

# Kyle Cardoza and Tawhid Rifat, Founders of Social Engagement Group, Are Expanding Their Reach With Exclusive Services

*Social Engagement Group is creating a new platform and has introduced a state of the art architectural Animation Design studio to further client businesses.*

USA, April 12, 2023 /EINPresswire.com/ -- Social Engagement Group, founded by Kyle Cardoza and Tawhid Rifat, is making waves in the industry by introducing two groundbreaking services designed to propel their clients' businesses forward: Creator's Way, a comprehensive platform for content creators to find trending content, relevant hashtags & comprehensive social media tools to create viral content as well as partnering with businesses for creators brand deals & collaborations. As well as an Architectural Animation Design component which is an innovative approach to visualizing architectural projects.

In an increasingly competitive digital landscape, businesses are constantly seeking new ways to engage their target audiences and stand out from the crowd. Social Engagement Group's newest offerings are tailored to address this challenge, giving their clients a unique advantage in a crowded market.

Creator's Way is an all-encompassing platform that empowers content creators with an extensive suite of tools and resources, making it easier than ever to develop and distribute engaging content. From trending content to hashtag analysis, brand deals to social media campaigns, Creator's Way is designed to be the ultimate solution for content creators and businesses to produce high-quality, captivating content that resonates with their target audiences and cements brands and creators with the ability to consistently create viral content.

"Our vision for Creator's Way is to create a space where content creators can access everything



Tawhid Rifat

they need to excel in their craft," said Kyle Cardoza, co-founder of Social Engagement Group. "We're excited to see the impact this platform will have on businesses looking to connect with their customers in more meaningful ways."

In addition to Creator's Way, Social Engagement Group is proud to unveil their Architectural Animation Design service, a game-changing approach to presenting architectural concepts and designs. By utilizing cutting-edge animation and 3D rendering technology, this service brings not only architectural projects to life, but also allows deep character and product design & creation, allowing clients to visualize their designs in a dynamic, immersive way.

Tawhid Rifat, co-founder of Social Engagement Group, explains the impact of Architectural Animation Design: "We've found that a well-executed architectural animation can be the difference between a successful project pitch and a missed opportunity. Although, it seems separate from our other services- we view it as another need that we have the ability to meet for our clients in the real estate industry."



Kyle Cardoza

The Architectural Animation Design service offers a wide range of applications, from conceptual presentations to detailed construction walkthroughs. This innovative approach is expected to revolutionize the way architects and designers present their ideas, enabling clients to experience projects like never before.

Social Engagement Group's commitment to delivering exceptional value to their clients is evident in these new offerings. Creator's Way and Architectural Animation Design are poised to transform the way businesses communicate, engage, and ultimately succeed in the digital age.

For more information about Social Engagement Group and their newest releases, please visit [www.socialengagementgroup.com](http://www.socialengagementgroup.com) or contact the company email at: [Communications@socialengagementgroup.com](mailto:Communications@socialengagementgroup.com)

### About Social Engagement Group

Social Engagement Group, founded by Kyle Cardoza and Tawhid Rifat, is a leading digital marketing agency specializing in helping businesses create engaging, shareable content that resonates with their target audiences. With a strong focus on innovation, creativity, and cutting-edge technology, Social Engagement Group offers a comprehensive suite of services tailored to

meet the unique needs of businesses looking to thrive in the digital landscape.

Kyle Cardoza and Tawhid Rifat

Social Engagement Group

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