

Equipment Tracking Software Market is Booming Worldwide | MaintainX, Intellect, BriskForce

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PUNE, MAHARASHTRA, INDIA, April 4, 2023 /EINPresswire.com/ -- A new intelligence report released by HTF MI with the title "Global Equipment Tracking Software Market Survey & Outlook" is designed to cover micro level of analysis by Insurers and key



business segments, offerings, and sales channels. The Global Equipment Tracking Software offers energetic visions to conclude market size, opportunities, growth patterns, and competitive surroundings. The research is derived through primary and secondary sourced data and includes both qualitative and quantitative detailing. Some of the key players profiled in the study



HTF MI integrates History, Trends, and Forecasts to identify the highest value opportunities, cope with the most critical business challenges and transform the businesses."

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strategic moves and findings recently released by HTF MI

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Market Overview of Equipment Tracking Software

If you are involved in the Equipment Tracking Software industry or aim to be, then this study is vital to keep your market knowledge up-to-date. The Market is segmented by Applications [Agility, UpKeep, The Asset Guardian (TAG) & ManWinWin], Types / Coverage [& Web-based software], and major players. To get deep dive into the market, geographically 22+ jurisdictions or countries were summarized in the study from the Asia Pacific, MEA, South America, Europe, and North America.

Geographically, the global version of the report has the following country inclusion:

- North America [United States, Canada, and Mexico]
- Europe [Germany, the UK, France, Italy, Netherlands, Belgium, Denmark, Spain, Sweden, and the Rest of Europe]
- Asia-Pacific [China, Japan, South Korea, India, Australia, Indonesia, and Others]
- South America [Brazil, Argentina, Colombia, and the Rest of South America]
- the Middle East and Africa (South Africa, Turkey, Israel, GCC Countries, and the Rest of Africa)

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This study mainly helps understand which market segments or Countries; Insurance carriers, and Aggregators should focus on in years to come to channel their efforts and investments in Equipment Tracking Software to maximize growth and profitability. The growth in 2020 is noticeably slower and mature markets in North America and Western Europe requires "heavy lifting" to address such trends due to the dynamic macroeconomic and regulatory environment.

The distribution channels in the insurance industry, are always of great importance, reflecting the "push" nature of Equipment Tracking Software offering in the industry. The distribution model has continued to evolve as insurers try to better connect with their customers. Over the years, the Equipment Tracking Software industry has seen a clear dominance of face-to-face selling (agents and brokers). However, with the increasing penetration of the Internet and customers preferring convenience, the digital mode of sales is becoming increasingly popular in Equipment Tracking Software.

Furthermore, the years considered for the study are as follows: Historical year – 2018-2023E Base year – 2022 Forecast period – 2023 to 2028

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