

Mindstamp Integrates OpenAI's ChatGPT to Bring In-Video Conversational Intelligence to Interactive Videos

The Mindstamp integration offers viewers of Mindstamp videos the ability to engage in real-time conversation with an in-video ChatGPT instance.

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This integration with OpenAI's ChatGPT represents a major leap forward for the interactive video field and has the potential to unlock new levels of engagement and effectiveness in video content.”

Brett Lindenberg, Founder of Mindstamp

software company [Mindstamp](#) has announced the integration of OpenAI's ChatGPT technology, offering viewers of Mindstamp videos the ability to engage in real-time conversation with an in-video ChatGPT instance. This marks the first-ever in-video conversational intelligence solution in the world.

The integration enhances Mindstamp's software, which allows any one-way video to be enriched with buttons, hotspots, questions, and other interactive elements to create an engaging and personalized experience for viewers. The addition of ChatGPT's state-of-the-art language model to Mindstamp's software provides viewers with the ability to interact with videos in ways that were

previously impossible.

ChatGPT is an AI language model developed by OpenAI, capable of understanding natural language and providing relevant responses. By integrating this technology with Mindstamp's interactive video software, viewers can now ask questions and receive real-time answers within the video itself.

The integration is expected to revolutionize the way training, education, marketing, and communications content is delivered. Interactive videos with ChatGPT can help increase viewer engagement, retention, and data insights, making them a powerful tool for businesses and educators alike.

To learn more about Mindstamp's interactive video software and ChatGPT integration, visit the Mindstamp website or sign up for a [free trial](#).

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