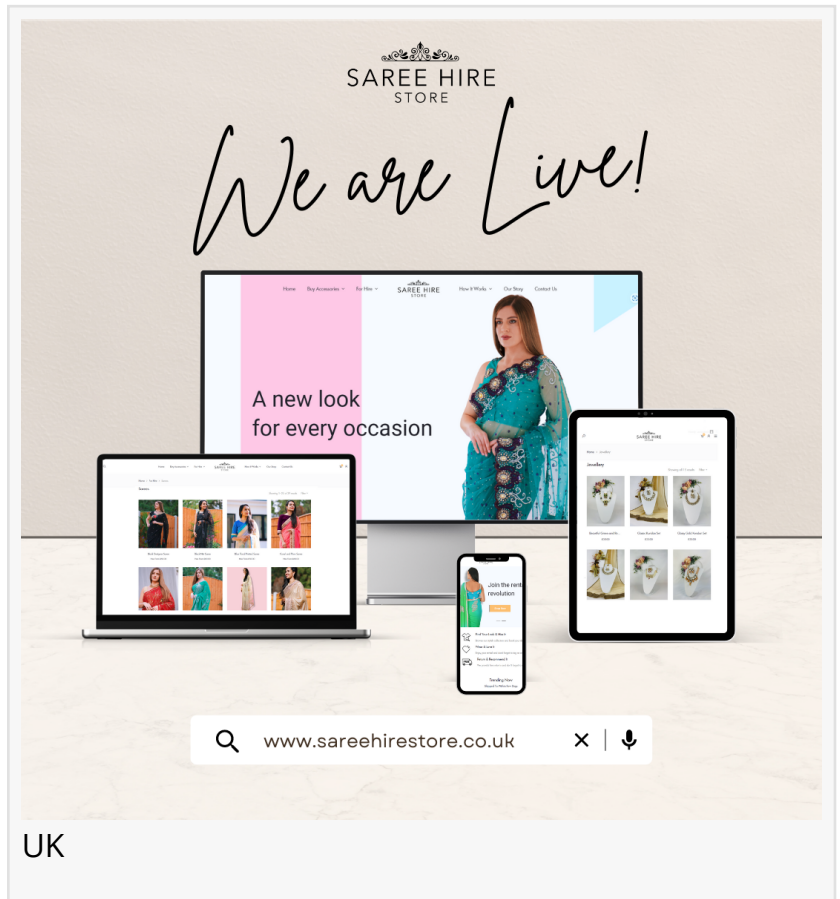


SAREE HIRE STORE ANNOUNCES THE LAUNCH OF ITS SAREE HIRE ONLINE PLATFORM

Saree Hire Store launches its saree rental business in response to the increasing demand of hiring high-end sarees at affordable prices.

LONDON, UK, April 14, 2023

/EINPresswire.com/ -- [Saree Hire](https://www.sareehirestore.co.uk) Store focuses on quality and affordability, the sarees are available for hire at very reasonable prices, making them accessible to everyone. They understand that purchasing a saree for a one-time event can be expensive, hence why they have introduced a range of options that are perfect for those looking to rent a saree in the UK. The collection includes various styles – from classic to contemporary, embroidery to printed, and everything in between.



Co-founders Hitesh and Varuna said “The idea behind Saree Hire Store is simple: instead of buying a saree, why not rent it? Not only does this save money and reduce waste, but it also allows you to wear a different saree for your special occasions.”

A key driver behind the business was to focus on sustainability and reduce waste. There is a strong recognition that the cost to purchase a new saree can set consumers back a minimum of a couple hundreds of pounds for something that is typically worn less than 3-4 times. Also, studies by a leading rental platform found that clothes rental has a smaller environmental footprint compared to purchasing.

About Saree Hire Store

The Saree Hire Store online platform offers its customers stylish Saree's with an affordable rental price tag – a new look for every occasion. By disrupting the traditional model of buying sarees,

they stock a luxury collection of sarees, blouses and jewellery.

Founder

Saree Hire Store

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