

# Unlock the Power of Podcasting: The Game-Changing Event Every Online Business Owner Needs to Attend

*How businesses can Step into the Spotlight & Seize the Mic with Expert Podcasting and Content Marketing Strategies*

RALEIGH , NC, UNITED STATES, April 6, 2023 /EINPresswire.com/ -- Pod Sound School, the innovative podcast production and education company, is hosting a free online workshop, "[Business PODUP](#): Unlock the Power of Podcasting to Build Authority, Connect with Audiences, and Boost Business."

The event is scheduled for Thursday, April 13th at 9:00 pm ET and Saturday, April 15th at 1:00 pm ET.



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In our attention-driven era, the spotlight can boost your business big time, and podcasting is the one platform with that unique power. It creates instant authority and can be your main marketing gig.”

*Veronica Davis*

This timely workshop is perfect for online business owners and entrepreneurs seeking to enhance their digital presence. Veronica and Studio Steve, the dynamic duo behind Pod Sound School, will share their insights on how podcasting can help businesses stand out, captivate audiences, and break through the clutter.

Attendees of the webinar will uncover the secrets to successful podcasting, explore ways to develop a unique voice and learn how podcasting can be a transformative tool for their content strategies. Veronica and Studio Steve are eager to share their proven methods that have assisted

numerous online business owners in achieving success.

Highlights of the workshop include:

-An in-depth exploration of podcasting and its potential to revolutionize content marketing efforts

-Introduction to AI-powered tools that simplify podcasting for even the busiest entrepreneurs

-Inspiration from creative podcast formats that keep audiences engaged and coming back for more

-Proficiency in seamlessly integrating podcasting into content strategies and repurposing content using the Smart and Simple Podcasting and Content Creation method

Veronica and Studio Steve are passionate about sharing their knowledge and helping online business owners overcome challenges to unlock their true potential.

To register for this exciting opportunity, visit

<https://www.podcastingsmart.com/podup>

#### About Pod Sound School

Pod Sound School is an audio and video production and education company founded by Veronica and Studio Steve. With their combined expertise in content creation, marketing, branding, and audio and video production, they focus on teaching online business owners how to leverage the power of podcasting to build authority, connect with audiences, and grow their businesses. Pod Sound School is committed to inspiring and empowering entrepreneurs to transform their online presence. For more information, visit

APR 13TH

**BUSINESS**

**PODUP**

BY POD SOUND SCHOOL

**LIVE 9PM ET**

Unlock the Power of Podcasting: How to Build Authority, Connect with Your Audience, and Boost Your Business

The poster features a smiling woman with curly hair, wearing a white shirt and a green wristband, holding a microphone. She is surrounded by podcasting equipment including two microphones, a laptop, a notebook, and a coffee cup. The background is dark with a subtle grid pattern.

Live Event April 13th and 15th

PSST!  
online biz owner...  
we're going to

**POD YOU UP!**

podcastingsmart.com/podup

The poster features a pair of black headphones with a yellow emoji of a person with a hand to their mouth (shushing) on the top headband. The text is centered over the headphones. The background is white with a black horizontal bar at the bottom containing the text 'POD YOU UP!' in large, bold, blue and red letters.

Live Event April 13th and 15th

<https://www.podsoundschool.com>.

Veronica Davis

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