

Ready-to-Drink Beverages Market Size, Share, Leading Players, Industry Insights, Opportunity and Forecast 2023-2028

The report has segmented the ready-to-drink beverages market on the basis of product type, packaging, distribution channel and region.

ST. BROOKLYN, NY, USA, April 10, 2023 /EINPresswire.com/ -- According to IMARC Group's latest report, titled "Global Ready-to-Drink Beverages Market Size, Share, Leading Players, Industry Insights, Opportunity and Forecast 2023-2028", The global [ready-to-drink beverages market size](https://www.imarcgroup.com/ready-to-drink-beverages-market/requestsample) reached US\$ 209.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 327.31 Billion by 2028, exhibiting a growth rate (CAGR) of 7.4 % during 2023-2028.



Ready-to-drink (RTD) beverages are pre-packaged drinks that are designed to be consumed immediately without the need for any preparation or additional ingredients. These drinks are typically sold in single-serving containers, such as cans or bottles, and are available in a wide range of flavors, including juices, teas, coffees, energy drinks, and soft drinks. RTD beverages are a popular choice for consumers who are looking for a convenient and on-the-go option for hydration or a quick energy boost. At present, they are widely available in supermarkets, convenience stores, and vending machines.

For more information on this report, visit: <https://www.imarcgroup.com/ready-to-drink-beverages-market/requestsample>

Ready-to-Drink Beverages Market Growth and Development:

The increasing demand for convenience products that can be consumed quickly and easily represents one of the key factors driving the market growth across the globe. This is supported

by the busy lifestyles, especially in urban areas, which have further led to an increase in the demand for portable and convenient products that can be consumed on the go, such as RTD beverages. In addition to this, changing consumer preferences, including a shift toward healthier and more natural products is contributing to the growth of the market. In line with this, manufacturers are offering a wider range of healthier product variants, such as low-sugar, low-calorie, and organic RTD beverages, which is driving the market growth. Apart from this, the easy availability of a wide range of flavors and types at affordable price points is creating a positive outlook for the market.

Ready-to-Drink Beverages Market 2023-2028 Competitive Analysis and Segmentation:

Competitive Landscape with Key Players:

The competitive landscape of the ready-to-drink beverages market has been studied in the report with the detailed profiles of the key players operating in the market.

Some of these key players include:

- Asahi Group Holdings Ltd.
- Brown-Forman Corporation
- Keurig Dr Pepper Inc.
- Nestle S.A.
- O-AT-KA Milk Products LLC
- PepsiCo Inc.
- Red Bull GmbH
- Suntory Holdings Limited
- The Coca-Cola Company

Key Market Segmentation:

The report has segmented the market into the following categories:

Breakup by Product Type:

- [RTD Tea](#)
- RTD Coffee
- Energy Drinks
- Yogurt Drinks
- Dairy-based Beverages
- Others

Breakup by Packaging:

- Bottles
- Tetra Pack
- Sachet
- [Tin Can](#)
- Others

Breakup by Distribution Channel:

- Business to Business (Foodservice)
- Business to Consumers
 - o Supermarkets and Hypermarkets
 - o Convenience Stores
 - o Specialty Stores
 - o Online Stores
 - o Others

Breakup by Region:

- North America (United States, Canada)
- Europe (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
- Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa (United Arab Emirates, Saudi Arabia, Turkey, South Africa, Others)

For more information on this report, please visit our website:

<https://www.imarcgroup.com/request?type=report&id=7116&flag=C>

Our report provides a comprehensive analysis of the market, including market size, growth, and trends. It also includes a detailed breakdown of the market by region, distribution channel, and product type. The report is designed to help you understand the market and make informed decisions.

Key Highlights of the Report:

- Market Performance (2017-2022)
- Market Outlook (2023-2028)
- Market Trends
- Market Drivers and Success Factors
- Impact of COVID-19
- Value Chain Analysis
- Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

About Us:

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

Our offerings include comprehensive market intelligence in the form of research reports, production cost reports, feasibility studies, and consulting services. Our team, which includes experienced researchers and analysts from various industries, is dedicated to providing high-quality data and insights to our clientele, ranging from small and medium businesses to Fortune 1000 corporations.

Elena Anderson
IMARC Services Private Limited
+1 6317911145
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/627051336>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.