

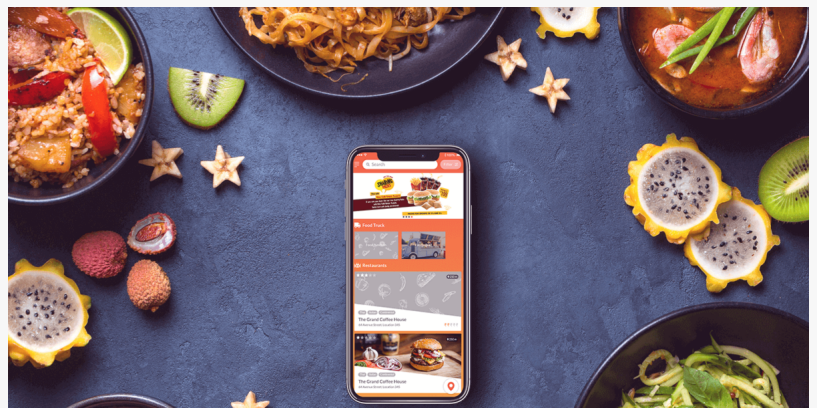
Recipe Apps Market Demand Makes Room for New Growth Story | ChefTap, BigOven, Cookpad

Stay up to date with Recipe Apps Market research offered by HTF MI. Check how key trends and emerging drivers are shaping this industry growth.

PUNE, MAHARASHTRA, INDIA, April 12, 2023 /EINPresswire.com/ -- The [Latest Released Recipe Apps Market Research](#)

assesses the future growth potential of the Recipe Apps market and provides information and useful statistics on market structure and size. This report

aims to provide market intelligence and strategic insights to help decision-makers make sound investment decisions and identify potential gaps and growth opportunities. Additionally, the report identifies and analyses the changing dynamics and emerging trends along with the key drivers, challenges, opportunities and constraints in the Recipe Apps market. The study includes



Recipe Apps Market

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HTF MI integrates History, Trends, and Forecasts to identify the highest value opportunities, cope with the most critical business challenges and transform the businesses.”

Criag Francis

market share analysis and players such as Allrecipes (United States), ChefTap (United States), Cookmate (France), Cookpad (Japan), Kitchen Stories (Germany), KptnCook (Germany), Paprika Recipe Manager (United States), Pinterest (United States), BuzzFeed, Inc (United States), Whirlpool Corporation (United States), Immediate Media Company (United Kingdom), Forks over Knives (United States), Food Network Kitchen (United States), BigOven (United States), SideChef (United States).

The Recipe Apps market size is estimated to register a

CAGR of 14.1% during the forecast period (2022-2029).

Get ready to identify the pros and cons of the regulatory framework, local reforms, and its impact on the Industry. Know how Leaders in Global Recipe Apps are keeping themselves one step forward with our latest survey analysis.

Get an Inside Scoop on the Study, Request now for Sample Study @ <https://www.htfmarketintelligence.com/sample-report/global-recipe-apps-market>

Definition:

A recipe app is a type of mobile application that provides users with access to a collection of recipes, cooking tips, and meal-planning tools. These apps typically feature a user-friendly interface that allows users to browse recipes by ingredient, cuisine, dietary preference, or meal type. Some recipe apps also offer step-by-step instructions with photos or videos, cooking timers, grocery lists, and recipe-sharing features.

Recipe apps may be developed by food bloggers, publishers, or culinary experts, and are often available for free download on app stores or require a subscription fee. Some recipe apps also offer premium features, such as access to exclusive recipes or personalized meal-planning tools. The recipe app market has experienced significant growth in recent years, driven by increased interest in cooking and baking, as well as the growing popularity of mobile devices. The market is highly competitive, with many established players and new entrants vying for market share.

Market Trends:

- Increased demand for plant-based and vegan recipes, as more consumers adopt a plant-based lifestyle or reduce their meat consumption for health or environmental reasons.
- Focus on health and wellness, with many recipe apps featuring recipes that are low in calories, high in protein, or cater to specific dietary requirements such as gluten-free, paleo, or keto.

Market Drivers:

- Growing interest in cooking and baking, as consumers look for new and exciting recipes to try at home.
- Increasing use of mobile devices, with many consumers using recipe apps on their smartphones or tablets while cooking in the kitchen.
- Convenience and accessibility, as recipe apps provide a vast selection of recipes and meal planning tools in one easy-to-use platform.

Market Opportunities:

- Expansion into new markets, particularly in emerging economies where there is a growing interest in cooking and baking.
- Development of new and innovative features, such as virtual cooking assistants, augmented reality tools, and voice-activated recipe search.
- Integration of blockchain technology to improve transparency and traceability of ingredient sourcing and ensure food safety.

