

## Leading Software Development Company Deqode Offers Comprehensive End-to-End Solutions

Deqode is a leading Indian software development company that offers personalized end-to-end solutions and digital transformation services to global businesses.



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India has emerged as the leading destination for Outsourced Software Development, owing to its rapid technological advancements. The country's software industry is witnessing tremendous growth due to a surge in youth opting for this sector and the lower costs of manpower. Indian



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software companies are being preferred by businesses worldwide to cater to their diverse IT needs. As per recent research, the software development market in India, which was valued at \$6.74 billion in 2022, is projected to reach \$12 billion by 2027, with a compound annual growth rate (CAGR) of 12.25% during the forecast period.

While there are a variety of software development companies in the country, there is only a handful of them that have the necessary industry expertise to understand and cater to the demands of clients. One such company

that stands out in this industry through its high-quality services is Indore-based Degode.

Founded in 2016, Deqode is a leading software development company that has established itself as a trusted partner for businesses worldwide. Since its inception, Deqode has been recognized as a specialist in end-to-end solutions software development and digital transformation across various industry verticals. Deqode is also a technology leader in providing innovative end-to-end blockchain solutions and services.

With over 450 <u>team</u> members, 3 global offices, and more than 8 years of excellence in the industry, Degode has the expertise and experience to take scaleups and enterprises to the next

level. Their clientele spans over 20 countries, and they have worked with more than 100 clients from 12+ industry verticals. With a remarkable 95% client retention rate, Deqode has proven its commitment to delivering high-quality solutions and exceptional customer service.

"At Deqode, we believe that every business is unique and requires personalized solutions to succeed. That's why we offer customized services that are tailored to meet your specific needs. Whether you're looking to develop a new application, upgrade a product, or streamline your business processes, our team of experts is here to help you every step of the way", explains Latha Sharma, Co-Founder, Deqode.

Deqode, an end-to-end IT services company, offers a diverse array of services such as web and mobile development, digital transformation, cloud solutions, product engineering, application maintenance, quality assurance, and business process management. These services have been instrumental in enabling Deqode to establish itself as a niche player in the industry, thanks to its customerfocused approach, deep industry knowledge, agile development



Leading Software Development Company Degode



Latha Sharma, CMO Deqode

methodology, innovation, timely delivery, and robust post-sales support. However, what makes Deqode truly stands out in the industry is its emphasis on transparent and efficient communication with its clients, as it believes in building strong relationships with its stakeholders in creating a successful enterprise.

"As a people-focused company, our unique value proposition is the long-term relationship we build with our clients. The quality of our services speaks for itself. The foundation of high standard work lies in our remarkable code written by our developers who build software as per the needs of our customers. Our expertise in delivering on-demand technical workforce, along with our experience in providing customized solutions, helps our clients achieve their business goals quickly and easily", adds Latha.

Keeping customer satisfaction as the top priority, Deqode goes the extra mile and takes feedback from each client regarding the quality and efficiency of the services. The company considers its team as its strength, as it comprises 450+ developers and IT professionals who have in-depth knowledge of the technologies and trends in the industry. This has enabled Deqode to accelerate the product's time to market and reduce overheads for its customers.

Going forward, Deqode intends to focus more on emerging technologies and customer experience by offering specialized services to industries that it considers to be strongholds. Furthermore, the company will also be foraying to new geographies such as Dubai to extend its reach and increase its team size by 50 percent by the end of 2023.

Learn more about Deqode and its services.

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