

SaaS Based Marketing Automation Provider MMP Seed Investment

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marketing products together, it is in the
pre-seed investment tour!*

ISTANBUL, TURKEY, April 6, 2023
/EINPresswire.com/ -- SaaS based
marketing automation [MMP \(Marker
Marketing Platform\)](#); It is in pre-seed
investment tour as an automation that
can segment customers according to
behavioral and demographic
characteristics, create personalized
marketing messages to these
audiences and offer 6 marketing
products together!

[MMP](#); Creative campaign planning and
design, audience development, KPI
measurement, etc. for brands'
websites and apps. It produces

solutions for strategic marketing actions such as At the same time, he started to fund his
initiative by taking part in [Turkey ITU Cekirdek Incubation Center](#). Fund raised; product
development, and will accelerate the globalization process.

MMP Founding Partner Mahmud Altundemir said the following about the initiative. "Our vision is
to meet the expectations of users and revolutionize the field of marketing automation! In the
next 2 to 5 years, we aim to build a strong foundation and expand our venture from Turkey to
Europe, aiming for more users and globalisation. We are confident that we will facilitate the
marketing processes of small and medium-sized brands with our artificial intelligence-based
marketing automation. With the funding, we will have made the first 2 of our marketing products
available to our customers within 5 months."

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