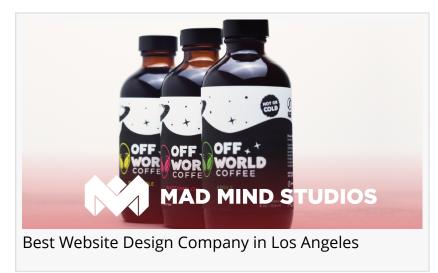
Web Design Los Angeles Agency

together to research, review, and analyze digital marketing agencies and identifies those with exceptional talent as a resource for those who are searching for the best fit for their online marketing and branding service needs.

Mad Mind Studios was recognized for providing premier product branding, web design and development, and advertising since 2008. Their dedication to crafting unique visuals, and use of the latest frameworks, CMS tools, and other technology was also noted as well as the fact that they serve a broad range of clients from small businesses to enterprises, offering the utmost is expertise.

MMS Highly Acclaimed by Packaging of the World

Another resource website, Packaging of the World (POTW), also recently recognized Mad Mind Studio. MMS was selected for their superb skills in packaging design. POTW is a packaging design website that features outstanding packaging agencies in various categories to inspire designers from all around the world through



publishing the most creative product projects from both large and small agencies.

POTW awarded MMS top honors in the area of impressive food and beverage packaging design. Kickback Limited Addition Bored Ape Blueberry, Kickback Mellow Mango, Lemony Lemon, and Strawberry Sunshine, Kickback CBD Ground Coffee, Nevera Juice Bar, and Zuma were all chosen for special recognition for innovative design.

Mad Mind Studios is a full-service marketing agency that takes product packaging from concept to completion. Their talented team creatively handles everything from branding to package design and production. No stone is left unturned as professionals strive for excellence with each product they work with.

To ensure complete customer satisfaction, MMS takes the time to meet with business owners to learn more about their vision for their brand. They conduct research including examining high-performing brands within the industry and analyzing what is and isn't working for the competition.

After that is achieved, the packaging design process at MMS begins with creating a strong brand identity because unless a customer emotionally is pulled in and then relates to a product, all other efforts are in vain.

Then, the products' personality is further developed through skillful creation and use of the name, logo, slogan, typography, imagery, and more. Each contributing factor is perfected and once attained, the package presents the culmination of all the innovative and technical work in harmony. Once approved, the product package is printed in the Mad Mind Studios print shop. According to POTW, MMS has aced the product packaging process.

## And...There's More

Constantly evolving, Mad Mind Studios continues to make great strides, expanding their <u>Los</u> <u>Angeles web design</u>, digital marketing, branding and SEO services to clients in Riverside, Long

Beach, Glendale, Palmdale, Pomona, Pasadena, Santa Monica, Santa Clarita, and West Los Angeles.

Mad Mind Studios was established in 2006 with the mission of helping entrepreneurs build their brands from the ground up, delivering marketing resources to establish a strong brand identity with a logo, typography, imaging, slogan, and a color scheme that reinforce the product's personality. From there, the highly-skilled creatives develop an aesthetically pleasing, fully interactive and responsive mobile-friendly website, and devise marketing strategies for results-driven campaigns. The dynamics of MMS work synergistically together to set brands up to succeed.

Mad Mind Studios is committed to exceptional product branding and design, website development, and digital marketing. They also specialize in creative written content, outstanding graphics and visuals, expert SEO services, social media and off-page marketing, and so much more.

MMS even creates custom business-models for pitch decks and conceptual presentations for medical facilities, corporate organizations, legal and real estate firms, and start-ups for events, funding, and potential merging and other business endeavors.

When a business has a need – be it for branding or rebranding, web design and development, product packaging design and printing, marketing, or any other project, Mad Mind Studio is there to fulfill it with highly skilled creatives and knowledgeable professionals who are experienced and devoted to achieving any task presented.

Mad Mind Studios: Delivering Excellence

The professionals at Mad Mind Studios are passionate about providing outstanding broad spectrum, all-inclusive services that position brands at the top. It comes as no surprise that MMS has been honored with top spots from 10 Best Design and Packaging of the World. MMS works has also been featured on Men's Health, Medium, MSN, Parade, Los Angeles Times, and more.

Areas of expertise include specialized <u>logo and web design services</u> for dentists, healthcare, law firms, fitness centers, food and beverage businesses, fashion, entertainment, construction, CBD products, real estate, and corporate entities. Services encompass WordPress, WooCommerce, Shopify, Custom Design and Redesign.

One of the most unique aspects about MMS is that not only are they highly experienced experts in creating and executing branding and design for product packaging, they also offer the actual print design service. No need to send the plans off in hopes a print shop can follow up on the project, MMS makes sure it happens – in 5 days or less.

Not only does Mad Mind Studios master the art and production of product packaging, they also

design and create custom brochures, custom door hangers, catalogs, calendars, book covers, restaurant menus, exhibit designs, business print ads, club flyers, and business cards.

If you are looking for impressive product packaging, <u>custom web design and development</u>, or digital marketing services that are second to none, be sure to check out Mad Mind Studios to find out firsthand what their talented team can do for you. Reach out online or call today - (310) 402-1613.

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