

Aintree Racecourse Partners with Eco-Friendly Edible Straws for 2023 Grand National

LONDON, LONDON, UNITED KINGDOM, April 10, 2023 /EINPresswire.com/ -- Aintree Racecourse, in collaboration with leading sustainable start-up company [Edible Straws](#) UK, is proud to announce that its upcoming 2023 [Grand National](#) event will be featuring the innovative, eco-friendly edible straws for all race-goers. This partnership is part of Aintree's ongoing commitment to sustainability in the racing industry, ensuring that this year's event leaves a positive, green footprint on the environment.

Edible Straws UK is a pioneer in the creation of sustainable and environmentally friendly alternatives to single-use plastic straws. Their edible straws are made from natural ingredients, including wheat, rice, and tapioca, and are available in a range of flavors such as lemon, strawberry, and chocolate. These straws have a unique, biodegradable composition that breaks down in a matter of weeks, as opposed to the hundreds of years it takes for traditional plastic straws to decompose.

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Jockey Club

This partnership is a significant step forward in the ongoing battle against single-use plastics and their impact on the environment. Aintree Racecourse is committed to promoting sustainability within the racing industry by minimizing waste and resource consumption, as well as encouraging the use of renewable energy sources. The decision to implement edible straws at the 2023 Grand

National reflects the racecourse's dedication to environmental stewardship.



The Jockey Club, which owns and operates Aintree Racecourse, has a comprehensive sustainability strategy in place, addressing key areas such as waste management, energy efficiency, and water conservation. The collaboration with Edible Straws UK further enhances this strategy by providing an innovative solution to reduce plastic waste at one of the world's most famous horse racing events.

Aintree's partnership with Edible Straws is already generating excitement and interest within the sports industry. The company is currently in talks with several [Premier League](#) football clubs, which are considering implementing edible straws at their stadiums for the next season. This move will further promote environmental sustainability within the sports community and contribute to a greener future for all.



A sustainable sip



7 Amazing Flavours

"The partnership between Aintree Racecourse and Edible Straws UK is a testament to our dedication to sustainability and our commitment to creating a greener future for the racing industry, "By incorporating these innovative, eco-friendly straws into our event, we can significantly reduce our environmental impact and promote positive change within the racing community."

Edible Straws UK, added, "We are thrilled to be working with Aintree Racecourse to provide our sustainable, edible straws for the 2023 Grand National. This partnership demonstrates the growing awareness and demand for eco-friendly alternatives within the sports industry, and we look forward to further expanding our collaborations with other major sporting events and venues."

The 2023 Grand National is expected to attract a significant number of attendees, both in person and through various media platforms. The use of edible straws at this prestigious event will not only help to reduce plastic waste but also send a powerful message to spectators, emphasizing the importance of sustainable practices and the necessity for collective action in the fight against climate change.

For more information about the edible straws and their availability at the 2023 Grand National, visit the Aintree Racecourse website at www.aintree.co.uk or the Edible Straws UK website at www.ediblestraws.com

About Aintree Racecourse

Aintree Racecourse, located in Aintree, Merseyside, England, is a world-renowned horse racing venue owned by the Jockey Club. The racecourse is best known for hosting the annual Grand National steeplechase, one of the most famous and prestigious events in the world of horse racing. Aintree Racecourse is dedicated to providing unforgettable experiences for its visitors while maintaining a strong commitment to sustainability and environmental responsibility.

About Edible Straws UK

Edible Straws UK is a leading sustainable start-up company focused on creating innovative, eco-friendly alternatives to single-use plastic straws. The company's mission is to help reduce plastic waste and promote a greener future by offering high-quality, biodegradable edible straws made from natural ingredients. Edible Straws UK aims to revolutionize the way people consume beverages while making a positive impact on the environment.

This press release highlights the collaboration between Aintree Racecourse and Edible Straws UK, showcasing their commitment to sustainability in the racing industry. The partnership will bring innovative edible straws to the 2023 Grand National, making them available to all racegoers. In addition, Edible Straws UK is in talks with several Premier League football clubs to implement edible straws in their stadiums for the next season. This move emphasizes the growing awareness and demand for eco-friendly alternatives within the sports industry, contributing to a greener future for all.

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