

Restaurant Marketing Masterclass Launches to Help Restaurants Increase Sales and Profits

New online course from RestaurantMarketing911.com provides in-depth instruction to implement 49 effective marketing strategies in restaurants of any size.

WEST LINN, OR, UNITED STATES, April 12, 2023 /EINPresswire.com/ -- Restaurant owners who want to improve their marketing skills can now take advantage of the new online course "Restaurant Marketing Masterclass." This comprehensive course takes an in-depth look at 49 profit-producing strategies and provides step-by-step blueprints to implement these techniques in restaurants of any size.



Restaurant Marketing Masterclass launches to help restaurants build sales and profits.

Created by marketing expert David Archer, the course is designed to help restaurant owners and managers take their marketing efforts to the next level.

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David Archer

"Marketing is crucial to the success of any restaurant, but many owners and managers haven't been trained in strategies that actually work," said David. "The Restaurant Marketing Masterclass provides a clear roadmap to implement proven marketing strategies that will help restaurant owners increase traffic, increase frequency and increase profits."

The course is delivered entirely online and is available on-

demand, allowing restaurant owners to learn at their own pace. Each video lesson is accompanied by a transcript for those who prefer to read, plus step-by-step blueprints that restaurant owners can use to implement the marketing strategies covered in the course. In addition, the course includes bonus material and a library of social media posts to provide an easy way to improve your social media presence.

"Restaurant owners are busy people, and they don't always have the time or resources to develop a comprehensive marketing plan," said David. "The Restaurant Marketing Masterclass provides a shortcut to success, with proven strategies that restaurant owners can implement immediately."

The course is suitable for restaurant owners and managers of all sizes, from small, independent establishments to large restaurant chains. It is delivered in an easy-to-follow format that is accessible to everyone, regardless of their level of marketing experience.

Mr. Archer shares his 40 years of award-winning marketing experience in this course. In the restaurant industry he has gone from the dishroom to the Boardroom, including marketing executive positions at chains with over 100 units. The profit-producing tactics in this course have been field-tested and are easily implemented by any restaurant owner or manager.

Participants in the course will learn techniques to increase check average; strategies to increase frequency of visits; and techniques to attract new customers. Bonus material also covers ideas to increase group size and ways to create additional distribution points.

The Restaurant Marketing Masterclass is available now at RestaurantMarketing911.com. Participants who enroll in the course will have lifetime access to the materials and can work through the course at their own pace.

For more information, visit RestaurantMarketing911.com.

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