

# PT APPKEY Shifts to an Innovative App Development Approach Fully Integrating ChatGPT

*Revolutionizing App Development with ChatGPT Integration for Enhanced Efficiency and Customer Satisfaction*

DENPASAR, BALI, INDONESIA, April 10, 2023 /EINPresswire.com/ -- PT APPKEY, an [app development](#) company, has announced its shift to a fully integrated [ChatGPT](#)-based workflow to significantly enhance the app development process by leveraging advancements in [AI](#) technology. Since the emergence of ChatGPT, the business landscape has been rapidly changing, with improvements in efficiency, productivity, and customer satisfaction. PT APPKEY aims to stay ahead of competitors by quickly adapting to these changes.

PT APPKEY's development center is located in Bali, Indonesia, and offers affordable app development services to businesses and municipalities around the world by capitalizing on Southeast Asia's lower personnel costs. The company has transitioned all aspects of its operation, from programming development to in-house media production and administrative tasks, to a ChatGPT-integrated system. This is expected to result in higher quality, shorter project timelines, and lower costs for customers.

The impact of ChatGPT is multifaceted. In the development process, AI-driven text generation capabilities are being utilized to boost efficiency and quality. Additionally, ChatGPT enables swift decision-making and problem-solving, which in turn enhances overall corporate productivity. Furthermore, it allows for more sophisticated customer interactions and the delivery of personalized services, contributing to higher customer satisfaction.

PT APPKEY is establishing a programming system capable of quickly responding to evolving market needs by continuously improving ChatGPT's performance through collaboration with its



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development team. Moreover, ChatGPT is being utilized for the training of new hires and interns, enabling them to acquire job-related knowledge and technical skills in a short time and participate in practical projects. The ChatGPT-based training program aims to shorten learning curves, allowing newcomers and interns to contribute to the team more quickly.

In response to these changes, PT APPKEY emphasizes the importance of quickly assessing the current situation and adapting flexibly to changes. By being among the first to adopt ChatGPT and pursuing a unique approach, the company aims to establish itself as an industry leader. PT APPKEY will continue to ride the wave of technological innovation and pursue cutting-edge app development.

Recent advancements in AI technology have significantly transformed business models and processes. As a leading company, PT APPKEY strives to create new value for customers through the proactive adoption of technology and commitment to change. Additionally, the company actively supports IT education in developing countries and regions as part of its social responsibility initiatives, contributing to a sustainable world through its business.

#### About PT APPKEY:

Established in 2012 in Bali, Indonesia, PT APPKEY provides cutting-edge solutions to businesses and municipalities worldwide. For more information, please visit PT APPKEY's website (<https://appkey.dev/>) or contact the following.

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PT APPKEY will continue its pursuit of technological innovation and efforts to improve customer satisfaction. Through this innovative app development approach, the company aims to further expand its business while actively returning its achievements to society and contributing to a sustainable world.

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