

Shār Gains USDA Organic Certification: Another Win for Healthy People and a Healthy Planet

AUSTIN, TEXAS, UNITED STATES, April 13, 2023 /EINPresswire.com/ -- [Shār](#), a farm-to-table snack company based in Austin, proudly announces USDA Organic Certification from [the Texas Department of Agriculture](#) for all three of its Trail Mixes. This certification ensures that Shār uses only organic ingredients grown without chemicals, fertilizers, or pesticides. The company's commitment to sustainability, quality, and transparency is reflected in this achievement. Shār offers its customers USDA assurance that its premium healthy snacks benefit people and the planet.



"We want each of our snacks to be a nutritional powerhouse and incredibly delicious. We spent four years perfecting the recipe and finding the best possible ingredients for our Original trail mix," says Peter Rushford, Founder, and CEO of Shār. "We buy our ingredients from smaller farms because that supports farmers and their communities."

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Peter Rushford, Shār Founder & CEO

Shār underwent a rigorous five-step process to achieve USDA Organic Certification, including creating a detailed organic system plan, submitting extensive paperwork, and undergoing a comprehensive site inspection. The company believes that this certification is an important seal of approval, as it assures consumers that they are getting

only organic ingredients and that they are being handled properly.

Organic farming creates healthy soil, healthy food, and a healthy environment. It supports

biodiversity and ecological balance and also promotes carbon sequestration, resulting in lower carbon emissions than conventional methods. By using only organic ingredients, Shār is supporting human and environmental health while fostering thriving local economies.

About Shār

Shār is a leader in the snack industry, making premium healthy snacks using only 100% organic ingredients sourced from small family farms. The company's refillable, recyclable, and biodegradable paper tube is part of the industry's first plastic-free Sustainable Snacking System for homes and offices. Shār has won several awards, including the 2022 Good Food Award, the International Pentawards Silver Medal for Sustainable Design, and the Outdoor Retailer Design & Innovation Award. Shār is Climate Neutral Certified, a member of [1% for the Planet](#), and donates 20% of net profits to The Conservation Alliance as part of its mission to be the planet's most earth-friendly snack company. For more about Shār, visit sharsnacks.com.

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