Major Highlights of the Recipe Apps Market report released by HTF MI

The market is segmented by Global Recipe Apps Market Breakdown by Type (Vegan or Vegetarian Recipes, Non-Vegetarian Recipes, Gluten-Free Recipes, LowCarb Recipes., Others) by

By Platform (iOS, Android, Both) and by Geography (North America, South America, Europe, Asia Pacific, MEA).

Revenue and Sales Estimation — Historical Revenue and sales volume are presented and further data is triangulated with top-down and bottom-up approaches to forecast complete market size and to estimate forecast numbers for key regions covered in the report along with classified and well-recognized Types and end-use industry.

SWOT Analysis on Recipe Apps Players

In addition to Market Share analysis of players, in-depth profiling, product/service, and business overview, the study also concentrates on BCG matrix, heat map analysis, FPNV positioning along with SWOT analysis to better correlate market competitiveness.

Demand from top-notch companies and government agencies is expected to rise as they seek more information on the latest scenario. Check the Demand Determinants section for more information.

With this report you will learn:

- Who the leading players are in Recipe Apps?
- What you should look for in a Recipe Apps
- What trends are driving the Market
- About the changing market behaviour over time with strategic view point to examine competition

Also included in the study are profiles of 15 Recipe Apps vendors, pricing charts, financial outlook, swot analysis, products specification & comparisons matrix with recommended steps for evaluating and determining latest product/service offering.

Have Any Query? Ask Our Expert @: <https://www.htfmarketintelligence.com/enquiry-before-buy/global-recipe-apps-market>

Who should get most benefit of this report?

- Anyone who are directly or indirectly involved in value chain cycle of this industry and needs to be up to speed on the key players and major trends in the market for Recipe Apps
- Marketers and agencies doing their due diligence in selecting a Recipe Apps for large and enterprise level organizations
- Analysts and vendors looking for current intelligence about this dynamic marketplace.
- Competition who would like to benchmark and correlate themselves with market position and standings in current scenario.
- Political (Political policy and stability as well as trade, fiscal, and taxation policies)
- Economical (Interest rates, employment or unemployment rates, raw material costs, and foreign exchange rates)
- Social (Changing family demographics, education levels, cultural trends, attitude changes, and changes in lifestyles)

- Technological (Changes in digital or mobile technology, automation, research, and development)
- Legal (Employment legislation, consumer law, health, and safety, international as well as trade regulation and restrictions)
- Environmental (Climate, recycling procedures, carbon footprint, waste disposal, and sustainability)

Complete Purchase of Global Recipe Apps Report 2023 at Revised Offered Price @ <https://www.htfmarketintelligence.com/request-discount/global-recipe-apps-market>

Heat map Analysis, 3-Year Financial and Detailed Company Profiles of Key & Emerging Players: Allrecipes (United States), ChefTap (United States), Cookmate (France), Cookpad (Japan), Kitchen Stories (Germany), KptnCook (Germany), Paprika Recipe Manager (United States), Pinterest (United States), BuzzFeed, Inc (United States), Whirlpool Corporation (United States), Immediate Media Company (United Kingdom), Forks over Knives (United States), Food Network Kitchen (United States), BigOven (United States), SideChef (United States)

Geographically, the following regions together with the listed national/local markets are fully investigated:

- APAC (Japan, China, South Korea, Australia, India, and the Rest of APAC; the Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, and Sri Lanka)
- Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Belgium, Denmark, Austria, Norway, Sweden, The Netherlands, Poland, Czech Republic, Slovakia, Hungary, and Romania)
- North America (U.S., Canada, and Mexico)
- South America (Brazil, Chile, Argentina, Rest of South America)
- MEA (Saudi Arabia, UAE, South Africa)

Book Latest 2023 Edition of Recipe Apps Market Study @ <https://www.htfmarketintelligence.com/buy-now?format=1&report=2182>

Detailed TOC of Recipe Apps Market Research Report-

- Recipe Apps Introduction and Market Overview
- Recipe Apps Market, by Application [iOS, Android, Both]
- Recipe Apps Industry Chain Analysis
- Recipe Apps Market, By type [Vegan or Vegetarian Recipes, Non-Vegetarian Recipes, Gluten-Free Recipes, LowCarb Recipes., Others]
- Industry Manufacture, Consumption, Export, Import by Regions (2018-2022E)
- Industry Value (\$) by Region (2018-2022E)
- Recipe Apps Market Status and SWOT Analysis by Regions
- Major Region of Recipe Apps Market
- i) Recipe Apps Sales

ii) Recipe Apps Revenue & market share

- Major Companies List

- Conclusion

Thanks for reading this article; HTF MI also offers Custom Research services providing focused, comprehensive, and tailored research according to clientele objectives. Thanks for reading this article; you can also get individual chapter-wise sections or region-wise reports like Balkan, China-based, Japanese, German, North American, Europe, or Southeast Asia.

Criag Francis

HTF Market Intelligence Consulting Pvt Ltd

+ +1 434-322-0091

sales@htfmarketintelligence.com

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