

# The Medical Affairs Professional Society (MAPS) Appoints Dr. Danie du Plessis as Chair of MAPS Board of Directors

*Dr. Du Plessis follows Dr. Charlotte Kremer, former EVP & Head of Medical Affairs (retired), Astellas as Chair of the MAPS Board of Directors.*

GOLDEN, CO, USA, April 11, 2023 /EINPresswire.com/ -- The Medical Affairs Professional Society (MAPS) announces the appointment of Dr. Danie du Plessis as Chair of the MAPS Board of Directors. Du Plessis is currently Executive Vice-President (EVP) & Head of Medical Affairs at Kyowa Kirin International and is a senior pharmaceutical executive with 30 years' experience. He follows Dr. Charlotte Kremer, former EVP & Head of Medical Affairs (retired), Astellas, who now rejoins the MAPS Board after the end of her second term as Board Chair. In addition, Kremer will continue as MAPS Chief Strategy Officer. All are volunteer positions.

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*Danie du Plessis, EVP & Head of Medical Affairs, Kyowa Kirin*

“I’m incredibly honored to follow Charlotte in this important role. As an organization, MAPS has the

opportunity to speak as the voice of Medical Affairs as the profession continues to grow into an increasingly strategic role in the biopharmaceutical and MedTech industries. It is my privilege to help guide this growth toward a modern vision of the function in which Medical Affairs sits alongside development and commercialization efforts, while focusing on improving patient outcomes as well as Health Equity,” du Plessis says.

Du Plessis has served previously on the MAPS Board of Directors and as co-Chair of the MAPS Learning & Development Committee. He has a passion for modernizing Medical Affairs and track record in leadership, people development, capability building and coaching. He is a qualified MD with a Masters in Clinical Pharmacology who combines medical and life science qualifications with an MBA. Du Plessis has extensive experience building international teams, driving change and working in regulated markets for GlaxoSmithKline (GSK) across Europe, the Americas, Middle East, Africa, Australasia and Japan. He previously worked for Eli Lilly & Company for 17 years in different medical roles as well as marketing and sales. During these different roles, he was based

in South Africa, United Kingdom and Australia. Before joining the pharmaceutical industry, du Plessis had his own primary care practice.

“Danie is an excellent leader with the ability to drive positive change not only for the MAPS organization but for the profession as a whole,” says outgoing Board Chair, Charlotte Kremer. “I can’t think of a more important time to have an experienced leader setting the direction for MAPS and for all of us who work in Medical Affairs.”

The MAPS Board of Directors is composed of 14 senior leaders from across the biopharmaceutical and MedTech industries, globally. Working solely in volunteer capacity, the Board determines MAPS’ mission and purpose, sets strategic direction, ensures effective long-range planning, and assesses the organization’s performance in achieving its mission and strategic direction.



Danie du Plessis, Executive Vice-President (EVP) & Head of Medical Affairs at Kyowa Kirin International, Chair of the MAPS Board of Directors

#### About MAPS

MAPS is the premier nonprofit global Medical Affairs organization FOR Medical Affairs professionals BY Medical Affairs professionals across all levels of experience/specialty to engage, empower, and educate. Together with more than 10,000 Medical Affairs members from more than 300 companies globally, MAPS is transforming the Medical Affairs profession to increase its value to patients, HCPs, and society. Learn more at [medicalaffairs.org](https://medicalaffairs.org).

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