

# Online Travel Services Market to See Sustainable Growth Ahead: Expedia, TripAdvisor Trivago GmbH

Stay up to date with Online Travel Services Market research offered by HTF MI. Check how key trends and emerging drivers are shaping this industry growth.

PUNE, MAHARASHTRA, INDIA, April 6, 2023 /EINPresswire.com/ -- HTF Market Intelligence published a new research document of 150+pages on" Online Travel Services Market Insights, to 2028" with self-explained Tables and charts in presentable format. In the Study you will find new evolving Trends, Drivers,



Restraints, Opportunities generated by targeting market associated stakeholders. The growth of the Online Travel Services market was mainly driven by the increasing R&D spending by leading and emerging player, however latest scenario and economic slowdown have changed complete market dynamics. Some of the key players profiled in the study are Expedia, Inc. (United States),



HTF Market Intelligence consulting is uniquely positioned empower and inspire with research and consulting services to empower businesses with growth strategies, by offering services."

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Booking Holdings (United States), TripAdvisor LLC (United States), Ctrip.Com International, Ltd. (China), Hostelworld Group (Ireland), Hotel Urbano Travel (Brasil), South Australian Tourism Commission (Australia), CheapOair.Com (United States), Trivago GmbH (Germany), Thomas Cook Group Plc. (United Kingdom), MakeMyTrip Limited (India)

According to HTF Market Intelligence, the Global Online Travel Services market to witness a CAGR of 12.32% during forecast period of 2023-2028. The market is segmented by Global Online Travel Services Market Breakdown by Type

(Vacation Packages, Accommodation Booking, Transportation Booking, Others) by Booking (Online Booking, Direct Travel Agency) by Device (Desktop, Mobile) and by Geography (North America, South America, Europe, Asia Pacific, MEA). The Online Travel Services market size is

estimated to increase by USD 1481.41 Billion at a CAGR of 12.32% from 2023 to 2028. The report includes historic market data from 2017 to 2022E. Currently, market value is pegged at USD 354.2 Billion.

Get an Inside Scoop of Study, Request now for Sample Study @ <a href="https://www.htfmarketintelligence.com/sample-report/global-online-travel-services-market">https://www.htfmarketintelligence.com/sample-report/global-online-travel-services-market</a>

#### Definition:

The online travel services market refers to the industry of providing travel-related services through the internet. This includes booking flights, hotels, rental cars, and other travel-related activities. The market is primarily driven by the increasing trend of online bookings, as well as the growth of the travel and tourism industry worldwide.

#### Market Trends:

Increasing use of data and technology to enhance customer experience

#### Market Drivers:

Growing global tourism industry, Increasing internet and smartphone penetration

### Market Opportunities:

Integration of artificial intelligence and machine learning to provide personalized recommendations and enhance customer experience

The titled segments and sub-section of the market are illuminated below: The Study Explore the Product Types of Online Travel Services Market: Vacation Packages, Accommodation Booking, Transportation Booking, Others

Key Applications/end-users of Online Travel Services Market: Online Travel Agencies, Direct Travel Suppliers

Book Latest Edition of Global Online Travel Services Market Study @ <a href="https://www.htfmarketintelligence.com/buy-now?format=1&report=521">https://www.htfmarketintelligence.com/buy-now?format=1&report=521</a>

## With this report you will learn:

- Who the leading players are in Online Travel Services Market?
- What you should look for in a Online Travel Services
- What trends are driving the Market
- About the changing market behaviour over time with strategic view point to examine competition

Also included in the study are profiles of 15 Online Travel Services vendors, pricing charts, financial outlook, swot analysis, products specification &comparisons matrix with recommended steps for evaluating and determining latest product/service offering.

List of players profiled in this report: Expedia, Inc. (United States), Booking Holdings (United States), TripAdvisor LLC (United States), Ctrip.Com International, Ltd. (China), Hostelworld Group (Ireland), Hotel Urbano Travel (Brasil), South Australian Tourism Commission (Australia), CheapOair.Com (United States), Trivago GmbH (Germany), Thomas Cook Group Plc. (United Kingdom), MakeMyTrip Limited (India)

Who should get most benefit from this report insights?

- Anyone who are directly or indirectly involved in value chain cycle of this industry and needs to be up to speed on the key players and major trends in the market for Online Travel Services
- Marketers and agencies doing their due diligence in selecting a Online Travel Services for large and enterprise level organizations
- Analysts and vendors looking for current intelligence about this dynamic marketplace.
- Competition who would like to benchmark and correlate themselves with market position and standings in current scenario.

Make an enquiry to understand outline of study and further possible customization in offering <a href="https://www.htfmarketintelligence.com/enquiry-before-buy/global-online-travel-services-market">https://www.htfmarketintelligence.com/enquiry-before-buy/global-online-travel-services-market</a>

Quick Snapshot and Extracts from TOC of Latest Edition

Overview of Online Travel Services Market

Online Travel Services Size (Sales Volume) Comparison by Type (2023-2028)

Online Travel Services Size (Consumption) and Market Share Comparison by Application (2023-2028)

Online Travel Services Size (Value) Comparison by Region (2023-2028)

Online Travel Services Sales, Revenue and Growth Rate (2023-2028)

Online Travel Services Competitive Situation and Current Scenario Analysis

Strategic proposal for estimating sizing of core business segments

Players/Suppliers High Performance Pigments Manufacturing Base Distribution, Sales Area, Product Type

Analyse competitors, including all important parameters of Online Travel Services

Online Travel Services Manufacturing Cost Analysis

Latest innovative headway and supply chain pattern mapping of leading and merging industry players

Get Detailed TOC and Overview of Report @

https://www.htfmarketintelligence.com/report/global-online-travel-services-market

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